



**Gaye Ess**  @gaye\_ess · Jun 25



Is it right that government funded Whanau Ora create NZ's longest running advert to encourage Maori to join the Maori roll?

[#nzpol](#)

NZ's longest ad urges more Māori to join the Māori roll



From [rnz.co.nz](http://rnz.co.nz)

 50

 33

 184

 7.1K



**Te Ure Matimati eh!**  

@Diddlefingerz



What's up with this [@ElectoralCommNZ](#) ?

2:04 PM · Jun 25, 2025 · 45 Views

<https://x.com/Diddlefingerz/status/1937693409868939631>



**Newstalk ZB**  @NewstalkZB · Jun 26



Is Whānau Ora's Māori roll ad campaign electioneering?



From [newstalkzb.co.nz](http://newstalkzb.co.nz)

 50

 7

 77

 5.6K



**The Daily Psyop NZ - Reading /here/**

@Psyop\_Nz



[@ElectoralCommNZ](https://twitter.com/ElectoralCommNZ), put someone in jail.

3:30 PM · Jun 27, 2025 · 9 Views

[https://x.com/Psyop\\_Nz/status/1938439680183439717](https://x.com/Psyop_Nz/status/1938439680183439717)