

30 June 2025

By email to: [REDACTED]

Dear [REDACTED]

OFFICIAL INFORMATION ACT REQUEST 2025/33

On 27 June 2025 you made a request under the Official Information Act 1982 (the OIA) for the following information:

- *Any formal or informal assessments, memos or emails 1 May 2025 – present regarding whether WOCA’s “Māori Roll Call” advertisement complied with the Electoral Act 1993, the Broadcasting Act 1989 or any Commission guidelines.*
- *All complaints, enquiries or referrals received by the Commission about potential “electioneering” or third-party promotion related to that advertisement (including complainant names only where disclosure would not breach section 9(2)(a) privacy).*
- *The Commission’s correspondence with Te Puni Kōkiri, WOCA, Ministers or other agencies on this matter (same date range).*

In the Electoral Commission’s view, the “Māori Roll Call” video currently appearing on www.maorirollcall.co.nz does not raise matters of compliance with the Electoral Act 1993 rules. The advertisements are not election advertisements or election related advertisements for the purposes of sections 3A and 221A of the Electoral Act.

The Electoral Commission has not received any complaints, enquiries or referrals or had any correspondence with Te Puni Kōkiri, WOCA, Ministers or other agencies from 1 May to 27 June 2025 regarding the “Māori Roll Call” advertisements.

The Electoral Commission was tagged into public comments on X (formerly Twitter) (copy attached) but did not respond.

In the interests of transparency, we release responses to Official Information Act requests every 3 months. We will publish this response with your personal details redacted.

You have the right under section 28(3) of the Act to make a complaint to the Ombudsman if you are not satisfied with the response to your request. Information about how to do this is available at www.ombudsman.parliament.nz or by phoning 0800 802 602.

Yours sincerely



Kristina Temel
Manager, Legal Regulation and Policy