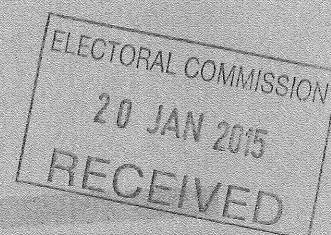




Return of Electorate Candidate Expenses and Donations for the 2014 General Election

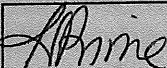


Fill in boxes highlighted in yellow
If completing the form manually - also fill in orange boxes

| | |
|--------------------------|--|
| Candidate name | Willow-Jean Prime |
| Address | 91 Hupara Road, RD 2 Kaikohe Northland |
| Electorate | Northland General |
| Party (if applicable) | Labour Party |
| Donations | Complete Parts A to E of the Donations section of the return before signing the declaration, even if you have a Nil return |
| Expenses | Complete Parts A to D of the Expenses section of the return before signing the declaration, even if you have a Nil return |

DECLARATION

I declare that to the best of my knowledge this return, filed pursuant to section 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2014 General Election and is not false in any material particular.

Signed: 
(Candidate)

Date: 20/01/2015
(dd/mm/yyyy)

Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the candidate. The signed return must be received by the Electoral Commission by **Tuesday, 20 January 2015**. Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

CHECKLIST

| | |
|---|--|
| Parts A to E of Donations completed (if no donations, then answer Nil for each section) | |
| Parts A to D of Expenses completed (if no expenses answer Nil for each section) | |
| If you have completed the return electronically, print off the Declaration, Donations and Expenses sections | |
| Sign and date the return. Send or deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015 | |

Donations

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's *Candidate Handbook - General Elections*.

Part A Candidate donations of more than \$1,500

| | | | Total for Part A | \$ 2,300.00 |
|--|---|--|---|---|
| Donor's name | Donor's address | Date donation received (or dates received if aggregated donations) dd/mm/yyyy | Does the donation contain contributions of more than \$1,500? Enter Yes or No (If YES complete Part B or Part E below) | Amount of donation or total aggregated donations (including GST) \$0.00 |
| Write 'Nil' if you have no donations to declare in this section. → | | | | |
| H Dear | 258 Puketotara Road, RD 2, Kerikeri 0295. | 26/05/2014 | | \$ 1,000.00 |
| H Dear | 258 Puketotara Road, RD 2, Kerikeri 0295. | 3/07/2014 | | \$ 300.00 |
| H Dear | 258 Puketotara Road, RD 2, Kerikeri 0295 | 20/08/2014 | | \$ 1,000.00 |
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Part B Contributions of more than \$1,500

| | | | Total for Part B | \$ 2,300.00 |
|--|-----------------------|--|------------------|--|
| Contributor's name | Contributor's address | Date the related donation funded from contributions was made dd/mm/yyyy | Name of donor | Amount of each contribution (including GST) \$0.00 |
| Write 'Nil' if you have no candidate contributions to declare in this section. → | | | | |

| | | | | |
|-----|--|--|--|--|
| NIL | | | | |
|-----|--|--|--|--|

Part C Anonymous candidate donations of more than \$1,500

| | | | Total for Part C | \$ |
|--|--|---|---|----|
| Date anonymous donation received dd/mm/yyyy | Amount of anonymous donation (including GST) \$0.00 | Amount paid to the Electoral Commission (including GST) \$0.00 | Date paid to Electoral Commission dd/mm/yyyy | |
| Write 'Nil' if you have no anonymous donations to declare in this section. | | | | |
| Nil | | | | |
| | | | | |
| | | | | |
| | | | | |

Part D Overseas candidate donations of more than \$1,500

| | | | Total for Part D | \$ |
|---|---------------------------|---|--|--|
| Name of overseas donor | Address of overseas donor | Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy | Amount of donation or total aggregated donations (including GST) \$0.00 | Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment |
| Write 'Nil' if you have no overseas donations to declare in this section. | | | | |
| Nil | | | | |
| | | | | |
| | | | | |
| | | | | |

Part E Contributions from overseas person of more than \$1,500

| | | | Total for Part E | \$ |
|---|---------------------------------|---|--|--|
| Name of overseas contributor | Address of overseas contributor | Date the related donation funded from the contribution was made and name of donor dd/mm/yyyy | Amount of contribution (or total amount of aggregated contributions) \$0.00 | Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment |
| Write 'Nil' if you have no overseas contributions to declare in this section. | | | | |
| Nil | | | | |
| | | | | |
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| | | | | |

Expenses


Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's *Candidate Handbook - General Elections*.


Total Expenses Parts A + B + C + D **\$ 18,405.93**

Part A Newspaper advertising

| | | Total for Part A | \$ 4,328.83 |
|--|---|---|---------------------------|
| Name of newspaper and brief description | Total cost inc GST (including preparation, design, composition, printing, publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total \$0.00 |
| Write 'Nil' if you have no newspaper advertising to declare in this section.  | | | |
| North and South - July 2014 | \$ 402.50 | 92 | \$370.30 |
| APN News Paper - July 2014 | \$ 386.40 | 92 | \$355.49 |
| North and South - July 2014 | \$ 458.85 | 92 | \$422.14 |
| Dargaville News - July 2014 | \$ 1,092.32 | 92 | \$1,004.93 |
| North and South - July 2014 | \$ 493.35 | 92 | \$453.88 |
| APN News Paper - August 2014 | \$ 772.80 | 92 | \$710.98 |
| Fair Fax Media - August 2014 | \$ 181.33 | 92 | \$166.82 |
| Northern News - August 2014 | \$ 917.70 | 92 | \$844.28 |
| | | | |
| | | | |
| | | | |

Part B Radio and television advertising

| | | |
|--|------------------|------|
| | Total for Part B | \$ - |
|--|------------------|------|

| Name of broadcaster and brief description | Total cost inc GST (including preparation, design, composition, printing, publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total \$0.00 |
|--|---|---|---------------------------|
| Write 'Nil' if you have no radio or television advertising to declare in this section.  | | | |
| Nil | | | |
| | | | |
| | | | |
| | | | |

Part C Internet advertising

| | | Total for Part C | \$ - |
|---|---|---|---------------------------|
| Name of provider and brief description | Total cost inc GST (including preparation, design, composition, printing, publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total \$0.00 |
| Write 'Nil' if you have no internet advertising to declare in this section. → | | | |
| Nil | | | |
| | | | |
| | | | |
| | | | |

Part D Other forms of advertising / publicity

| | | Total for Part D | \$ 14,077.10 |
|---|---|---|---------------------------|
| Name of supplier and brief description | Total cost inc GST (including preparation, design, composition, printing, publishing, and postage) | % apportioned to candidate (Enter number only e.g. 20 for 20%) | Candidate Total \$0.00 |
| Write 'Nil' if you have no other forms of advertising/publicity to declare in this section. → | | | |
| | | | |
| Hot Printz - Stickers - May 2014 | \$ 431.25 | 60 | \$258.75 |
| Printing.com Meet the candidates invites (design) - May 2014 | \$ 143.70 | 90 | \$129.33 |
| Printing.com DL Flyer x20,000 - May 2014 | \$ 1,027.30 | | \$1,027.30 |
| Printing.com raffle ticket books - May 2014 | \$ 189.75 | 90 | \$170.78 |
| Printing.Com Buisness cards - May 2014 | \$ 182.85 | 80 | \$146.28 |
| Hot Printz - Vehicle signage - May 2014 | \$ 1,202.90 | 50 | \$601.45 |
| Hot Printz - Shop signage - July 2014 | \$ 638.25 | 50 | \$319.13 |
| Hot Printz Hoardings - July 2014 | \$ 5,673.06 | 80 | \$4,538.45 |
| Hot Printz Apparell - T -Shirts/hoodies - July 2014 | \$ 2,873.00 | 75 | \$2,154.75 |
| 2 Degrees - Phone calling kit - June - September 2014 | \$ 790.00 | 100 | \$790.00 |
| Hot Printz Apparell - Beanies - July 2014 | \$ 150.00 | 100 | \$150.00 |
| Trainspotter - Shop front space - June-September 2014 | \$ 500.00 | 100 | \$500.00 |
| Printing.com DL Flyer x 500 1/3 share - August 2014 | \$ 98.51 | 72 | \$70.93 |

| | | | |
|---|-------------|-----|------------|
| Printin.com DL flyer x 5000 (reprint) - August 2014 | \$ 396.75 | 80 | \$317.40 |
| Printing.com DL flyer x 30,000 - August 2014 | \$ 977.50 | 92 | \$899.30 |
| Photography - May 2014 | \$ 100.00 | 100 | \$100.00 |
| Stamps/envelopes - September 2014 | \$ 240.40 | 100 | \$240.40 |
| Stamps from Trainspotter - September 2014 | \$ 450.00 | 100 | \$450.00 |
| Flyer delivery expenses - May - September 2014 | \$ 1,000.00 | 100 | \$1,000.00 |
| Northland Share of Direct Mailing | \$ 144.86 | 100 | \$144.86 |
| Word signs to accompany hoardings- July 2014 | \$ 68.00 | 100 | \$68.00 |