

2026 General Election enrolment strategy

Enrolment has changed for the 2026 General Election – this year you need to be enrolled before voting starts.

- ✓ The Electoral Commission is committed to giving people trusted and timely information and making it easy for people to enrol and update their details.
- ✓ Our enrolment strategy sets out how we will ensure that New Zealanders will have enrolled or updated their details by **midnight 25 October**, so they are ready to vote.

What people need to know to vote this year



4 October: Enrol by this date and get an EasyVote card to make voting faster and easier

25 October: Enrol before midnight to be able to vote in the 2026 General Election

26 October: Advance voting opens

7 November: Election day



What we want to achieve



94.7%

enrolment rate ahead of voting starting on 26 October

Enable more people to cast an ordinary vote by enrolling before 4 October



What are we doing

We'll use a wide range of ways to let people know when and how to enrol including greater use of emails and texts. We will use radio, television and related streaming services, social media, as well as meeting people face to face in communities.

We're also making sure we're using innovative new ways to reach communities with lower enrolment rates.

Our key activities are:

-  3.6 million letters delivered to enrolled voters
-  2.5 million emails and 585,000 text reminders to voters to check or update their details
-  \$689,483 granted to 37 community groups and organisations to promote enrolment at a local level
-  Mobile enrolment hubs in regional and rural locations
-  Up to 10 enrolment hubs in high traffic areas in urban centres
-  Nationwide public information and education programme
-  Face-to-face community engagement
-  A youth focussed set of activities, including in schools and tertiary providers
-  Multiple ways to enrol including online, by paper and through community events

Everyone can play a role in promoting enrolment by 25 October 2026.

Resources providing information on enrolling and voting are available for communities, candidates and parties to share. Check **vote.nz** to download or order resources.



People can enrol or check their details at **vote.nz** or call freephone **0800 36 76 56**.