

# Proposed Electorates Objection Form

REPRESENTATION  
COMMISSION  
TE KŌMIHANA WHAKATAU ROHE PŌTI

## Your details

I am making an objection ☒ as an individual ☐ on behalf of an organisation

I would like to present my objection to the Representation Commission in person ☒ Yes ☐ No

Title  First name  Last name

Position (if applicable)

Organisation I represent (if applicable)

If you're making an objection on behalf of an organisation make sure you are authorised to represent their views. The name of the organisation will be published with the objection.

Address

City/Town

Email

## Your objection

Proposed electorate my objection relates to

Write the **proposed** electorate that contains the area you want to comment on. Complete a separate objection form for each geographic area you want to comment on.

My objection relates to ☐ a proposed boundary ☒ a proposed name

Your objection and reasons. Please attach additional documents if required.

EXISTING (PROPOSED) NAME NOT APPROPRIATE  
OR DESCRIPTIVE (see attached)

Your suggested solution. Please attach additional documents if required.

RENAME EAST COAST TO EAST CAPE

## OBJECTION (SUBMISSION) AS TO EAST COAST ELECTORATE NAME

My objection is to the continued use of **EAST COAST** as the descriptive title for this geographically large and diverse electorate.

### Points of or for consideration

- [A] Whilst the electorate does have an extended coast line reaching around the north and east of the North Island, it also encompasses significant inland tracts of both developed hill country and original native bush cover together with urban settlements which have established and grown to meet the needs of an electorate deriving its livelihood and wealth from the land.
- [B] The term **East Coast** actually relates to that distinctive region north of Gisborne (which district is known as *Poverty Bay*) and taking in those rural townships from Tolaga Bay to Hicks Bay with the centre of **East Coast** being Ruatoria.
- [C] Approximately half of the *General* (non-Maori) population of **East Coast** electorate probably reside west of the Raukumara and Huiarau Ranges which major chain divides Poverty Bay from Bay of Plenty. The BOP populace would not associate with nor describe their environment as "*East Coast*".
- [D] Unlike Northland and Southland which can be seen as well-defined regions in terms of geography and their economies, the East Coast (electorate) could not be adequately described as '*Eastland*' due to its significant BOP component.
- [E] Some potential for confusion arises in electorates currently styled **East Coast** and **East Coast Bays**; the Representation Commission could reduce that potential for confusion (includes media reporting) changing from **East Coast**.
- [F] In some discussion about the electorate name, people have canvassed and rejected names such as *Tairāwhiti*, *Eastland*, *Gisborne*, *Pacific Coast*, *Hikurangi*, *The Bays* or *Waioeka* among others – and conclude the name challenge faced by the Rep.Com. is not as easily solved as may be found in the majority of (General) electorates. Given there is some understandable logic in maintaining existing electorate names, that should not prohibit a rigorous review of names every Electorate Boundary Review.

### Recommendation/Solution

That the name of **East Coast** be changed to **East Cape**.