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Māori Electoral Option Underway

Welcome to the first regular panui to keep you up-to-date with events and activities during the 2006 Māori Electoral Option.

During the next four months we'll let you know what's happening, upcoming major events and other interesting information.

A Brief Introduction

The 2006 Māori Electoral Option runs from 3 April until 2 August. It gives all eligible Māori the opportunity to decide whether to enrol on the General Electoral Roll or the Māori Electoral Roll.

Māori Electoral Option Packs in the Mail Now

Almost 380,000 orange Māori Electoral Option packs are being delivered to households across the country now.

Everyone enrolled to vote, who has identified themselves as of New Zealand Māori descent, regardless of whether they are on the Māori or General roll, is being mailed their personalised Māori Electoral Option pack from Monday 3 April.

Once You Get Your Pack – What Next?

Check your Māori Electoral Option pack, and fill it in if you want to change from the General roll to the Māori roll or from the Māori roll to the General roll then send it back in the FreePost envelope provided.

If you're happy with the type of electoral roll you are on, don't do anything.

You can also use your Māori Electoral Option form to update any of your personal enrolment details.

If people receive a pack for someone who no longer lives at the address, it should be forwarded on or marked 'return to sender' and posted back.

Haven't Got a Māori Electoral Option Pack?

If you haven't got your pack by Thursday 6 April 2006 it means you're not correctly enrolled to vote. You need to fill in an enrolment form now.

Need an Enrolment Form? It's Easy to Get One

Freetext your name and address to 3676, and we'll send you an enrolment form to complete and send back.

Go online to www.elections.org.nz and click on the Enrol, Check or Update icon or Māori Roll or General Roll icon on the left-hand side of the home page.

Call 0800 ENROL NOW (0800 36 76 56) and we'll post one to you or visit any PostShop and fill in an enrolment form then and there.

Getting the Message Out – TV Ads Bring Option to Life

Te Tai Tokerau or Northland?

New Lynn or Tamaki Makaurau?

Ikaroa Rawhiti or Bay of Plenty?

Otago or Te Tai Tonga?

Locals from around the country are fronting up with these questions during the Māori Electoral Option television ads.

Check out the ads on TV – but they're also online at http://www.elections.org.nz/tv_ads.html

Ads are also on mainstream, youth and iwi radio as well as in selected newspapers and magazines.

Community Korero – Kanohi Ki Te Kanohi Activity

Thousands of people are getting the message that the 2006 Māori Electoral Option is on thanks to Kanohi ki te kanohi (face-to-face) activity across communities everywhere.

Over 13,000 people have attended presentations providing information about the Māori Electoral Option.

These have included everything from whanau meetings, large events and festivals like Waka Ama at Lake Karapiro, training insitutes, flea markets and in shopping malls.

Our team is available to meet and deliver presentations in your community. To find out your local contact go to http://www.elections.org.nz/administration/meo_contacts.html