

Candidate Handbook – General Election 2017.

# Return of Electorate Candidate Donations and Expenses for the 2017 General Election

Candidate name:		Figure to complete the section distributions
Mark Mitchell		Problems of grant appoints the reservoir seal for view because in the factor of a seal the part seal for
Party name (if applicable):		to business of another property of any art art made process page at the obtain
NZ National Party		<b>一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个</b>
Electorate contested:		Marco have any destriction or market in a destrict any one Performance to be a
Rodney		commission by promision of depth
		status alestois leivis laivis illimateria artistori
TOTAL CANDIDATE DONATIONS		copiesce to the parameter (BBC) scep 2 and/or set 3 to 100 page to him annual of
Complete Parts A to E if you have any donations to declare.		The decks and all steps of
Write 'NIL' if you have NO donations, or contributions to a		SIGNING THE REPORTS
donation, of more than \$1,500 (including GST) to declare		The interpretary series have to be exerted a distance by the condition. The interesting type
Part A: Candidate donations of more than \$1,500	\$23,380.83	challante continues can be tract
Part C: Anonymous candidate donations of more than \$1,500	\$0.00	(1) mayor an adjacent that an emetions
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Part D: Overseas candidate donations of more than \$1,500	\$0.00	(b) survive or university (the little terrorised).  Free public or university (the little terrorised).
Total (A + C + D)	\$23,380.83	trefit and resident and annual reports
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TOTAL CANDIDATE ELECTION EXPENSES		The second secon
Complete Parts F to G if you have any denations to declare.		Trust physical commissions make not sexcept any local state of 10 appropries.
Write 'NIL' if you have NO expenses to declare		CHECKUST
Ļ		Company of the Compan
Pert F: Candidate only election advertising	\$22,484.19	Step L contribute
Part G: Election advertisements shared with the	£1 920 27	Parts A to 5 demploises on Vit.
party and/or other candidates	\$1,829.37	
Total (F + G)	\$24,313.56	entered at stelp 2
/*	A ADEL	Outlatethin signior and dates.
I declare that to the best of my knowledge this return, filed pursuant to a and 209 of the Electoral Act 1993, is an accurate record of the candidat made to me, or on my behalf, and of election expenses incurred by me, of for the 2017 general election and is not false in any material particular.	e donations	FILING THE RETURN
- deed		Chicago Confinence by being an exhabity  DEER (without of warning day of electron of
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	12:00 / MN 1111	The return values that
INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENS	ES /	- bypan to the flat (180) Wellings (
WHO MUST FILE A RETURN?  All electorate candidates at the 2017 general election must file a return of the second s	irn of candidate	GAM.  - deficient explicit for All A PARAMINER.
donations and election expenses. Even if you have no donations or e	kpenses to	Pinet Webagen
declare, you MUST still complete the candidate return recording 'NIL	donations or	- Alleman in a middle of Philosophians a
expenses.  KEEPING RECORDS OF DONATIONS AND EXPENSES		Managed the return to be equal to state to
Candidates must keep good records of all candidate donations and candidates	andidate	inspection and entitle collisions of www.declions.co.es
expenses. Candidates must keep invoices and receipts for all election	expenses of \$50	
or more for three years after returns are filed.  Further information on candidate donations and expenses is available.		A SECURITY OF THE PARTY OF THE



# **DONATIONS** Complete Parts A to E

## Information on Candidate Donations

Candidates are required to include in the candidate return every candidate donation or contribution to a candidate donation of more than \$1,500 (including GST), including a series of donations or contributions made by one person that adds up to more than \$1,600.

#### Candidate donations

A condidate donation includes any money, goods or services that are donated to a candidate, or a person on the candidate's behalf, for use in the candidate's campaign for election. The following are candidate departicus:

- tree goods or services that have a reasonable market value greater than \$300;
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300;
  - the difference between the contract or agreed price and the reasonable market value of those goods and services is a donation;
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
  - the difference between the price paid and reasonable market value is a clonation.
- extending oradit to a condidate on favourable terms.
  - the value of the favourable terms is a donation.

Volunteer labour or free goods or services given to a candidate that have a reasonable market value of \$300 or less are not a candidate donation. Nor is money provided by the candidate for his or her own campotan.

#### Instructions for Part A

For donations of more than \$1,500 (other than anonymous donations or overseas donations) you need to record the name and street address of the donor, the date the donation was received and the amount received from the donor.

Where you have received a number of donations from the same donor you should include each date on which a donation was received from the donor and the aggregated total from the donor. Aggregated donations are not contributions and do not have to be recorded in Part 8.

You also need to confirm whether any person (other than the donar) has contributed more than \$1,500 to the donarion. Contributions of more than \$1,500 must be disclosed in Part 8 (or Part E for overseas contributors). Contributions of \$1,500 or less do not have to be included in the return.

#### Examples

John Smith owns a publishing company. On 2 June 2017 he gives you goods for your campolgn valued at \$1,000. On 14 July he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundralser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

# PART A: CANDIDATE DONATIONS OF MORE THAN \$1,500

OTHER THAN ANONYMOUS OR OVERSEAS DONATIONS

WRITE 'N			
		TOTAL FOR PART A	\$23,380.83
Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
EXAMPLE: John Smith, Smiths Publishing 35 Main Street. Suburb Wellington	2/06/2017, 14/07/2017	Yes	\$1,200.00
NZ National Party, 41 Pipitea Street, Wellington	22/09/2017	No	\$21,558.08
Fairway Bay Marina, The Anchorage, 132 Pinecrest Drive,	01/08/2017	No	\$1,822.75
Gulf Harbour			
	W.		

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
		No	

# PART B: CONTRIBUTIONS OF MORE THAN \$1,500

### Instructions for Part B - Contributions

A contribution is money, goods or services that makes up a donation or is included in a donation or has been used to wholly or parity fund a donation, that was given to the donor or a person who was expected to pass the contribution to the donor.

Only complete Part B if the donation in Part A includes a contribution, from someone other than the donor, exceeding \$1,500.

For each contribution recorded in Part B you will need to provide:

· the name and street address of each contributor; and

- the amount of each contribution made by the contributor or, in the case of multiple contributions, the total amount of the contributions; and
- the date on which each donation funded from the contributions was made (this should be the same date included in Part A for the related donation).

Piease do not include Part B total with overall donations total on page 1 of the return.

WRITE 'NIL' IF	YOU HAVE NO DONATIONS	TO DECLARE HERE:	Nil	
		TOTAL FOR PART B	\$0.00	
Contributor's name and street address	Dates the related donation funded from contributions was made dd/mm/yyyy	Name of donor in Part A to which this contribution relates	Amount of contribution (including GST) \$0.00	
EXAMPLE: Jane Jones 1 Side Street, Suburb Weilington	14/07/2017	John Smith	\$2,000.00	

# PART C: ANONYMOUS CANDIDATE DONATIONS OF MORE THAN \$1,500

## Instructions for Part C - Anonymous donations

An anonymous donation is a donation made in such a way that the candidate who receives the donation does not know the identity of the donor and could not, in the circumstances, reasonably be expected to know the identity of the donor.

If you receive an enonymous candidate donation greater than \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, be paid to the Electoral Commission for payment into a Crown bank account.

In the candidate return, you must disclose:

- · the date the donation was received; and
- · the amount received; and
- the date payment to the Electoral Commission was made; and
- · the amount paid to the Electoral Commission.

	Nil		
		TOTAL FOR PART C	\$0.00
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Date poid to the Electoral Commission dd/mm/yyyy	Amount paid to the Electoral Commission (including GST) \$0.00

# PART D: OVERSEAS CANDIDATE DONATIONS OF MORE THAN \$1,500

Instructions for Part D - Donations from overseas persons An overseas person is:

- an individual who resides outside New Zealand and is not a New Zealand offizen or registered elector; or
- a body corporate incorporated outside New Zealand; or
- an unknoorporated body that has its head office or principal place of business outside New Zealand.

If you receive a candidate donation from an overseas person exceeding \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, either be returned to the overseas person who made the donation, or if this is not possible, be paid to the Electoral Commission.

In the candidate return, you must disclose:

- · the name and address of the overseas person; and
- the date that the donation was received or, in the case of multiple donations, the date each donation was received; and
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations; and
- the amount raturned to the overseas person or paid to the Electoral Commission, and the date that such payment was made.

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE. Nij					
		TOTAL FOR PART D		\$0.00	
Overseas donor's name and street address	Date donation received or (dates received if aggregated donations) dd/mm/yyyy	Amount of donation or total aggregated donations (including GST) \$0.00	donor or paid Commission of return o	d to the overseas to the Electoral and date of that r payment ling GST)	
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# PART E: CONTRIBUTIONS FROM OVERSEAS PERSON OF MORE THAN \$1,500

## Instructions for Part E - Contributions from overseas persons

If you receive any donation from a donor who is not an overseas person that includes a contribution from an overseas person greater than \$1,500 (either on its own or when aggregated with all other contributions to the donation by the same overseas person), you must return the whole donation to the donor. If that is not possible, you must forward the whole donation to the Electoral Commission.

in the candidate return, you must disclose:

the name and address of the overseas person; and

- the amount of the contribution or the total amount of aggregated contributions; and
- the date on which the related donation funded from the contribution was made; and
- the amount paid back to the donor or paid to the Electoral Commission, and the date that such payment was made.

Please do not include Part E total with the overall donations total on page 1 of the return.

WRITE	'NIL' IF YOU HAVE NO DONA	TIONS TO DECLARE HERE:	Nil	
		TOTAL FOR PART E		\$0.00
Overseas contributor's name and street address	Date the related donation funded from the contribution was made dd/mm/yyyy	Amount of contribution or total aggregated contributions (including GST) \$0.00	paid to the Elec and date of pa	ed to the donor or ctoral Commission f that return or yment ding GST) dd/mm/yyyy

# **ELECTION EXPENSES Complete Parts F and G**

#### Information on Candidate Expenses

Oundidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (23 June to 22 September 2017), and
- are promoted by the candidate or with the candidate's authority.

#### Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the condidate are not election expenses.

Your election expenses during the regulated period must not exceed \$26,200 (including GST). It is an offence to spend more than this.

Further guidance is available in the Oandidate Handbook – General Hieraton 2017.

## Instructions on how to complete Part F

You should record all election expenses incurred in relation to condidate advertisements published, or continued to be published, during the regulated period for the general election (23 June to 22 September) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only report the amount attributable to the regulated period in the return.

Displose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the Item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

## PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXP	PENSES TO DECLARE HERE:	
	TOTAL FOR PART F	\$22,484.19
item description  Provide details of the type of advertisement, name of advertiser or supplier,  volume, duration and size as appropriate		Value \$0.00 (including GST)
XAMPLE: Dominion Post: Wo full page advertisements: 25 June 2017		\$62,450.00
XAMPLE: facebook promotional posts x 12: . July - 10 September 2017		\$62,450.00
Rodney Times: newspaper ads - 12, 14, 19, 21 Sep		\$5,019.97
libiscus Matters & Mahurangi Matters: newspaper- 6, 20 Sep		\$2,901.45
NorthSouth Multi Media Ltd: newspaper ads - Aug, Sep	Constitution of the Consti	\$897.00
imes FM: Radio Advertising - More FM Breakfast Sep 1-22, Prime Sep 1-22 Crossove	ers Sep 1-21	\$3,550.05
Modica: Domain x 3 months		\$7.17
NationBulder: Web hosting x 3 months		\$143.30
Panda Inspire - Freight Packing		\$69.00
airway Bay: 12.5m x 2m Sign at Gulf Harbour		\$1,822.75
Orange Box: DLE flyer - addressed mail x 25277		\$5,490.3
VZ Sign Solutions: Car Signage		\$1,541.00
Baseline: Business Cards x 5000		\$261.6
Art That Works: Design of press ads, hoardings, flyers		\$515.5
lagen Hopkins Photography: Portrait photography		\$230.0
National Party: Design work		\$35.00

## PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND OR OTHER CANDIDATES

#### Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (23 June to 22 September 2017) promoting your candidatey and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(les) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the relum.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

#### WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE.

WHITE HIE II	TOO TAVE NO DATENS	ES TO DESCRIPTION OF	
		TOTAL FOR PART G	\$1,829.37
Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE:			
Filer. 30 June to 10,000 households Featuring the Growth Party	\$2,000.00	10	\$200.00
Panda Inspire - Party/Candidate hoardings & yard signs x 65	\$1,348.66	50%	\$674.33
Crucial Colour: Trifold flyer (hand-delivery) x 20000	\$1,696.25	50%	\$848.13
Reach Media; Rural deliver of Trifold flyer to 4,623 addresses	\$556.49	50%	\$278.25
Art That Works: Design of Party/Candidate Flyer	\$57.33	50%	\$28.67
			\$0.00
			\$0.00
			\$0,00
			\$0.00
			\$0,00