

Electoral Commission

DL Inserts

Māori mā, you can choose to be on the Māori roll or the general roll for this year's local elections.

Some councils have Māori and general wards. If you're on the Māori roll and your council has Māori wards, you'll vote in a Māori ward.

You can change the roll you're on for the local elections up until midnight **Thursday 10 July**.

Find out more about your roll choice at [vote.nz](https://www.vote.nz)

**HE MANA
TŌ TE
KŌWHIRI**
YOUR CHOICE
HAS MANA



**Māori mā, ka āhei koutou ki
te kōwhiri i te rārangi Māori,
i te rārangi whānui rānei i te
pōtitanga ā-rohe o tēnei tau.**

**HE MANA
TŌ TE
KŌWHIRI**
YOUR CHOICE
HAS MANA



Kei ētehi kaunihera, he rohe pōti Māori, he rohe whānui anō hoki. Mehemea kei te rārangi Māori koe, ā, he wāri Māori ō tō kaunihera, ka pōti koe i roto i taua wāri Māori.

Ka āhei koe ki te whakawhiti rārangi i mua i te **Tāite te 10 o Hūrae** i te waenganui pō.

He whakamāramatanga nō kei **vote.nz**



Enrolling and voting from overseas.



You can enrol and vote from overseas if you're:

- a New Zealand citizen and have visited New Zealand in the last 3 years, or
- a permanent resident of New Zealand and have visited New Zealand in the last 12 months.

If this no longer applies to you, either:

- email your full name, postal address and date of birth to remove@elections.govt.nz, or
- write 'overseas - remove from roll' on the enclosed form, sign and date it, and send it back.

You're able to go back on the electoral roll as soon as you visit New Zealand again.

Find out more at [vote.nz](https://www.vote.nz)



Next time this could be an email.

Update your enrolment details at **vote.nz** and make sure we have your email address and mobile phone number.



Ka taea tēnei mahi te whakatutuki ki te īmēra noa iho.

Whakahoungia ō taipitopito ki **vote.nz**,
kia mōhio ai mātou ki tō wāhi īmēra me tō
nama waea pūkoro.



Ngā mihi
Thank you

Ad Library

These were paid ads run in support of the Māori Electoral Option in 2025. You can view all our ads here: https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=NZ&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=173912362663564

<p>Inactive ...</p> <p>Library ID: 1262430565599293</p> <p>18 Jun 2025 - 30 Jun 2025</p> <p>Platforms </p> <p>Categories </p> <p>Estimated audience size: >1M </p> <p>Amount spent (NZD): NZ\$200-NZ\$299 </p> <p>Impressions: 40K-45K </p> <p>This ad has multiple versions </p> <p>See ad details</p> <hr/> <p>Electoral Commission NZ Sponsored · Paid for by Electoral Commission NZ</p> <p>Māori mā, the local elections are coming up. You can change rolls up until midnight 10 July.</p> <p>VOTE.NZ Māori roll or general roll? It's time to get ready.</p> <p>Learn More</p>	<p>Inactive ...</p> <p>Library ID: 725183253543441</p> <p>18 Jun 2025 - 30 Jun 2025</p> <p>Platforms </p> <p>Categories </p> <p>Estimated audience size: >1M </p> <p>Amount spent (NZD): NZ\$200-NZ\$299 </p> <p>Impressions: 35K-40K </p> <p>This ad has multiple versions </p> <p>See ad details</p> <hr/> <p>Electoral Commission NZ Sponsored · Paid for by Electoral Commission NZ</p> <p>Māori mā, the local elections are coming up. You can change rolls up until midnight 10 July.</p> <p>VOTE.NZ Māori roll or general roll? It's time to get ready.</p> <p>Learn More</p>
<p>Inactive ...</p> <p>Library ID: 1081342900475843</p> <p>28 May 2025 - 14 Jul 2025</p> <p>Platforms </p> <p>Categories </p> <p>This ad has multiple versions </p> <p>8 ads use this creative and text</p> <p>See summary details</p> <hr/> <p>Electoral Commission NZ Sponsored · Paid for by Electoral Commission NZ</p> <p>Māori roll or general roll? Māori mā, you can change rolls at any time except within the 3 months before an election. It's easy to change rolls online.</p> <p>VOTE.NZ Māori roll or general roll? Māori Electoral Option.</p> <p>Learn More</p>	<p>Inactive ...</p> <p>Library ID: 9837887639581785</p> <p>28 May 2025 - 14 Jul 2025</p> <p>Platforms </p> <p>Categories </p> <p>Estimated audience size: >1M </p> <p>Amount spent (NZD): NZ\$300-NZ\$399 </p> <p>Impressions: 50K-60K </p> <p>This ad has multiple versions </p> <p>See ad details</p> <hr/> <p>Electoral Commission NZ Sponsored · Paid for by Electoral Commission NZ</p> <p>Māori roll or general roll? Māori mā, you can change rolls at any time except within the 3 months before an election. It's easy to change rolls online.</p> <p>VOTE.NZ Māori roll or general roll? Māori Electoral Option.</p> <p>Learn More</p>

Inactive ...

Library ID: 1216842112709379

31 Mar 2025 - 29 May 2025

Platforms  

Categories 

 Estimated audience size: **10K-50K** 

 Amount spent (NZD): **NZ\$700-NZ\$799** 

 Impressions: **700K-800K** 

This ad has multiple versions 

[See ad details](#)

 **Electoral Commission NZ**
Sponsored · Paid for by Electoral Commission NZ



VOTE.NZ
You can enrol today.

[Learn More](#)

Inactive ...

Library ID: 1828044901328987

31 Mar 2025 - 29 May 2025

Platforms  

Categories 

This ad has multiple versions 

5 ads use this creative and text

[See summary details](#)

 **Electoral Commission NZ**
Sponsored · Paid for by Electoral Commission NZ

Māori mā, turned 18? Enrol online today. You also have a choice to make: Māori roll or general roll? Your choice affects who you can vote for.



VOTE.NZ
Māori mā, turned 18?
Hūrō! You can have your say!

[Learn More](#)

Inactive ...

Library ID: 2346033042461955

31 Mar 2025 - 29 May 2025

Platforms  

Categories 

This ad has multiple versions 

8 ads use this creative and text

[See summary details](#)

 **Electoral Commission NZ**
Sponsored · Paid for by Electoral Commission NZ

Māori roll or general roll? Māori mā, you can change rolls at any time except within the 3 months before an election. It's easy to change rolls online.



VOTE.NZ
Māori roll or general roll?
Māori Electoral Option.

[Learn More](#)

There are some from August 2024 as well, but this may be outside the scope of the request.

Influencer content (paid content)

This content was primarily on Te Aorere's page, however he added us as a collaborator, so it shows to our followers / on our grid too.

Te Aorere – 1 July <https://www.instagram.com/p/DLjayD2TfM/>

MEO Reel Series (Facebook and Instagram) – organic content

Reel 1- 23 June <https://www.facebook.com/share/r/1BuME8pE1p/>
https://www.instagram.com/p/DLOgl_y7i9/

Reel 2 – 30 June <https://www.facebook.com/share/r/1ZaJmUNoUZ/>
<https://www.instagram.com/p/DLgve9AvGFE/>

Reel 3 – 3 July <https://www.facebook.com/share/r/1ButXQe5EM/>
<https://www.instagram.com/p/DLod38ws5Zf/>

Reel 4 – 10 July <https://www.facebook.com/share/v/1WgZPvJGcg/>
<https://www.instagram.com/p/DL6D9igKRqt/>

Friday Fact, 4 July 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1BkAHwbM8Y/>
<https://www.instagram.com/p/DLqZaAjurHL/>

Post, 16 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1JbtxK5Ziz/>
https://www.instagram.com/p/DK8tx5Ah94_/

Friday Fact, 30 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1aedFD4qVv/>
<https://www.instagram.com/p/DKQRINANb3V/>

50 Years of MEO Post, 26 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1Coj6sbxQY/>
<https://www.instagram.com/p/DKGB1rCMdpp/>

Post, 30 April 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1GZc9DhadY/>
<https://www.instagram.com/p/DJDViEPi3lq/>

Friday Fact, 11 April 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1JosseKzAJ/>

<https://www.instagram.com/p/DISGn1ktXOh/>

ADDRESS BLOCK (including barcode)



Save time, do it online.

Check & update your details at **vote.nz**

Tēnā koe Arthur

Get ready to vote in the local elections

The local elections will be held in October. This is when we choose who represents us on our local councils.

Your local council will send voting papers to you in the mail, so it's important you're enrolled at the correct address by **1 August**.

Are your details correct?

If **YES**, you don't need to do anything - your voting papers will be posted to you.

If **NO**, update your details straight away.

To change your details, either:

- visit **vote.nz** to check and update your enrolment online, or
- complete and return the form on the next page.

Māori roll or general roll?

If you're of Māori descent, you can choose to be on the Māori roll or the general roll.

If you'd like to change rolls before the local elections, you need to do it by **midnight, 10 July 2025**. You can change rolls online at **vote.nz**, or complete and return the form on the next page.

Your current enrolment details are:

Mr Arthur Bernard Sample

1234 Sample Street

Sampletown

Sampleville

Date of birth: **1/01/1900**

Occupation: **Sampler**

Phone: **021 123 4567**

Email: **arthur.sample@domain.net.nz**

You **are not** of New Zealand Māori descent.

You are enrolled on the **general** roll in the **Christchurch Central** electorate.

Your postal address is:

1234 Sample Street

Sampletown

Sampleville

Update your details

Use this form if your details have changed or to change your roll if you're of New Zealand Māori descent

Step 1

Your details

Please write clearly using a blue or black pen

Title Mr Mrs Miss Ms Mx Other

Surname or family name

First names

Date of birth [dd/mm/yyyy] / /

Mobile phone number

Occupation

Other phone number

Email address

Step 2

Your address

Current NZ home address

When did you move into your current home address? / / [dd/mm/yyyy]

What is the last address in New Zealand where you lived for one month or more?
Complete this if you've been at your current address for less than one month or if you're living overseas

New Zealand

Step 2A

Are you living overseas?

Are you a New Zealand Citizen Permanent resident

When did you last visit or live in New Zealand? / / [dd/mm/yyyy]

Step 3

Your postal address

If different from current home address or if you're living overseas

Postal address

Step 4

Your roll

Please tick **ONE** statement that applies to you.

- I am of Māori descent. Please enrol me on the **Māori roll**.
- I am of Māori descent. Please enrol me on the **general roll**.
- I am not of Māori descent. (You will be enrolled on the **general roll**.)

Step 5

Sign and return

Upload form at vote.nz/upload

Email form to enrol@vote.nz

Post form to
Electoral Commission
Freepost 2 Enrol
PO Box 190, Wellington 6140

I declare that:

- I am eligible to enrol at the address I provided in this application
- All the information I have provided is true and correct, and
- I understand that giving false or misleading information is a criminal offence.

Signature

Date [dd/mm/yyyy] / /

QR Code
& #

ADDRESS BLOCK (including barcode)



Save time, do it online.

Check & update your details at **vote.nz**

Tēnā koe Arthur

Get ready to vote in the local elections

The local elections will be held in October. This is when we choose who represents us on our local councils.

You are on the **provisional roll**, and will be automatically enrolled to vote when you turn 18. If you turn 18 before 11 October you can vote in the local elections.

Are your details correct?

If **YES**, you don't need to do anything - your enrolment is up to date.

If **NO**, update your details straight away so you're ready to vote when you turn 18.

To change your details, either:

- visit **vote.nz** to check and update your enrolment online, or
- complete and return the form on the next page.

Māori or general roll?

If you're of Māori descent, you can choose to be on the Māori roll or the general roll.

If you'd like to change rolls before the local elections, you need to do it by **midnight, 10 July 2025**, or before you turn 18 if your birthday is after 10 July.

You can change rolls online at **vote.nz**, or complete and return the form on the next page.

Your current enrolment details are:

Mr Arthur Bernard Sample

1234 Sample Street

Sampletown

Sampleville

Date of birth: **1/01/1900**

Occupation: **Sampler**

Phone: **021 123 4567**

Email: **arthur.sample@domain.net.nz**

You **are not** of New Zealand Māori descent.

You are enrolled on the **general** roll in the **Christchurch Central** electorate.

Your postal address is:

1234 Sample Street

Sampletown

Sampleville

Update your details

Use this form if your details have changed or to change your roll if you're of New Zealand Māori descent

Step 1

Your details

Please write clearly using a blue or black pen

Title Mr Mrs Miss Ms Mx Other

Surname or family name

First names

Date of birth [dd/mm/yyyy] / /

Mobile phone number

Occupation

Other phone number

Email address

Step 2

Your address

Current NZ home address

When did you move into your current home address? / / [dd/mm/yyyy]

What is the last address in New Zealand where you lived for one month or more?
Complete this if you've been at your current address for less than one month or if you're living overseas

New Zealand

Step 2A

Are you living overseas?

Are you a New Zealand Citizen Permanent resident

When did you last visit or live in New Zealand? / / [dd/mm/yyyy]

Step 3

Your postal address

If different from current home address or if you're living overseas

Postal address

Step 4

Your roll

Please tick **ONE** statement that applies to you.

- I am of Māori descent. Please enrol me on the **Māori roll**.
- I am of Māori descent. Please enrol me on the **general roll**.
- I am not of Māori descent. (You will be enrolled on the **general roll**.)

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- I understand that giving false or misleading information is a criminal offence.

Signature

Date [dd/mm/yyyy] / /

QR Code
& #

ADDRESS BLOCK (including barcode)

Tēnā koe Arthur

Get ready to vote in the local elections

The local elections will be held in October. This is when we choose who represents us on our local councils.

You're enrolled on the **unpublished roll** which means your enrolment details will not be provided to your local council. Your council will **not** send voting papers to you in the mail. We will send you a letter in September with information about how to contact your council to request voting papers.

Are your details correct?

If **YES**, you don't need to do anything - your enrolment is up to date.

If **NO**, update your details straight away.

To change your details, either:

- complete the enclosed form and return it in the envelope provided, or
- scan and email it to **unpublished.roll@elections.govt.nz**

Māori roll or general roll?

If you're of Māori descent, you can choose to be on the Māori roll or the general roll.

If you'd like to change rolls before the local elections, you need to do it by **midnight, 10 July 2025**. You can change rolls by completing and returning the form on the next page.

Your current enrolment details are:

Mr Arthur Bernard Sample

1234 Sample Street

Sampletown

Sampleville

Date of birth: **1/01/1900**

Occupation: **Sampler**

Phone: **021 123 4567**

Email: **arthur.sample@domain.net.nz**

You **are not** of New Zealand Māori descent.

You are enrolled on the **general** roll in the **Christchurch Central** electorate.

Your postal address is:

1234 Sample Street

Sampletown

Sampleville

Update your details

Use this form if your details have changed or to change your roll if you're of New Zealand Māori descent

Step 1

Your details

Please write clearly using a blue or black pen

Title Mr Mrs Miss Ms Mx Other

Surname or family name

First names

Date of birth [dd/mm/yyyy] / /

Mobile phone number

Occupation

Other phone number

Email address

Step 2

Your address

Current NZ home address

When did you move into your current home address?

/ / [dd/mm/yyyy]

What is the last address in New Zealand where you lived for one month or more?

Complete this if you've been at your current address for less than one month or if you're living overseas

New Zealand

Step 2A

Are you living overseas?

Are you a New Zealand

Citizen Permanent resident

When did you last visit or live in New Zealand?

/ / [dd/mm/yyyy]

Step 3

Your postal address

If different from current home address or if you're living overseas

Postal address

Step 4

Your roll

Please tick **ONE** statement that applies to you.

- I am of Māori descent. Please enrol me on the **Māori roll**.
- I am of Māori descent. Please enrol me on the **general roll**.
- I am not of Māori descent. (You will be enrolled on the **general roll**.)

Step 5

Sign and return

Upload form at vote.nz/upload

Email form to enrol@vote.nz

Post form to
Electoral Commission
Freepost 2 Enrol
PO Box 190, Wellington 6140

I declare that:

- I am eligible to enrol at the address I provided in this application
- All the information I have provided is true and correct, and
- I understand that giving false or misleading information is a criminal offence.

Signature

Date [dd/mm/yyyy]

/ /

QR Code
& #

ADDRESS BLOCK (including barcode)

Tēnā koe Arthur

Get ready to vote in the local elections

The local elections will be held in October. This is when we choose who represents us on our local councils.

You're enrolled on the **unpublished provisional roll** and if you turn 18 before 11 October you can vote in the local elections. Your enrolment details will not be provided to your local council because you're on the unpublished roll.

Are your details correct?

If **YES**, you don't need to do anything - your enrolment is up to date.

If **NO**, update your details straight away so you're ready to vote when you turn 18.

To change your details, either:

- complete the enclosed form and return it in the envelope provided, or
- scan and email it to **unpublished.roll@elections.govt.nz**

Māori roll or general roll?

If you're of Māori descent, you can choose to be on the Māori roll or the general roll.

If you'd like to change rolls before the local elections, you need to do it by **midnight, 10 July 2025**, or before you turn 18 if your birthday is after 10 July. You can change rolls using the form on the next page.

Your current enrolment details are:

Mr Arthur Bernard Sample

1234 Sample Street

Sampletown

Sampleville

Date of birth: **1/01/1900**

Occupation: **Sampler**

Phone: **021 123 4567**

Email: **arthur.sample@domain.net.nz**

You **are not** of New Zealand Māori descent.

You are enrolled on the **general** roll in the **Christchurch Central** electorate.

Your postal address is:

1234 Sample Street

Sampletown

Sampleville

Update your details

Use this form if your details have changed or to change your roll if you're of New Zealand Māori descent

Step 1

Your details

Please write clearly using a blue or black pen

Title Mr Mrs Miss Ms Mx Other

Surname or family name

First names

Date of birth [dd/mm/yyyy] / /

Mobile phone number

Occupation

Other phone number

Email address

Step 2

Your address

Current NZ home address

When did you move into your current home address? / / [dd/mm/yyyy]

What is the last address in New Zealand where you lived for one month or more?

Complete this if you've been at your current address for less than one month or if you're living overseas

New Zealand

Step 2A

Are you living overseas?

Are you a New Zealand Citizen Permanent resident

When did you last visit or live in New Zealand? / / [dd/mm/yyyy]

Step 3

Your postal address

If different from current home address or if you're living overseas

Postal address

Step 4

Your roll

Please tick **ONE** statement that applies to you.

- I am of Māori descent. Please enrol me on the **Māori roll**.
- I am of Māori descent. Please enrol me on the **general roll**.
- I am not of Māori descent. (You will be enrolled on the **general roll**.)

Step 5

Sign and return

Upload form at vote.nz/upload

Email form to enrol@vote.nz

Post form to
Electoral Commission
Freepost 2 Enrol
PO Box 190, Wellington 6140

I declare that:

- I am eligible to enrol at the address I provided in this application
- All the information I have provided is true and correct, and
- I understand that giving false or misleading information is a criminal offence.

Signature

Date [dd/mm/yyyy] / /

QR Code
& #

Ad Library

These were paid ads run in support of our BAU “Always On” messaging, but also supporting the enrolment update campaign ahead of the local elections in 2025. You can view all our ads here: https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=NZ&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=173912362663564

<p>Inactive</p> <p>Library ID: 1199961101828702</p> <p>4 Jun 2025 - 31 Jul 2025</p> <p>Platforms </p> <p>Categories </p> <p>This ad has multiple versions </p> <p>2 ads use this creative and text</p> <p>See summary details</p> <hr/> <p>Electoral Commission NZ Sponsored • Paid for by Electoral Commission NZ</p> <p>You might still be able to vote in the local elections. Check your eligibility and update your enrolment details online.</p> <p>VOTE.NZ Living overseas? Update your details online.</p> <p>Learn More</p>	<p>Inactive</p> <p>Library ID: 1539604096720116</p> <p>31 Mar 2025 - 4 Jun 2025</p> <p>Platforms </p> <p>Categories </p> <p>This ad has multiple versions </p> <p>4 ads use this creative and text</p> <p>See summary details</p> <hr/> <p>Electoral Commission NZ Sponsored • Paid for by Electoral Commission NZ</p> <p>If your address has changed, you need to update your enrolment details so you're ready to vote. It's quick and easy to do online with your NZ driver licence or passport.</p> <p>VOTE.NZ Moved House?</p> <p>Learn More</p>	
<p>Inactive</p> <p>Library ID: 655018727476265</p> <p>31 Mar 2025 - 29 May 2025</p> <p>Platforms </p> <p>Categories </p> <p>This ad has multiple versions </p> <p>3 ads use this creative and text</p> <p>See summary details</p> <hr/> <p>Electoral Commission NZ Sponsored • Paid for by Electoral Commission NZ</p> <p>You can still get a head start on enrolling to vote. If you're 17, do it online now and on your 18th birthday, we'll automatically enrol you. Easy as!</p> <p>VOTE.NZ Not quite 18 yet?</p> <p>Learn More</p>	<p>Inactive</p> <p>Library ID: 673662005036421</p> <p>31 Mar 2025 - 29 May 2025</p> <p>Platforms </p> <p>Categories </p> <p> Estimated audience size: 50K-100K </p> <p> Amount spent (NZD): NZ\$2K-NZ\$2.5K </p> <p> Impressions: 300K-350K </p> <p>See ad details</p> <hr/> <p>Electoral Commission NZ Sponsored • Paid for by Electoral Commission NZ</p> <p>Congrats on being old enough to have your say! It only takes 5 mins to enrol or update your details online using your NZ driver licence or passport.</p> <p>VOTE.NZ Turned 18?</p> <p>Learn more</p>	<p>Inactive</p> <p>Library ID: 1190859215979254</p> <p>31 Mar 2025 - 4 Jun 2025</p> <p>Platforms </p> <p>Categories </p> <p>This ad has multiple versions </p> <p>4 ads use this creative and text</p> <p>See summary details</p> <hr/> <p>Electoral Commission NZ Sponsored • Paid for by Electoral Commission NZ</p> <p>If your address has changed, you need to update your enrolment details so you're ready to vote. It's quick and easy to do online with your NZ driver licence or passport.</p> <p>VOTE.NZ Moved House?</p> <p>Learn More</p>

Inactive

Library ID: 1288291175596011

31 Mar 2025 - 29 May 2025

Platforms

Categories

2 ads use this creative and text

See summary details



Electoral Commission NZ

Sponsored · Paid for by Electoral Commission NZ

When you turn 18 you can do more than ever before.

18

Like enrol to vote it's quick and easy!

18

VOTE.NZ

Learn More

VOTE.NZ

Learn

Inactive

Library ID: 1946207582784599

3 Jun 2025 - 31 Jul 2025

Platforms

Categories

Estimated audience size: 100K-500K

Amount spent (NZD): NZ\$2K-NZ\$2.5K

Impressions: 500K-600K

This ad has multiple versions

See ad details



Electoral Commission NZ

Sponsored · Paid for by Electoral Commission NZ

If your address has changed, update your enrolment details so you're ready to vote. It's quick and easy to do online.

Moved house?

How your enrolment details vs.

vote.nz 0800 38 78 98

VOTE.NZ

Moved house recently? Move your enrolment details.

Learn More

Inactive

Library ID: 2268815260202948

28 May 2025 - 31 Jul 2025

Platforms

Categories

Estimated audience size: 50K-100K

Amount spent (NZD): NZ\$2.5K-NZ\$3K

Impressions: 400K-450K

This ad has multiple versions

See ad details



Electoral Commission NZ

Sponsored · Paid for by Electoral Commission NZ

Congrats on being old enough to have your say! It only takes 5 mins to enrol or update your enrolment details online.

Turned 18?

You can enrol to vote.

vote.nz 0800 38 78 98



VOTE.NZ

Turned 18?

You can enrol to vote.

Learn More

Inactive

Library ID: 1775201263027031

28 May 2025 - 31 Jul 2025

Platforms

Categories

Estimated audience size: 10K-50K

Amount spent (NZD): NZ\$2K-NZ\$2.5K

Impressions: >1M

This ad has multiple versions

See ad details



Electoral Commission NZ

Sponsored · Paid for by Electoral Commission NZ

Get a head start on enrolling to vote. Do it online now and on your 18th birthday, we'll automatically enrol you. Easy as!

Are you 17?

Enrol now and be ready to vote when you turn 18.

vote.nz 0800 38 78 98



VOTE.NZ

Are you 17?

You can still enrol now.

Learn More

Friday Fact 14 March 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1VWPHgALZ6/>

<https://www.instagram.com/p/DHJ5gJKuSjv/>

3 April 2025 Post (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/17cqqKo1Tx/>

https://www.instagram.com/p/DH9vL37M_uj/

16 April 2025 Reel (Facebook and Instagram) – organic content

<https://www.facebook.com/share/r/1ZJNKwqWCS/>

<https://www.instagram.com/p/Dle-63Aq6l9/>

17 April 2025 Post (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1ZbGejmQTf/>

<https://www.instagram.com/p/Dlhr3kbiR2c/>

Friday Fact 25 April 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1GFCsf6SwP/>

<https://www.instagram.com/p/DI2Jwf5vX2j/>

Friday Fact 2 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1D21DfZUWB/>

<https://www.instagram.com/p/DJILUyKN1r2/>

LBE Fact 6 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1A9rRGxF8h/>

<https://www.instagram.com/p/DJSbFNCyzqR/>

12 May 2025 Post (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1DHNEeDz5X/>

<https://www.instagram.com/p/DJiZrGdsvmU/>

Friday Fact 23 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1BkKQDEAW3/>

https://www.instagram.com/p/DJ-QB3_hkWC/

LBE Fact 29 May 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1BUx6PD836/>

https://www.instagram.com/p/DKNx7qJp_Hi/

Reminder Message 3 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1AfraBA4Li/>

<https://www.instagram.com/p/DKaXmYhppbf/>

Overseas voting 11 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1DBMXp1Q5J/>

https://www.instagram.com/p/DKvzg5FP_xN/

LBE Fact 18 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1ZhA3d8qf3/>

<https://www.instagram.com/p/DLBrlDyBzOc/>

Friday Fact 20 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1A6Pksi6zH/>

<https://www.instagram.com/p/DLGWRgDBccz/>

Friday Fact 27 June 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1bHyWy6kM1/>

<https://www.instagram.com/p/DLYX3ORi9AF/>

8 July 2025 Post (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1Ch2AyqUfy/>

https://www.instagram.com/p/DL04mRBJkV_/

Friday Fact 11 July 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1AEUQ9qUUF/>

<https://www.instagram.com/p/DL8a-VEoWX8/>

Alternate Formats LBE 22 July 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1AEUQ9qUUF/>

<https://www.instagram.com/p/DMZWtbruzKN/>

LBE Fact 23 July 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1Hp1CBn6HP/>

<https://www.instagram.com/p/DMb-RrxxE0G/>

Friday Fact 25 July 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1AGybsassL/>

<https://www.instagram.com/p/DMgeG0dtEKj/>

LBE Fact 27 August 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/1D6FNfqNqZ/>

<https://www.instagram.com/p/DN2AnqNXoSG/>

LBE Fact 9 September 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/17pQNQB9bD/>

<https://www.instagram.com/p/DOW-Sslj7gv/>

LBE Fact 23 September 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/16pSN9qaJ8/>

<https://www.instagram.com/p/DO7nkCkksBw/>

Friday Fact 10 October 2025 (Facebook and Instagram) – organic content

<https://www.facebook.com/share/p/16Xo51GZpV/>

<https://www.instagram.com/p/DPmYw2UlOzH/>

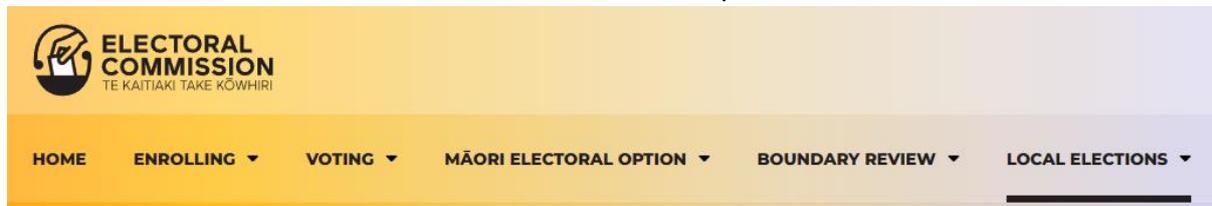
Local Elections 2025

vote.nz content

Homepage

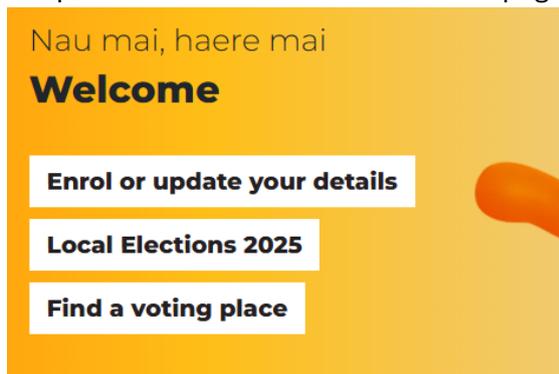
Top menu

The 2025 Local Elections will have their own link in the top menu:



Top tasks

A top task will be included on the homepage to direct people to local elections content:



Feature block

A feature block will also be included on the homepage:

Local Elections



Local elections are being held in 2025 to elect members of city, district and regional councils.

LOCAL ELECTIONS 2025

Section: About the local elections

Page: Local elections 2025

FROM

9 September 2025

TO

11 October 2025

Local elections are being held in 2025 to elect members of city, district and regional councils. Each local council runs its own local elections.

Have your say on who represents your community by voting in the 2025 local elections.

Local elections decide who represents us on our city, district, and regional councils.

The people elected to local councils get to make decisions about our daily lives and the future of our towns and cities. They set and collect rates, oversee town planning, and provide services like rubbish collection, parks and libraries.

In some parts of New Zealand, local elections are also held for local and community boards, licensing trusts, and some other organisations.

Māori ward polls

Some local councils that have Māori wards or constituencies will be holding polls at the 2025 local elections to ask voters whether or not they support keeping them.

[About Māori wards and constituencies \(votelocal.co.nz\)](https://votelocal.co.nz)

Enrol to have your say

If you're on the electoral roll, you can vote in the local elections where you live.

You can enrol if you're 18 or older, a New Zealand citizen or permanent resident, and have lived in New Zealand for more than one year continuously at some time in your life.

You can enrol or update your details online, or call and ask us on 0800 36 76 56 for help.

[Enrol or update online](#)

If you enrol after Friday 1 August

If you enrol or update your address after 1 August 2025, you won't get your voting papers sent to you in the mail. You'll need to contact your council's electoral officer.

The last day to enrol to vote in the local elections is Friday 10 October 2025.

[Electoral officers \(votelocal.co.nz\)](#)

Māori roll or general roll

If you're of New Zealand Māori descent, you can choose to enrol on the Māori roll or the general roll. The roll you choose may affect who you can vote for at local elections.

If you are enrolled and would like to change the roll you are on before the local elections, you need to do it by Thursday 10 July 2025.

[Māori roll or general roll](#)

Page: Your enrolment pack

Everyone on the electoral roll will be sent an enrolment update pack in the mail in the first two weeks of April 2025.

When you receive your pack, open it, and check your details are correct, including your address and email, if you have one.

If they're correct, you don't need to do anything.

If you need to update your details or change the roll you're on, do it straight away to make sure your voting papers are sent to you.

You can update your details online using your New Zealand driver licence, New Zealand passport or RealMe verified identity, or by completing and returning the form in your enrolment pack.

[Enrol or update online](#)

If you don't receive an enrolment pack

If you don't receive an enrolment pack in the first two weeks of April, it means you're not enrolled to vote or your details are not up to date. Check and update your details to make sure you can vote.

[Enrol or update online](#)

Page: Māori roll or general roll?

If you're of New Zealand Māori descent, you can choose to enrol on the Māori roll or the general roll. The roll you choose may affect who you can vote for at local elections.

If you choose the Māori roll and your council has a Māori ward or constituency, you will vote for candidates in the Māori ward or constituency.

If you choose the general roll, or your council does not have a Māori ward or constituency, you will vote for candidates in a general ward or constituency.

No matter which roll you're on, you will choose from the same list of candidates when making your vote for mayor.

How to change your roll

If you would like to change your roll type in time for the local elections, you need to do so by **midnight, Thursday 10 July**. You can't change rolls in the three months before the local elections.

You can change your roll by completing and returning the form in your enrolment update pack. You can also change your roll online, or by completing and returning a printed enrolment form.

[Enrol or update online](#)

[Other ways to enrol](#)

If you change your roll after Thursday 10 July, the change will not be processed until after the local elections.

Page: Voting in local elections

Local councils run the local elections

Local elections are run by local councils. Each local authority appoints an electoral officer to conduct its election.

If you are enrolled by 1 August, your local council will send you voting papers in the mail when it's time to vote.

The Electoral Commission's role is to make sure each council has an up-to-date electoral roll information in time for the elections. We do not run or oversee the local elections.

Voting when you're on the unpublished roll

If you're on the unpublished roll, your name will not appear on the printed electoral roll. You need to apply to the electoral officer at your local council to get your voting papers, as they will not be sent to you in the mail.

[Electoral officers \(votelocal.co.nz\)](http://votelocal.co.nz)

Voting from overseas

If you're overseas, you can enrol to vote in the local elections if you are a New Zealand citizen who has been in New Zealand within the last 3 years, or you're a New Zealand permanent resident who has been in New Zealand in the last 12 months.

Make sure you're correctly enrolled with an overseas postal address to get your voting papers. You can't download or return voting papers electronically for local elections.

[Enrol from overseas](#)

Voting when you own property in a council area, but don't live there

Each council has a ratepayer roll for people who pay rates on a property but live in another part of the country. In that situation, a person can vote in the area where they live, and the area where they pay rates. To apply, contact the electoral officer for the local council area where you pay rates but do not live.

[Electoral officers \(votelocal.co.nz\)](http://votelocal.co.nz)

Section: Resources

Page: Resources to share

Help your whānau and community get enrolled and ready to have their say in the local elections.

Help get people enrolled

It's easy for people to enrol, check or update their details online using their New Zealand driver licence, New Zealand passport, or RealMe verified identity.

[Enrol or update online](#)

[resources to come]

Page: Find out more about the local elections

Local elections are run by local councils. Each council appoints an electoral officer to conduct its election.

The Electoral Commission's role is to make sure people are enrolled to vote and provide each council with electoral roll information that is up to date. We are not involved in the conduct or administration of local elections.

Your local council will have information about the elections in your area.

[Council websites and maps \(LGNZ\)](#)

At the local elections, candidates stand for election to a variety of roles including mayor, councillor, community board member or local board member.

[Information for candidates \(votelocal.co.nz\)](#)

Candidates can run election advertising and put election signs up.

Contact your local electoral officer if you have an enquiry about election advertising.

[Electoral officers \(votelocal.co.nz\)](#)