

Return of Electorate Candidate Expenses and Donations for the 2014 General Election


Fill in boxes highlighted in yellow

If completing the form manually - also fill in orange boxes

Candidate name	Jonathan Mark Naylor
Address	570 Featherston Street, Palmerston North
Electorate	Palmerston North
Party <i>(if applicable)</i>	New Zealand National Party
Donations	Complete Parts A to E of the Donations section of the return before signing the declaration, even if you have a Nil return
Expenses	Complete Parts A to D of the Expenses section of the return before signing the declaration, even if you have a Nil return

DECLARATION

I declare that to the best of my knowledge this return, filed pursuant to section 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2014 General Election and is not false in any material particular.

Signed: 
 (Candidate)

Date: 31/12/2014
 (dd/mm/yyyy)

Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the candidate. The signed return must be received by the Electoral Commission by **Tuesday, 20 January 2015**. Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

CHECKLIST

Parts A to E of Donations completed (if no donations, then answer Nil for each section)	
Parts A to D of Expenses completed (if no expenses answer Nil for each section)	
If you have completed the return electronically, print off the Declaration, Donations and Expenses sections	
Sign and date the return. Send or deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015	

Donations

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's *Candidate Handbook - General Elections*.

Part A Candidate donations of more than \$1,500

			Total for Part A	\$ 25,688.34
Donor's name	Donor's address	Date donation received (or dates received if aggregated donations) dd/mm/yyyy	Does the donation contain contributions of more than \$1,500? Enter Yes or No (if YES complete Part B or Part E below)	Amount of donation or total aggregated donations (including GST) \$0.00
<i>Write 'Nil' if you have no donations to declare in this section.</i> →				
NZ National Party	41 Pipitea St, Wellington	19/09/2014	No	\$ 25,688.34

Part B Contributions of more than \$1,500

			Total for Part B	
Contributor's name	Contributor's address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor	Amount of each contribution (including GST) \$0.00
<i>Write 'Nil' if you have no candidate contributions to declare in this section.</i> →				
				Nil

Part C Anonymous candidate donations of more than \$1,500

			Total for Part C	
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Amount paid to the Electoral Commission (including GST) \$0.00	Date paid to Electoral Commission dd/mm/yyyy	
<i>Write 'Nil' if you have no anonymous donations to declare in this section.</i>			➔	Nil

Part D Overseas candidate donations of more than \$1,500

			Total for Part D	
Name of overseas donor	Address of overseas donor	Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy	Amount of donation or total aggregated donations (including GST) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
<i>Write 'Nil' if you have no overseas donations to declare in this section.</i>			➔	Nil

Part E Contributions from overseas person of more than \$1,500

			Total for Part E	
Name of overseas contributor	Address of overseas contributor	Date the related donation funded from the contribution was made and name of donor dd/mm/yyyy	Amount of contribution (or total amount of aggregated contributions) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
<i>Write 'Nil' if you have no overseas contributions to declare in this section.</i>			➔	Nil

Expenses

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's *Candidate Handbook - General Elections*.

Total Expenses Parts A + B + C + D

\$ 22,048.97

Part A Newspaper advertising

		Total for Part A	\$ 8,355.05
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no newspaper advertising to declare in this section.</i>		→	
Tribune 9/7, 20/8, 27/8, 3/9, 10/9, 17/9/14 - Advertising	\$2,894.78		\$2,894.78
Manawatu Standard 13/9, 17/9/14 - Advertising	\$2,072.42		\$2,072.42
Guardian 3/7, 17/7, 31/7, 14/8, 21/8, 28/8, 4/9, 11/9, 18/9 - Advertising	\$3,287.85		\$3,287.85
Grey Power magazine - Vote Naylor NP Candidate advert	\$100.00		\$100.00

Part B Radio and television advertising

		Total for Part B	\$ 1,454.75
Name of broadcaster and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no radio or television advertising to declare in this section.</i>		→	
Mediaworks - Advertising	\$1,454.75		\$1,454.75

Part C Internet advertising

		Total for Part C	\$ 588.36
Name of provider and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no internet advertising to declare in this section.</i> ➔			
Enlighten Hosting - Web hosting	\$119.39		\$119.39
Facebook - advertising	\$399.97		\$399.97
NZ National Party - website setup	\$69.00		\$69.00

Part D Other forms of advertising / publicity

		Total for Part D	\$ 11,650.81
Name of supplier and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no other forms of advertising/publicity to declare in this section.</i> ➔			
Hoarding Farm Permit- Palmerston North City Council	\$158.00	36	\$56.88
Name Badge - Tribe Design	\$49.38		\$49.38
Candidate Photograph - K Bills Photography Ltd	\$185.42		\$185.42
Candidate Posters - Wickliffe Solutions	\$52.61		\$52.61
DLE Flyer 30,000 - Wickliffe Solutions	\$813.27		\$813.27
Graphics to Naylor car - Capture Signs PN	\$1,221.87		\$1,221.87
Business Cards - OrangeBox Ltd	\$312.92		\$312.92
Wickliffe - 27,000 50/50 brochure - Wickliffe Solutions	\$2,037.26	50	\$1,018.63
Wickliffe - Direct mail letter and envelope 15,000	\$2,930.80	85	\$2,491.18
Back of Bus Graphic - Capture Signs PN	\$732.00		\$732.00
Back of Bus Rent - Transit Coachlines Manawatu Ltd	\$1,552.00		\$1,552.00
Coachman sign - Capture Signs PN	\$285.86		\$285.86
Pull Up Banner - Baseline	\$202.00		\$202.00

Home Show - Stand - Peacock Promotions Ltd	\$1,132.75		\$1,132.75
Candidate Yard Signs with Photo - Panda Visuals	\$165.14		\$165.14
Photo/Text Hoardings PV and Candidate vote - Panda Visuals	\$1,521.45	30	\$456.44
50/50 Candidate/Party Vote Photo/Text Yard signs - Panda Visuals	\$800.62	42	\$336.26
Hoarding Freight Charges - Panda Visuals	\$437.86	39	\$170.77
Art that Works - Design	\$415.44		\$415.44