

Profit and Loss

New Zealand Loyal
For the year ended 31 December 2023

2023

Revenue	
Income	592,450.81
Total Revenue	592,450.81
Operating Expenses	
Administration	84,833.96
Depreciation	3,563.10
Campaign Costs	395,880.23
Other Expenses	67,996.51
Total Operating Expenses	552,273.80
Net Profit	(40,177.01)

Balance Sheet

New Zealand Loyal

As at 31 December 2023

31 DEC 2023

Assets

Current Assets

Other Current Assets	11,630
Cash and Bank	40,177.01
Total Current Assets	51,807.01

Non-current Assets

Property Plant and Equipment	NIL
Total Non-current Assets	NIL

Total Assets 51,807.01

Liabilities

Current Liabilities	NIL
Non-current Liabilities	NIL
Total Liabilities	NIL

Net Assets 51,807.01
