

### DECLARATION

**Step 1** Candidate name:  
 Geoff Simmons

Party name (if applicable):  
 The Opportunities Party (TOP)

Electorate contested:  
 Wellington Central

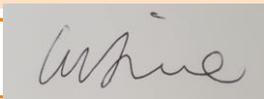
**Step 2** **TOTAL CANDIDATE DONATIONS**  
 Complete Parts A to E if you have any donations to declare.  
 Write 'NIL' if you have **NO** donations, or contributions to a donation, of more than \$1,500 (including GST) to declare

<b>Part A:</b> Candidate donations of more than \$1,500	\$15,930.87
<b>Part C:</b> Anonymous candidate donations of more than \$1,500	\$0.00
<b>Part D:</b> Overseas candidate donations of more than \$1,500	\$0.00
<b>Total (A + C + D)</b>	<b>\$15,930.87</b>

**Step 3** **TOTAL CANDIDATE ELECTION EXPENSES**  
 Complete Parts F to G if you have any donations to declare.  
 Write 'NIL' if you have **NO** expenses to declare

<b>Part F:</b> Candidate only election advertising	\$0.00
<b>Part G:</b> Election advertisements shared with the party and/or other candidates	\$15,481.38
<b>Total (F + G)</b>	<b>\$15,481.38</b>

**Step 4** I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2017 general election and is not false in any material particular.

Candidate Signature: 

DATE: DD / MM / YYYY: 18/01/2018

**INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES WHO MUST FILE A RETURN?**  
 All electorate candidates at the 2017 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

**KEEPING RECORDS OF DONATIONS AND EXPENSES**  
 Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.  
 Further information on candidate donations and expenses is available in the **Candidate Handbook – General Election 2017**.

### COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically the totals in each part will be automatically added up for you, as well as the totals on this page of the return.

If you have any donations or expenses to declare complete **Parts A to G** before completing the declaration at **step 4**.

If you do not have any donations and/or expenses to declare enter 'NIL' in **step 2** and/or **step 3** on this page before completing the declaration at **step 4**.

### SIGNING THE RETURN

The completed return needs to be signed and dated by the candidate. The following types of electronic signatures can be used:

- (a) images of signatures that are electronic replications of actual 'pen and paper' signatures, such as scanned or photographic images
- (b) images of signatures that are produced and captured electronically, using technologies such as signature pads, trackpads, touchpads or the mouse, light pens or similar devices.

The Electoral Commission does not accept typed or digital ID signatures.

### CHECKLIST

- Step 1 completed
- Parts A to E completed or 'NIL' entered at step 2
- Parts F and G completed or 'NIL' entered at step 3
- Declaration signed and dated

### FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by **5pm, 23 January 2018** (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

- The return can be filed:
- by post to PO Box 3220, Wellington 6140
  - delivered to Level 10, 34-42 Manners Street, Wellington
  - by email to: enquiries@elections.govt.nz

**Reminder:** the returns are open to public inspection and will be published on [www.elections.org.nz](http://www.elections.org.nz).













**PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES**

**Instructions on how to complete Part G**

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (23 June to 22 September 2017) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART

\$15,481.38

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Flier: 30 June to 10,000 households Featuring the Growth Party	\$2,000.00	10%	\$200.00
John Dee Media - Full page ad - Dom Post Sept 13 - "Electorate vote" (split 20% for Geoff, 20% Paddy, 20% Richard, 20% Jessica, 20% Party)	21,547.55	20.00%	\$4,309.51
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 1 Sept	1,344.00	25.00%	\$336.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 11 Aug	1,360.00	25.00%	\$340.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 14 July	1,180.00	25.00%	\$295.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 15 Sept	1,616.00	25.00%	\$404.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 18 Aug	1,344.00	25.00%	\$336.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 21 July	1,328.00	25.00%	\$332.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 22 Sept	1,424.00	25.00%	\$356.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 25 Aug	1,440.00	25.00%	\$360.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 28 July	1,168.00	25.00%	\$292.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 4 Aug	1,488.00	25.00%	\$372.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 7 July	1,204.00	25.00%	\$301.00
Lucy Allen - Lucy's time spent on video filming and editing and digital content - 25% Geoff, 12.5% Jessica, 62.5% TOP - for the week ending 8 Sept	736.00	25.00%	\$184.00

<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	<b>Total costs (including GST)</b>	<b>% apportioned as candidate expense</b>	<b>Value \$0.00 (including GST)</b>
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 11th August	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 15th July	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 18th August	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 1st September	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 21st July	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 22nd September	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 23rd June	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 25th August	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 28th July	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 30th June	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 4th August	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 7th July	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 8th September	1,200.00	25.00%	\$300.00
Mr. Peter Ben Zolno - Ben Zolno - video and content production - Geoff 25%, Jessica 12.5%, TOP 62.5% of Ben's time during the week ending 15th September (6 days)	1,500.00	25.00%	\$375.00
Panda Inspire - Geoff - hoardings 1200 x 900mm x20 (split 50/50)	362.25	50.00%	\$181.13
Panda Inspire - Geoff - hoardings 1220 x 2440mm x 2 (split 50/50)	76.87	50.00%	\$38.43
Panda Inspire - Geoff - hoardings freight (50/50)	39.47	50.00%	\$19.73
TOP spending on candidate facebook boosting - (0.69% Abe, Jessica 6.52%, Geoff 12.7%, Mika 1.31%, Lindsay 2.42%, Olly 1.13%, Matt 0.35%, Doug 1.04%, Richard 0.35%, Brittany 0.35%, Teresa 3.18%, Nicola G 0.35%, Piri-Hira 0.69%, Dan 1.66%, Ted 0.76%, Donna 0.62%, TOP 65.88%)	7,232.28	12.70%	\$918.50
Weaver Creative - Geoff - design facebook banner (90% Geoff, 10% TOP)	12.14	90.00%	\$10.93

<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	<b>Total costs (including GST)</b>	<b>% apportioned as candidate expense</b>	<b>Value \$0.00 (including GST)</b>
Weaver Creative - Geoff - design and print candidate cards A6 x 1,000 (90 candidate 10% TOP)	190.29	90.00%	\$171.26
Weaver Creative - Geoff - design and print candidate stickers 80mm circle x 5,000 (90% candidate, 10% TOP)	755.36	90.00%	\$679.82
Weaver Creative - Geoff - design candidate card and sticker (candidate 90%, TOP 10%)	74.26	90.00%	\$66.84
Weaver Creative - Geoff - Electorate vote to TOP candidate newspaper ad design plus printing 10,000 DL flyers for each candidate (Mika 9%, Dan 9%, Ted 9%, Brittany 9%, Matt 9%, Clint 9%, Geoff 9%, Paddy 9%, Richard 9%, Jessica 9%, TOP 10%)	6,319.25	9.00%	\$568.73
Weaver Creative - Geoff - print candidate card A6 x 1,000 (candidate 90% TOP 10%)	230.00	90.00%	\$207.00
Weaver Creative - Printing of hoardings for Geoff - 2400x1200mm x5 (Geoff 50% TOP 50%)	253.00	50.00%	\$126.50
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