

Return of Electorate Candidate Expenses and ECTORAL COMMISSION **Donations for the 2014 General Election**

1 4 JAN 2015

Fill in boxes highlighted in yellow

RECEIVED

	If completing the form manually - also fill in orange boxes
Candidate name	DAVID SEYMOUR
Address	4 MANAWA ROAD REMUERA AUCKLAND 1050
Electorate	EPSOM
Party (if applicable)	ACT
Donations	Complete Parts A to E of the Donations section of the return before signing the declaration, even if you have a Nil return
Expenses	Complete Parts A to D of the Expenses section of the return before signing the declaration, even if you have a Nil return
2014 General Election ar	Date: Open distriction of the
candidate. The signed re	ed the return electronically you will need to print the return. The return needs to be signed and dated by the turn must be received by the Electoral Commission by Tuesday, 20 January 2015 . Returns can be filed: By post at PO Box 3220 Wellington 6140 Delivered to Level 10, 34-42 Manners Street, Wellington By fax to 04 495 0031 By email to enquiries@elections.govt.nz
Please note, where the re Commission.	turn is sent by fax or email the original signed return should also be sent or delivered to the Electoral
CHECKLIST	
Parts A to E of Donations com	oleted (if no donations, then answer Nil for each section)
Parts A to D of Expenses comp	leted (if no expenses answer Nil for each section)
If you have completed the ret	rn electronically, print off the Declaration, Donations and Expenses sections
Sign and date the return. Sen	d or deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015



Donations

Complete sections A to E. Write 'Nil' If you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically, Alternatively If you are completing the return manually, please attach a separate sheet with the detail.

More Information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's Candidate Handbook - General Elections.

Part A	Candidate donations of more than \$1,500	
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Donor's name	Donor's address	Date donation received (or dates received if aggregated donations) dd/mm/yyyy	Does the donation contain contributions of more than \$1,500? Enter Yes or No (If YES complete Part B or Part E below)	Amount of donation or
Write 'Nil' if you have no de	onations to declare in this section.			
ACT NEW 254LAND	NONWARKET.	9/2/2014 to 30/9/2019	001	24,480-95
	- 		7 (1)	

Part B Contributions of more than \$1,500

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Contributor's name	Contributor's address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor	Amount of each contribution (including GST) \$0.00
Write 'Nil' If you have no can	didate contributions to declare	in this section.		NIL
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B/16/01/2015



Part C Anonymous candidate donations of more than \$1,500 **Total for Part C** \$ MIL Date anonymous donation Amount of anonymous Amount paid to the Date paid to Electoral received donation **Electoral Commission** Commission dd/mm/yyyy dd/mm/yyyy (including GST) \$0.00 (including GST) \$0.00 Write 'Nil' if you have no anonymous donations to declare in this section. NII Part D Overseas candidate donations of more than \$1,500 **Total for Part D** \$ NIL Amount returned to Date overseas donation Amount of donation or overseas donor or paid to received (or dates received if total aggregated Name of overseas donor Address of overseas donor Electoral Commission and aggregated donations) donations date of that return or dd/mm/yyyy (including GST) \$0.00 payment Write 'Nil' if you have no overseas donations to declare in this section. Nn Part E Contributions from overseas person of more than \$1,500 **Total for Part E** \$ NIL Date the related donation Amount returned to Amount of contribution funded from the overseas donor or paid to Name of overseas Address of overseas (or total amount of aggregated contribution was made **Electoral Commission and** contributor contributor contributions) date of that return or and name of donor \$0.00 dd/mm/yyyy payment Write 'Nil' if you have no overseas contributions to declare in this section. NIL



Expenses

Part B

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's Candidate Handbook - General Elections.

Total Expenses Parts A + B + C + D \$ 24, 480 - 95

Part A Newspaper advertis	sing		
		Total for Part A	s ML
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no newspaper advertising to declare	in this section.		NIL
		6	

Total for Part B \$ 881-76-% apportioned to Total cost inc GST **Candidate Total** (including preparation, design, candidate Name of broadcaster and brief description composition, printing, (Enter number only e.g. 20 for \$0.00 publishing, and postage) 20%) Write 'Nil' if you have no radio or television advertising to declare in this section. 881-76 ee attached

Radio and television advertising



Part C	Internet advertising			
			Total for Part C	\$ 3512-21-
Name of provide	er and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no i	nternet advertising to declare in this	s section.		3,512-21
	See oftached	detouls)		

DAVID SEYMOUR - EPSOM ELECTION 2014 REGULATED PERIOD EXPENSES ITEM CANDIDATE % EXCL. GST INCL.GST

	DAVID SEYMOUR - EPSO	DAVID SEYMOUR - EPSOM ELECTION 2014 REGULATED PERIOD EAPENSES CANDIDATE % EYCL GGT INCL GGT NOTES	
Solvenia A ton			
Part A - Newspaper Advertising	ng.		
(None)		S	
Part B - Radio and Television Advertising	Advertising		
Golem Productions	TV Opening Video	See Notes \$ 123.75 \$ 142.31 \$990.00+6ST to be allocated based on Scene 8 (15" out of 120")	
TVNZ (Notional)	TV Opening Video	See Notes \$ 643.00 \$ 739.45 Allocation approved by Electoral Commission 17/9 \$ 881.76	6/1
Part C - Internet Advertising			
IDesign Media	Website Development	100 \$ 772.80	
IDesign Media	Website Finalisation	100 \$ 1,435.20	
IDesign Media	Website Design Updates	100 \$ 369.84	
Golem Productions	Video of David Seymour	\$ 800.00 \$	
Facebook	Advertising	100 \$ 14.37 (No GST) \$ 3,512.21	
Part D - Other Forms of Advertising/Publicity	rtising/Publicity		
Hayes Design	DL, A3 Posters	100 \$ 240.00 (no GST)	
Printcare International	5,000 Door Drop DL Flyers	100 \$ 825.00 \$ 948.75	
Printcare International	5.000 Door Knock DL for David Seymour	100 \$ 825.00 \$ 948.75	
Chris Gorman Photography	Photographs (\$1,100 shared 50%)		ense
Chris Gorman Photography	Photographs	100 \$ 550.00 (no GST)	
Tonic Creative	Rosettes Visuals	100 \$ 93.00 \$ 106.95	
	DLE Upgrade	100 \$ 220.00 \$ 253.00	
Tonic Creative	Design T Shirts	100 \$ 160.00 \$ 184.00	
Tonic Creative	House Meeting Invites	100 \$ 240.00 \$ 276.00	
Workshop Design	T Shirts	100 \$ 703.00 \$ 808.45	
Workshop Design	Rosettes	100 \$ 678.00 \$ 779.70	
Workshop Design	T Shirts	v	
3A Copy & Design	Billboard Coreflutes (50 large, 100 small)	2,450.00 \$ 2,817.50	
Panda Visuals	Car Decals	100-See Notes \$ 918.88 \$ 1,056.71 Apportion - 53 days prior to Regulated Period	
Panda Visuals	Revision to Car Decals	(90/143*1460) 100-See Notes \$ 66.06 \$ 75.96 Apportion - 19 days prior to Regulated Period (90/109*80)	
ACT New Zealand	61,500 Letters	100 \$ 8,876.85 Printed In House - Cost of Consumables	
NZ Post	Volume Post Letters	100 \$ 813.78 \$ 935.85 \$ 20,086.98	N
Totals		\$ 24,480.95	<i>\$</i>
Electoral Act Limit		\$ 25,700.00	
Balance		\$ 1,219.05	_)