

# Return of Electorate Candidate Expenses and Donations for the 2014 General Election 1 6 JAN 2015

RECEIVED

Fill in boxes highlighted in yellow

|                                    | If completing the form manually - also fill in orange boxes   |  |  |  |
|------------------------------------|---|--|--|--|
| Candidate name                     | Simon Joseph Bridges  |  |  |  |
| Address                            | 184 Devonport Road, Tauranga  |  |  |  |
| Electorate                         | Tauranga  |  |  |  |
| Party<br>(if applicable)           | New Zealand National Party  |  |  |  |
| Donations                          | Complete Parts A to E of the Donations section of t<br>before signing the declaration, even if you have a   |  |  |  |
| Expenses                           | Complete Parts A to D of the Expenses section of the before signing the declaration, even if you have a   |  |  |  |
| accurate record of the             | bt of my knowledge this return, filed pursuant to section 205K and 209 of candidate donations made to me, or on my behalf, and of election expensioneral Election and is not false in any material particular.  Date: 2 2 | the Electoral Act 1993, is an ses incurred by me, or on my  12 / 14 / (dd/nm/yyyy) |  |  |
|                                    | eted the return electronically you will need to print the return. The return signed return must be received by the Electoral Commission b <b>₹uesday,</b>   |  |  |  |
|                                    | By post at PO Box 3220 Wellington 6140 Delivered to Level 10, 34-42 Manners Street, Wellington By fax to 04 495 0031 By email to enquiries@elections.govt.nz  |  |  |  |
| Please note, where the Commission. | return is sent by fax or email the original signed return should also be se   | ent or delivered to the Electoral  |  |  |
| CHECKLIST                          |   |  |  |  |
| Parts A to E of Donations co       | ompleted (if no donations, then answer Nil for each section)  |  |  |  |
| Parts A to D of Expenses co        | ompleted (if no expenses answer Nil for each section)   |  |  |  |
| If you have completed the re       | eturn electronically, print off the Declaration, Donations and Expenses sections  |  |  |  |
| Sign and date the return. Se       | end or deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015  |  |  |  |



## **Donations**

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's Candidate Handbook - General Elections.

## Part A Candidate donations of more than \$1,500

| Part A                     | Candidate donations (                                     | 51 more unan + 1,000   |  |   |
|----------------------------|---|--|--|---|
|                            |   |  | Total for Part A   | \$ 37,400.00  |
| Donor's name               | Donor's address   | Date donation received<br>(or dates received if<br>aggregated donations)<br>dd/mm/yyyy | Does the donation<br>contain contributions of<br>more than \$1,500?<br>Enter <b>Yes</b> or <b>No</b><br>(If <b>YES</b> complete Part B or<br>Part E below) | Amount of donation or<br>total aggregated<br>donations<br>(including GST)<br>\$0.00 |
| Write 'Nil' if you have no | donations to declare in this s                            | ection.  | <del></del>  |   |
| Carrus Corporation         | PO Box 345, Tauranga<br>3140                              | 26/06/2014   | No   | \$11,500.00   |
| Carrus Corporation         | PO Box 345, Tauranga<br>3140                              | 15/08/2014   | No   | \$8,500.00  |
| D Waddell                  | 119 Matua Road,<br>Tauranga 3110                          | 25/08/2014   | No No  | -\$5,000.00   |
| Puran Singh                | 67 Solomon Street,<br>Brookfield                          | 03/09/2014   | No   | \$3,900.00  |
| Eves Realty                | c/- R Cashmore, PO Box<br>563, Tauranga                   | 19/08/2014   | No   | \$3,000.00  |
| J Swap Ltd                 | PO Box 153, Matamata                                      | 16/09/2014   | No   | \$3,000.00  |
| Sunny Hort Management      | c/- 2 Seabreeze Place,<br>Papamoa Beach,<br>Tauranga 3118 | 03/09/2014   | No   | \$2,500.00  |

## Part B Contributions of more than \$1,500

|  |                              |  | Total for Part B |  |
|--|------------------------------|--|------------------|--|
| Contributor's name   | Contributor's address        | Date the related donation<br>funded from contributions<br>was made<br>dd/mm/yyyy | Name of donor    | Amount of each contribution (including GST) \$0.00 |
| Write 'Nil' if you have no   | candidate contributions to d | eclare in this section.  |                  | Nil  |
|  |                              |  |                  | <u>.</u>   |
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|--------|---|----|
| Part C | Anonymous candidate donations of more than \$1.50 | በበ |

| -   |  | Total for Part C                                   |  |
|---|--|--|--|
| Amount of anonymous donation (including GST) \$0.00 | Amount paid to the<br>Electoral Commission<br>(including GST) \$0.00 | Date paid to Electoral<br>Commission<br>dd/mm/yyyy |  |
| anonymous donations to dec                          | lare in this section.  |  | Nil  |
|   |  |  |  |
|   |  |  |  |
|   |  | WI - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -           |  |
|   |  |  |  |
|   | donation (including GST) \$0.00                                      | donation Electoral Commission                      | Amount of anonymous donation (including GST) \$0.00  Amount paid to the Electoral Commission (including GST) \$0.00  Commission dd/mm/yyyy |

# Part D Overseas candidate donations of more than \$1,500

|   |                              |  | Total for Part D   |  |
|---|------------------------------|--|--|--|
| Name of overseas donor  | Address of overseas<br>donor | Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy | Amount of donation or<br>total aggregated<br>donations<br>(including GST) \$0.00 | Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment |
| Write 'Nil' if you have no overseas donations to declare in this section. |                              |  |  | Nil  |
|   |                              |  |  |  |
|   |                              |  | · ·  |  |
|   |                              |  |  |  |
|   | j.                           |  | **·  |  |

# Part E Contributions from overseas person of more than \$1,500

|                                 |   |  | Total for Part E   |  |
|---------------------------------|---|--|--|--|
| Name of overseas<br>contributor | Address of overseas contributor   | Date the related donation<br>funded from the<br>contribution was made<br>and name of donor<br>dd/mm/yyyy | Amount of contribution<br>(or total amount of aggregated<br>contributions)<br>\$0.00 | Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment |
| Write 'Nil' if you have no      | Write 'Nil' if you have no overseas contributions to declare in this section. |  |  |  |
| ·                               |   |  | ·  |  |
|                                 |   |  |  |  |
|                                 |   |  |  |  |
| -                               | :   |  |  |  |

Donations



## **Expenses**

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's Candidate Handbook - General Elections.

Total Expenses Parts A + B + C + D

\$ 19,231.68

#### Part A

#### Newspaper advertising

|   |   | Total for Part A   | \$ 5,528.28               |
|---|---|--|---------------------------|
| Name of newspaper and brief description                 | Total cost inc GST<br>(including preparation, design,<br>composition, printing,<br>publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total<br>\$0.00 |
| Write 'Nil' if you have no newspaper advertising to dec | clare in this section.  | <del></del>  |                           |
| Weekend Sun (12th & 19th September)                     | \$1,868.75  |  | \$1,868.75                |
| Weekend Sun (12th September candidate edition)          | \$286.35  |  | \$286.35                  |
| Weekend Sun (Steven Joyce Meeting - 26th<br>August)     | \$189.75  |  | \$189.75                  |
| Weekend Sun (Public Meeting - 9th & 11th Sept)          | \$189.75  |  | \$189.75                  |
| Weekend Sun (Bill English Meeting - 16th<br>September)  | \$189.75  |  | \$189.75                  |
| BOP Times (50% shared with BOP Electorate)              | \$2,803.93  |  | \$2,803.93                |

#### Part B

#### Radio and television advertising

|   |   | Total for Part B   | \$ 1,152.70               |
|---|---|--|---------------------------|
| Name of broadcaster and brief description                 | Total cost inc GST<br>(including preparation, design,<br>composition, printing,<br>publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total<br>\$0.00 |
| Write 'Nil' if you have no radio or television advertisin | g to declare in this section.   |  |                           |
| Radio Works (Friday 19th only)                            | \$577.76  |  | \$577.76                  |
| Radio Network (Friday 19th only)                          | \$574.94  |  | \$574.94                  |



Part C

## Internet advertising

|  |   | Total for Part C   | \$ 138.00                 |
|--|---|--|---------------------------|
| Name of provider and brief description                 | Total cost inc GST<br>(including preparation, design,<br>composition, printing,<br>publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total<br>\$0.00 |
| Write 'Nil' if you have no internet advertising to dec | lare in this section.   |  |                           |
| Website Hosting, URL, Design & Build (apportioned)     | \$138.00  |  | \$138.00                  |
|  |   |  |                           |

## Part D

### Other forms of advertising / publicity

|  | · ·   | Total for Part D  | \$ 12,412.70              |
|--|---|---|---------------------------|
| Name of supplier and brief description   | Total cost inc GST<br>(including preparation, design,<br>composition, printing,<br>publishing, and postage) | % apportioned to<br>candidate<br>(Enter number only e.g. 20 for<br>20%) | Candidate Total<br>\$0.00 |
| Write 'Nil' if you have no other forms of advertising/pu                           | blicity to declare in this sectio   | n. $\longrightarrow$  |                           |
| Direct Mail #1(27,000 x unaddressed) - 27,000 - Simpson Print                      | \$6,614.65  |   | \$6,614.65                |
| Direct Mail (addressed) - 2,248 letters - copied/Innovative Office Solutions       | \$501.30  |   | \$501.30                  |
| Direct Mail (addressed) - Postage (DX Mail) - 2,248                                | \$1,706.23  |   | \$1,706.23                |
| Direct Mail (addressed) - 2,248 Envelopes  | \$121.35  |   | \$121.35                  |
| Design - Art that Works  | \$583.63  |   | \$583.63                  |
| Design - NZ National Party   | \$11.50   |   | \$11.50                   |
| Candidate Photography - Joel Ford (50%)  | \$276.00  |   | \$276.00                  |
| Business Cards - Simpson Print   | \$322.57  |   | \$322.57                  |
| Doorknocking/'Sorry I Missed You' Cards -<br>Simpson Print                         | \$240.93  |   | \$240.93                  |
| Street corner Advertising (\$64+\$96) - internal photocopying                      | \$160.00  |   | \$160.00                  |
| Street corner sound system (Megaphone) - Triac Industries                          | \$75.00   |   | \$75.00                   |
| Women's Expo site hire (August 23-24) 50% shared with BOP Electorate               | \$414.60  | 50  | \$207.30                  |
| Panda Visuals - 1200x2400 50/50 Candidate/PV<br>Hoardings with Images + set up fee | \$845.25  | 50  | \$422.63                  |
| Panda Visuals - 1200x2400 50/50 Candidate/PV<br>Text-only Hoardings + set up fee   | \$483.00  | 50  | \$241.50                  |
| Panda Visuals - 600x900 50/50 Candidate/PV<br>Yard Signs                           | \$340.23  | 50  | \$170.12                  |
| Panda Visuals - Freight Charges - Ex Auckland                                      | \$510.14  | 27  | \$137.74                  |
| Telephone Canvassing costs (apportioned)   | \$156.26  |   | \$156.26                  |
| Aztech Tauranga (Office external signage)  | \$391.00  |   | \$391.00                  |
| Office - internal signage (apportioned)  | \$73.00   |   | \$73.00                   |