

DECLARATION

1. Candidate name:

Gwendoline Keel

Party name (if applicable):

New Zealand Labour Party

Electorate contested:

Port Waikato

2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 7 if you have any donations to declare.

Write 'NIL' if you have **NO** donations, or contributions to a donation, to declare under Parts A, C or D

Part A: Candidate donations of more than \$1,500

1,650.00

Part C: Anonymous candidate donations of more than \$1,500

\$ 0.00

Part D: Overseas candidate donations of more than \$50

\$ 0.00

Total (A + C + D)

\$ 1,650.00

3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F and G on pages 8 to 11 if you have any expenses to declare.

Write 'NIL' if you have **NO** expenses to declare

Part F: Candidate only election advertising

\$ 0.00

Part G: Election advertisements shared with the party and/or other candidates

\$ 3,050.70

Total (F + G)

\$ 3,050.70

4. TOTAL CANDIDATE LOANS

Complete Part H on page 12 if you have any loans to declare.

Write 'NIL' if you have **NO** loans to declare

nil

Part H: Candidate loans

\$ 0.00

5. I declare that to the best of my knowledge this return, filed pursuant to sections 205K, 209 and 214GA of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, and loans given to me for my campaign for the 2023 general election and is not false in any material particular.

SIGNATURE



DATE DD / MM / YYYY

13/02/2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete your Candidate Return Form for the General Election* instruction sheet.

CHECKLIST

Step 1 completed

Parts A to E completed or 'NIL' entered at step 2

Parts F and G completed or 'NIL' entered at step 3

Part H completed or 'NIL' entered at step 4

Declaration signed and dated

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by **5pm, 14 February 2024** (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

SAVE AS

PRINT

INFORMATION ON CANDIDATE DONATIONS, ELECTION EXPENSES AND LOANS

WHO MUST FILE A RETURN?

All electorate candidates at the 2023 general election must file a return of candidate donations, election expenses and loans. Even if you have no donations, expenses or loans to declare, you **MUST** still complete the candidate return recording 'NIL' donations, expenses and loans.

KEEPING RECORDS OF DONATIONS, EXPENSES AND LOANS

Candidates must keep good records of all candidate donations, candidate expenses and loans. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations, expenses and loans is available in the *Candidate Handbook – General Election 2023*

DONATIONS Complete Parts A to E

Information on Candidate Donations

Candidates are required to include in the candidate return every candidate donation or contribution to a candidate donation of more than \$1,500 (including GST), including a series of donations or contributions made by one person that adds up to more than \$1,500.

Candidate donations

A candidate donation includes any money, goods or services that are donated to a candidate, or a person on the candidate's behalf, for use in the candidate's campaign for election. The following are candidate donations:

- free goods or services that have a reasonable market value greater than \$300 (or \$50 if provided by an overseas person);
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300 (or \$50 if provided by an overseas person);
 - the difference between the contract or agreed price and the reasonable market value of those goods and services is a donation;
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
 - the difference between the price paid and reasonable market value is a donation;
- extending credit to a candidate on favourable terms;
 - the value of the favourable terms is a donation.

The following are not a candidate donation:

- free labour
- goods or services provided free of charge to a candidate, or to any person on the candidate's behalf, that have a reasonable market value of \$300 or less (or \$50 or less if from an overseas person), or
- money provided by the candidate for his or her own campaign.

Instructions for Part A

For donations of more than \$1,500 (other than anonymous donations or overseas donations) you need to record the name and street address of the donor, the date the donation was received and the amount received from the donor.

Where you have received a number of donations from the same donor you should include each date on which a donation was received from the donor and the aggregated total from the donor. Aggregated donations are not contributions and do not have to be recorded in Part B.

You also need to confirm whether any person (other than the donor) has contributed more than \$1,500 to the donation (or more than \$50 if the contributor is an overseas person). Contributions of more than \$1,500 must be disclosed in Part B (or Part E for contributions of more than \$50 from an overseas person).

Example:

John Smith owns a publishing company. On 1 November 2022 he gives you goods for your campaign valued at \$1,000. On 10 November 2022 he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundraiser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

PART A: CANDIDATE DONATIONS OF MORE THAN \$1,500

OTHER THAN ANONYMOUS OR OVERSEAS DONATIONS

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE:

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
EXAMPLE: John Smith, Smiths Publishing 35 Main Street, Suburb Wellington	1/11/2022, 10/11/2022	Yes	\$5,000.00
Shirley Keel 14 Rigter Place, Enderley, Hamilton 3214	14/07/2023 (2), 27/07/2023, 30/08/2023	No	\$ 1,650.00
TOTAL FOR PART A			1,650.00

Donor's name and street address

**Date donation or
aggregated donations
received
dd/mm/yyyy**

**Does the donation
contain contributions
from another person
of more than \$1,500?
Enter YES or NO
If YES complete Part B**

**Amount of donation or total
aggregated donations
(including GST)
\$0.00**



ELECTION EXPENSES Complete Parts F and G

Your election expenses during the regulated period (14 July to 13 October 2023) must not exceed \$32,600 (including GST). It is an offence to spend more than this.

Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Further guidance is available in the *Candidate Handbook - General Election 2023*.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

\$ 0.00

Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00
(including GST)

EXAMPLE:

Dominion Post,
Two full page advertisements: 25 September 2023

\$120.00

EXAMPLE:

Facebook promotional posts x 12
1 September - 6 October 2023

\$50.00

Item description

Provide details of the type of advertisement, name of advertiser or supplier,
volume, duration and size as appropriate

**Value \$0.00
(including GST)**



PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name

of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO SHARED EXPENSES TO DECLARE HERE:

TOTAL FOR PART G

\$ 3,050.70

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Flier: 30 September to 10,000 households Featuring the Growth Party	\$2000.00	10%	\$200.00
27th June Flyer 1500 Printhouse Ltd	\$ 905.28	80	\$ 724.22
30th June Business Cards 300 Printhouse Ltd	\$ 186.30	80%	\$ 149.04
Car Magnet	\$ 85.00	80%	\$ 68.00
Direct Mail Gwendoline Keel/Nanaia Mahuta	\$ 559.13	16.5%	\$ 92.26
13th September 2nd Run Direct Mail Gwendoline Keel/Nanaia Mahuta Printhouse Ltd	\$ 662.40	16.5%	\$ 109.30
Corflute-Hoardings	\$ 1,909.16	80%	\$ 1,527.33
Phone Services (VOiP and mobile plans) for canvassing	\$ 54.02	80%	\$ 43.22
26th July 8 Car Magnets Banner Express	\$ 243.80	80%	\$ 195.04
Facebook Ads	\$ 177.87	80%	\$ 142.30
			\$ 0.00
			\$ 0.00
			\$ 0.00



PART H: CANDIDATE LOANS

Instructions for Part H - Candidate loans

A candidate loan is a written or oral agreement under which a lender lends money to a candidate for their campaign.

Money lent by a registered bank at a commercial interest rate is not a candidate loan, nor are credit cards and overdraft facilities with registered banks.

All candidate loans, no matter the size, must be reported in **Part H**. Loans from the same lender need to be aggregated.

WRITE 'NIL' IF YOU HAVE NO LOANS TO DECLARE HERE:

TOTAL FOR PART H

\$ 0.00

Lender's name and street address	Loan amount (including GST) \$0.00	Date loan entered into dd/mm/yyyy	Repayment date (if no repayment date, specify "no repayment date" here)
Guarantor's name and street address (if any)	Unpaid balance of loan \$0.00	Interest rate or rates	Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)

Lender's name and street address	Loan amount (including GST) \$0.00	Date loan entered into dd/mm/yyyy	Repayment date (if no repayment date, specify "no repayment date" here)
Guarantor's name and street address (if any)	Unpaid balance of loan \$0.00	Interest rate or rates	Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)