

Return of Electorate Candidate Expenses and Donations for the 2014 General Election



Fill in boxes highlighted in yellow

If completing the form manually - also fill in orange boxes

Candidate name	Clare Curran	
Address	P O Box 2128, South Dunedin	
Electorate	Dunedin South	
Party (if applicable)	Labour Party	
Donations	Complete Parts A to E of the Donations section of the before signing the declaration, even if you have a N	
Expenses	Complete Parts A to D of the Expenses section of the before signing the declaration, even if you have a N	
Signed:	Date: 3 11	/14 (dd/mm/yyyy)
Signed:		114
	leted the return electronically you will need to print the return. The return resigned return must be received by the Electoral Commission by Tuesday, By post at PO Box 3220 Wellington 6140 Delivered to Level 10, 34-42 Manners Street, Wellington By fax to 04 495 0031	
Please note where the	By email to enquiries@elections.govt.nz return is sent by fax or email the original signed return should also be sen	t or delivered to the Electoral
Commission.	Total in South by Tax of Girian and Original Signed Tetal II Stroud also be sen	es, gonvoiss to the Electoral
CHECKLIST		<u> </u>
Parts A to E of Donations o	completed (if no donations, then answer Nil for each section)	
Parts A to D of Expenses of	ompleted (if no expenses answer Nil for each section)	
If you have completed the	eturn electronically, print off the Declaration, Donations and Expenses sections	
Sign and date the return.	Send or deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015	



Donations

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's Candidate Handbook - General Elections.

Part A	Candidate donations	of more than \$1,500		
			Total for Part A	\$ 17,400.00
Donor's name	Donor's address	Date donation received (or dates received if aggregated donations) dd/mm/yyyy	Does the donation contain contributions of more than \$1,500? Enter Yes or No (If YES complete Part B or Part E below)	Amount of donation or total aggregated donations (including GST) \$0.00
Write 'Nil' if you have no	donations to declare in this s	ection,		
NZLP Dunedin South Branch	P O Box 2128, South Dunedin	13 May and 6 Aug	Yes No!	\$15,400.00
Otago Southland Meat Workers Union	3 Stafford Street, Dunedin	4/07/2014	ye No ,	\$2,000.00
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Part B	Contributions of more	e than \$1,500		
			Total for Part B	THE PERSONAL PROPERTY.
Contributor's name	Contributor's address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor	Amount of each contribution (Including GST) \$0.00
Write 'Nii' if you have no	candidate contributions to de	eclare în this section.		Nil
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Part C	Anonymous candida	te donations of more th	an \$1,500	
			Total for Part C	
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Amount paid to the Electoral Commission (including GST) \$0.00	Date paid to Electoral Commission dd/mm/yyyy	
Write 'Nil' if you have no	anonymous donations to de	clare in this section.		Nil
				-
				Victoria de la constanta de la
Part D	Overseas candidate o	lonations of more than	\$1,500	
			Total for Part D	
Name of overseas donor	Address of overseas donor	Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy	Amount of donation or total aggregated donations (including GST) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
Write 'Nil' if you have no	overseas donations to decla	re in this section.		Nil
Part E	Contributions from o	verseas person of more	than \$1.500	l, adalas kalda
			Total for Part E	450 817 427 E (8 (9) 762 192
Name of overseas contributor	Address of overseas contributor	Date the related donation funded from the contribution was made and name of donor dd/mm/yyyy	Amount of contribution (or total amount of aggregated contributions) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
Write 'Nil' if you have no o	overseas contributions to dec			Nil



ExpensesComplete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional additional and the section of the rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's Candidate Handbook - General Elections.

Total Expenses Parts A + B + C + D

8,740.50 \$

Part A

Newspaper advertising

		Total for Part A	\$ 1,443.85
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no newspaper advertising to d	eclare in this section.		
Review - Ad	\$115.00	87	\$100.05
Allied Press 'Star' Ads	\$1,206.88	60	\$724.13
Allied Press 'ODT' Ads	\$784.39	60	\$470.63
Allied Press 'Taieri Times' Ads	\$248.40	60	\$149.04

Part B

Radio and television advertising

		Total for Part B	
Name of broadcaster and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no radio or television advertising	to declare in this section.		Nil



Part C Internet advertising

		Total for Part C	\$ 87.84
Name of provider and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no internet advertising to declar	e in this section.		
Facebook	\$175.67	50	\$87.84

Part D Other forms of advertising / publicity

	,	Total for Part D	\$ 7,208.81
Name of supplier and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no other forms of advertising/p	publicity to declare in this section	on.	
Calling Card	\$432.40	100	\$432.40
A4 Brochure	\$1,771.78	87	\$1,541.45
Direct Mail x 1	\$178.00	100	\$178.00
Direct Mail x 2	\$312.00	14	\$43.68
Early Voting flyers	\$20.00	33	\$6.60
DL Flyer	\$1,180.63	50	\$590.32
Direct Mail x 3	\$4,040.75	40	\$1,616.30
Letterhead	\$237.00	60	\$142.20
Election Night Invite	\$85.00	80	\$68.00
Party Direct Mail	\$180.68		\$180.68
Electorate Office Signage (20 June - 19 Sept)	\$155.25	100	\$155.25
Candidate Car Signage (20 June - 19 Sept)	\$46.47	100	\$46.47
Caravan hire and signage (20 June - 19 Sept)	\$1,331.31	100	\$1,331.31



Party Hoardings - (1st order)	\$1,905.00	20	\$381.00
Party Hoardings - (2nd order)	\$942.00	20	\$188.40
Large Dunedin Hoardings	\$345.00	Ö	\$0.00
Positive Dunedin Hoardings	\$983.25	0	\$0.00
NZLP T Shirts	\$199.00	Ö	\$0.00
NZLP/Candidate T Shirts	\$466.90	40	\$186.76
4 x Phone Sim cards	\$120.00	100	\$120.00

Campaign Finances - Attributable Expenses			Page 2	
<u>Item</u>	Publications #	Full Cost	% to campaign	Dunedin South
Advertising - Newspaper				
Early Vote Ad - Curran/Clark	3790	\$189.75	0	\$94.88
Curran/Clark Ad - Star	3794	\$442.75	%09	0)
Early Vote Ad - Curran	3862	\$124.20	38%	
Early Vote Ad - Curran/Clark	3790	\$189.75		
Review Ad	3806	\$115.00	87%	φ
Curran/Clark Ad - Star	3794	\$442.75	%09	
Early Vote Ad - Curran/Clark	3790	\$444.36	0	
Early Vote Ad - Curran/Clark	3790	\$420.21	0	
Curran/Clark Ad - Taieri Times	3794	\$124.20	%09	
Early Vote Ad - Curran/Clark	3790	\$189.75	0	
Curran/Clark Ad - Star	3794	\$442.75	%09	\$132.83
Curran/Clark Ad - ODT	3794	\$784.39	%09	
Curran/Clark Ad - Taieri Times	3794	\$124.20	%09	\$74.52
Hoardings				
Campaign Hoardings (1st order)		\$1,905.00	20%	\$381.00
Campaign Hoardings (2nd order)		\$942.00	20%	\$188.40
Large Dunedin Hoardings x 2	3732	\$345.00	0	0
Positive Dunedin Hoardings	3864	\$983.25	0	0
Merchandise				
NZLP t-shirts		\$199.00	0	0
NZLP/Clare T shirts	3742	\$466.90	40%	\$186.76
Balloons/sticks and cups x 500		\$499.10		\$499.10
Rosette stickers		\$45.10	0	
		\$9,419.41		\$3,403.24

Campaign Finances - Attributable Expenses			Page 1	
Item	Publications #	Full Cost	% to campaign	Dunedin South
Advertising - Print				
Calling Cards	1365	\$432.40	100%	\$432.40
Mini Manifestos and				
1000 extra Party flyers		\$307.50	0	0
Social Media (Facebook)	3264	\$175.67	20%	\$87.84
Event flyer (emailed) - Women's Branch event	3406	0	95%	0
Event flyer (emailed) - Public meeting Outram	3354	0	92%	0
A4 Brochure	3651	\$1,771.78	87%	\$1,541,45
Dunedin South Direct Mail	3859	\$178.00	100%	\$178.00
Dunedin South Direct Mail	3860	\$312.00		
Early Voting Flyers	3861	\$20.00	33%	\$6.60
Event flyer (emailed) - Public Meeting Middlemarch	3863	0	83%	0
DL Flyer	3865	\$1,180.63	20%	\$590.32
Dunedin South Direct Mail	3902	\$4,040.75	40%	\$1,616.30
Letterhead	3903	\$237.00	%09	\$142.20
Election Night Invite	3976	\$85.00	%08	\$68.00
Head Office Direct Mail x 3		\$180.68		\$180.68
Electorate Office Signage (20 June - 19 Sept)	2817	\$155.25	100%	\$155.25
Candidate Car Signage (20 June - 19 Sept)	2840	\$46.47	100%	\$46.47
Caravan Hire and Signage (20 June - 19 Sept)	2842	\$1,331.31	100%	\$1,331.31
Phones				
4 x \$30.00 Sim Cards		\$120.00	100%	\$120.00
		\$10,574.44		\$4,999.05
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