



Return of Electorate Candidate Donations and Expenses for the 2017 General Election

DECLARATION

Step 1

Candidate name:
Mark Mitchell

Party name (if applicable):
NZ National Party

Electorate contested:
Rodney

Step 2

TOTAL CANDIDATE DONATIONS

Complete Parts A to E if you have any donations to declare.
Write 'NIL' if you have NO donations, or contributions to a donation, of more than \$1,500 (including GST) to declare

Part A: Candidate donations of more than \$1,500	\$23,380.83
Part C: Anonymous candidate donations of more than \$1,500	\$0.00
Part D: Overseas candidate donations of more than \$1,500	\$0.00
Total (A + C + D)	\$23,380.83

Step 3

TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F to G if you have any donations to declare.
Write 'NIL' if you have NO expenses to declare

Part F: Candidate only election advertising	\$22,484.19
Part G: Election advertisements shared with the party and/or other candidates	\$1,829.37
Total (F + G)	\$24,313.56

Step 4

I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2017 general election and is not false in any material particular.

Signature:  DATE: 17/01/18

INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES WHO MUST FILE A RETURN?

All electorate candidates at the 2017 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

KEEPING RECORDS OF DONATIONS AND EXPENSES

Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations and expenses is available in the *Candidate Handbook – General Election 2017*.

COMPLETING THE RETURN

You must complete this return electronically via the *Electoral Commission's* *Return of Candidate Donations and Expenses* system. You must also complete the return by hand if you have any donations or expenses to declare of more than \$1,500 (including GST) to declare.

If you have any donations or expenses to declare of more than \$1,500 (including GST) to declare, you must also complete the declaration at step 4.

If you do not have any donations and/or expenses to declare, you must complete the declaration at step 4.

SIGNING THE RETURN

The completed return must be signed and dated by the candidate. The following types of electronic signatures can be used:

- (A) images of signatures that are electronic reproductions of a candidate's handwritten signature, created using a digital certificate;
- (B) images of signatures that are electronic reproductions of a candidate's handwritten signature, created using a digital certificate;
- (C) images of signatures that are electronic reproductions of a candidate's handwritten signature, created using a digital certificate;

The Electoral Commission does not accept typed or digital signatures.

CHECKLIST

- Step 1 completed ☐
- Parts A to E completed or 'NIL' entered at step 2 ☐
- Parts F and G completed or 'NIL' entered at step 3 ☐
- Declaration signed and dated ☐

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by 11pm, 23 January 2018 (which is the closing day of the 2017 general election). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

THE RETURN CAN BE FILED:

- by post to PO Box 1170, Wellington 6140;
- delivered to room 10, 18-19 Manners Street, Wellington;
- electronically via the *Return of Candidate Donations and Expenses* system.

Remember: the return is a public document and will be published on www.elections.govt.nz.

Information on Candidate Donations

Candidate donations

- free goods or services that have a reasonable market value greater than \$300;
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300;
 - the difference between the contract or agreed price and the reasonable market value of those goods and services is a donation;
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
 - the difference between the price paid and reasonable market value is a donation.
- extending credit to a candidate on favourable terms.
 - the value of the favourable terms is a donation.

Instructions for Part A

Examples

John Smith owns a publishing company. On 2 June 2017 he gives you goods for your campaign valued at \$1,000. On 14 July he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundraiser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

OTHER THAN ANONYMOUS OR OVERSEAS DONATIONS

TOTAL FOR PART A[illegible]

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
		No	

PART B: CONTRIBUTIONS OF MORE THAN \$1,500

Instructions for Part B - Contributions

A contribution is money, goods or services that makes up a donation or is included in a donation or has been used to wholly or partly fund a donation, that was given to the donor or a person who was expected to pass the contribution to the donor.

Only complete Part B if the donation in Part A includes a contribution, from someone other than the donor, exceeding \$1,500.

For each contribution recorded in Part B you will need to provide:

- the name and street address of each contributor; and

- the amount of each contribution made by the contributor or, in the case of multiple contributions, the total amount of the contributions; and
- the date on which each donation funded from the contributions was made (this should be the same date included in Part A for the related donation).

Please do not include Part B total with overall donations total on page 1 of the return.

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE: Nil

TOTAL FOR PART B

\$0.00

Contributor's name and street address	Dates the related donation funded from contributions was made dd/mm/yyyy	Name of donor in Part A to which this contribution relates	Amount of contribution (including GST) \$0.00
EXAMPLE: Jane Jones 1 Side Street, Suburb Wellington	14/07/2017	John Smith	\$2,000.00

Instructions for Part C - Anonymous donations

If you receive an anonymous candidate donation greater than \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, be paid to the Electoral Commission for payment into a Crown bank account.

- the date the donation was received; and
- the amount received; and
- the date payment to the Electoral Commission was made; and
- the amount paid to the Electoral Commission.

3: Nil

\$0.00

[illegible]

[illegible]

Instructions for Part E – Contributions from overseas persons

In the candidate return, you must disclose:

- the amount of the contribution or the total amount of aggregated contributions; and
- the date on which the related donation funded from the contribution was made; and
- the amount paid back to the donor or paid to the Electoral Commission, and the date that such payment was made.

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE: **NIL**

: Nil

\$0.00

[illegible]

ELECTION EXPENSES Complete Parts F and G

Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (23 June to 22 September 2017), and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Your election expenses during the regulated period must not exceed \$26,200 (including GST). It is an offence to spend more than this.

Further guidance is available in the *Candidate Handbook - General Election 2017*.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (23 June to 22 September) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

\$22,484.19

Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00
(including GST)

EXAMPLE:

Dominion Post:

Two full page advertisements: 25 June 2017

\$62,450.00

EXAMPLE:

Facebook promotional posts x 12:

1 July - 10 September 2017

\$62,450.00

Rodney Times: newspaper ads - 12, 14, 19, 21 Sep

\$5,019.97

Hibiscus Matters & Mahurangi Matters: newspaper- 6, 20 Sep

\$2,901.45

NorthSouth Multi Media Ltd: newspaper ads - Aug, Sep

\$897.00

Times FM: Radio Advertising - More FM Breakfast Sep 1-22, Prime Sep 1-22 Crossovers Sep 1-21

\$3,550.05

Modica: Domain x 3 months

\$7.17

NationBulder: Web hosting x 3 months

\$143.30

Panda Inspire - Freight Packing

\$69.00

Fairway Bay: 12.5m x 2m Sign at Gulf Harbour

\$1,822.75

Orange Box: DLE flyer - addressed mail x 25277

\$5,490.31

NZ Sign Solutions: Car Signage

\$1,541.00

Baseline: Business Cards x 5000

\$261.66

Art That Works: Design of press ads, hoardings, flyers

\$515.53

Hagen Hopkins Photography: Portrait photography

\$230.00

National Party: Design work

\$35.00

Instructions on how to complete Part C

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

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\$1,829.37

Value \$0.00
(including GST)

\$200.00

\$674.33

\$848.13

\$278.25

\$28.67

\$0.00

\$0.00

\$0.00

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\$0.00