## Survey into awareness of when the 2010 local elections are, and how to vote

The survey carried out by Research New Zealand of 474 people aged 18 years or over in the last week of June has a margin of error of +/-6.2 percent.

Table 1: Q8. Local body elections are held every three years in New Zealand to select members for councils and District Health Boards. To the best of your knowledge, when are the next local body elections being held?

Base =		Male 213	Female 261
	%	%	%
June –September 2010	3	4	3
9 October 2010	2	2	1
Sometime in October 2010	16	17	15
Later in 2010	13	13	14
Later in 2011	13	17	10
Later in 2012	6	5	7
Don't know	47	42	50
Total	100	100	100

Total may not sum to 100% due to rounding.

Table 2: Q8. Local body elections are held every three years in New Zealand to select members for councils and District Health Boards. To the best of your knowledge, when are the next local body elections being held?

Base =	Total 474 %	15 to 24 18** %	25 to 44 163 %	45 to 64 168 %	65 years and over 125 %
June –September 2010	3	0	3	4	5
9 October 2010	2	0	1	2	3
Sometime in October 2010	16	0	8	17	35
Later in 2010	13	0	10	16	20
Later in 2011	13	11	15	11	15
Later in 2012	6	23	6	5	2
Don't know	47	66	57	45	20
Total	100	100	100	100	100

Total may not sum to 100% due to rounding.

<sup>\*</sup>Sub-sample based on...

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\*\*Caution: low base number of respondents-results are indicative only.

Table 3: Q8. Local body elections are held every three years in New Zealand to select members for councils and District Health Boards. To the best of your knowledge, when are the next local body elections being held?

		North North	Lower/Central	
	Total	Island	North Island	South Island
Base =	474	150	197	127
	%	%	%	%
June –September 2010	3	4	3	4
9 October 2010	2	1	0	4
Sometime in October 2010	16	14	13	22
Later in 2010	13	11	12	17
Later in 2011	13	13	13	14
Later in 2012	6	6	9	2
Don't know	47	50	50	37
Total	100	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...

Table 4: Q8. Local body elections are held every three years in New Zealand to select members for councils and District Health Boards. To the best of your knowledge, when are the next local body elections being held?

	Total	In paid employment	Not in paid employment
Base =	474	260	214
	%	%	%
June –September 2010	3	4	3
9 October 2010	2	1	2
Sometime in October 2010	16	15	17
Later in 2010	13	12	15
Later in 2011	13	13	14
Later in 2012	6	4	9
Don't know	47	51	40
Total	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...

Table 5: Q8. Local body elections are held every three years in New Zealand to select members for councils and District Health Boards. To the best of your knowledge, when are the next local body elections being held?

		Under	\$40,000 -		Don't
	Total	\$40,000	\$69,999	\$70,000 plus	know/refused
Base =	474	186	106	141	41
	%	%	%	%	%
June –September 2010	3	4	5	2	3
9 October 2010	2	2	2	2	0
Sometime in October 2010	16	16	14	17	15
Later in 2010	13	12	15	14	15
Later in 2011	13	13	13	16	9
Later in 2012	6	8	4	4	9
Don't know	47	47	47	45	48
Total	100	100	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...

Table 6:

Q9. The next local body elections will be held this year on the 9th October. If you are eligible to vote, which of the following methods will you most likely use to vote in these elections?

Base =	Total 474	Male 213	Female 261
2.00	%	%	%
By going to a polling place By completing and returning the voting papers sent in	29	27	30
the mail By completing voting papers	60	61	59
at the local council offices	2	2	2
Don't intend to vote	6	6	6
Not eligible to vote	3	3	2
Don't know	1	1	1
Total	100	100	100

Total may not sum to 100% due to rounding.

<sup>\*</sup>Sub-sample based on...

Table 7: Q9. The next local body elections will be held this year on the 9th October. If you are eligible to vote, which of the following methods will you most likely use to vote in these elections?

					65 years and
	Total	15 to 24	25 to 44	45 to 64	over
Base =	474	18**	163	168	125
	%	%	%	%	%
By going to a polling place	29	33	33	26	23
By completing and returning					
the voting papers sent in					
the mail	60	39	55	65	69
By completing voting papers					
at the local council offices	2	5	1	1	5
Don't intend to vote	6	11	6	7	1
Not eligible to vote	3	11	3	0	2
Don't know	1	0	1	1	1
Total	100	100	100	100	100

Total may not sum to 100% due to rounding.

Table 8:

Q9. The next local body elections will be held this year on the 9th October. If you are eligible to vote, which of the following methods will you most likely use to vote in these elections?

		North North	Lower/Central	
	Total	Island	North Island	South Island
Base =	474	150	197	127
	%	%	%	%
By going to a polling place	29	25	32	28
By completing and returning				
the voting papers sent in				
the mail	60	61	58	62
By completing voting papers				
at the local council offices	2	2	2	2
Don't intend to vote	6	8	6	4
Not eligible to vote	3	2	3	3
Don't know	1	2	0	1
Total	100	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...

<sup>\*\*</sup>Caution: low base number of respondents-results are indicative only.

Table 9: Q9. The next local body elections will be held this year on the 9th October. If you are eligible to vote, which of the following methods will you most likely use to vote in these elections?

	Total	In paid employment	Not in paid employment
Base =	474	260	214
	%	%	%
By going to a polling place	29	27	31
By completing and returning the voting papers sent in			
the mail	60	61	58
By completing voting papers at the local council offices	2	1	3
Don't intend to vote	6	7	5
Not eligible to vote	3	3	2
Don't know	1	1	0
Total	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...

Table 10: Q9. The next local body elections will be held this year on the 9th October. If you are eligible to vote, which of the following methods will you most likely use to vote in these elections?

		Under	\$40,000 -		Don't
	Total	\$40,000	\$69,999	\$70,000 plus	know/refused
Base =	474	186	106	141	41
	%	%	%	%	%
By going to a polling place	29	33	26	24	34
By completing and returning					
the voting papers sent in					
the mail	60	53	65	70	45
By completing voting papers					
at the local council offices	2	4	1	1	2
Don't intend to vote	6	7	7	4	4
Not eligible to vote	3	3	2	2	5
Don't know	1	0	1	0	9
Total	100	100	100	100	100

Total may not sum to 100% due to rounding. \*Sub-sample based on...