

Return of Electorate Candidate Expenses and Donations for the 2014 General Election

nd 16 JAN 2015 RECEIVED

Fill in boxes highlighted in yellow
If completing the form manually - also fill in orange boxes

Candidate name		Margar	et Mary Barry	(MAGGIE)	
Address	15 Anzac Street, Takapuna, Auckland				
Electorate		No	rth Shore		
Party (if applicable)		New Zeala	nd National Pa	arty	
Donations		mplete Parts A to E of t efore signing the declar			
Expenses		mplete Parts A to D of te fore signing the declar	•		
Electoral Act 1993, is	an accurate record o curred by me, or on r	f the candidate don	ations made to 014 General Elec	tion 205K and 209 of the ome, or on my behalf, and of ction and is not false in any 2. 12- 2014 (dd/mm/yyyy)	
Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the candidate. The signed return must be received by the Electoral Commission by Tuesday, 20 January 2015. Returns can be filed:					
 By post at PO Box 3220 Wellington 6140 Delivered to Level 10, 34-42 Manners Street, Wellington By fax to 04 495 0031 By email to enquiries@elections.govt.nz 					
Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.					
CHECKLIST					
Parts A to E of Donation	s completed (if no donati	ons, then answer Nil fo	r each section)	,	
Parts A to D of Expenses	completed (if no expense	es answer Nil for each s	ection)	The second secon	
If you nave completed to	ne return electronically,	print off the Deciaratio	n, Donations and		
	n. Send or deliver it to th	e Electoral Commission	to arrive by Tuesd	day 20 Ja	



Donations

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's *Candidate Handbook - General Elections*.

Part A	Candidate donations of more than \$1,500
1 41 6 7 1	Carraraate acriations of more than \$1,000

			Total for Part A	\$ 14,854.07
Donor's name	Donor's address	Date donation received (or dates received if aggregated donations) dd/mm/yyyy	contain contributions of more than \$1,500? Enter Yes or No (If YES complete Part B or	Amount of donation or total aggregated donations (including GST) \$0.00
Write 'Nil' if you have i	no donations to declare in this	section.		
NZ National Party	41 Pipitea St, Wellington	19/06/2014	No	\$ 14,854.07

Part B Contributions of more than \$1,500

				Shark-says Com
			Total for Part B	
Contributor's name	Contributor's address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor	Amount of each contribution (including GST) \$0.00
Write 'Nil' if you have no	Write 'Nil' if you have no candidate contributions to declare in this section.			Nil



Part C Anonymous candidate donations of more than \$1,500

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		, , , , , , , , , , , , , , , , , , , ,	Total for Part C	
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Amount paid to the Electoral Commission (including GST) \$0.00	Date paid to Electoral Commission dd/mm/yyyy	
Write 'Nil' if you have no	anonymous donations to de	clare in this section.	· •	Nil
Part D	Overseas candidate d	onations of more than	\$1,500	
			Total for Part D	
Name of overseas	Address of overseas	Date overseas donation received (or dates received if	Amount of donation or total aggregated	Amount returned to overseas donor or paid to Electoral Commission and

			Total for Part D	
Name of overseas donor	Address of overseas donor	Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy	Amount of donation or total aggregated donations (including GST) \$0.00	overseas donor or paid to Electoral Commission and date of that return
Write 'Nil' if you have no	Write 'Nil' if you have no overseas donations to declare in this section.			Nil
		4		

Part E Contributions from overseas person of more than \$1,500

			Total for Part E	
Name of overseas contributor	Address of overseas contributor	donation funded from the contribution was made and name of	Amount of contribution (or total amount of aggregated contributions) \$0.00	overseas donor or paid to Electoral Commission and date of that return
Write 'Nil' if you have no overseas contributions to declare in this section.				Nil
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Expenses

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's Candidate Handbook - General Elections.

Total Expenses Parts A + B + C + D

\$ 14,877.07

Part A

Newspaper advertising

		Total for Part A	\$ 3,989.25
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no newspaper advertising to dec	clare in this section.		
Mairangi Bay Business Assn - 2 adverts in Village News	\$1,035.00	,	\$1,035.00
Channel Magazine - 3 adverts in Channel Magazine	\$1,604.25		\$1,604.25
Devonport Publishing - advertising in Flagstaff	\$1,350.00		\$1,350.00
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Part B

Radio and television advertising

		Total for Part B	
Name of broadcaster and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no radio or television advertising	Nil		
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Part C

Internet advertising

		Total for Part C	\$ 448.50
Name of provider and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no internet advertising to declare	e in this section.		
Toffee Digital - Website Development	\$379.50		\$379.50
Enlighten Hosting - Live Hosting 3 months	\$69.00		\$69.00

Part D

Other forms of advertising / publicity

		Total for Part D	\$ 10,439.3
Name of supplier and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no other forms of advertising/pu	blicity to declare in this sectio	n.	
Benefitz - Vehicle Signage	\$632.50		\$632.50
Orange Box - Direct Mail	\$6,315.37	85	\$5,368.06
NZ National Party - Envelopes for Direct Mail	\$485.10	85	\$412.34
Jane Ussher - Photography	\$230.00		\$230.00
Digisense - Portrait clean and conversion to black and white	\$115.00		\$115.00
Art that Works - Design	\$170.10		\$170.10
NZ National Party - Design	\$17.25		\$17.25
Benefitz - Meeting Postcards	\$339.25		\$339.25
Benefitz - Business Cards	\$281.75		\$281,75
Benefitz - 50/50 Brochures	\$2,096.45	50	\$1,048.23
Office Products - 2000 Flyers	\$582.85		\$582.85
Benefitz - Public meeting signs	\$1,150.00	50	\$575.00
Banefitz - 1200x2400 50/50 Candidate/PV picture	\$483.00	50	\$241.50
Benefitz - 1800x900 50/50 Candidate/PV picture h	\$391.00	50	\$195.50
Benefitz - 1800x900 50/50 Candidate/PV text hoar	\$391.00	50	\$195.50



Benefitz - 600x900 50/50 Candidate/PV Text-only \$69	.00	50	\$34.50
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