



ELECTORAL COMMISSION
TE KAITIAKI TAKE KŌWHIRI

Party Expenses Return for the 2023 General Election

DECLARATION

1. Party name:
New Zealand Loyal

Party secretary name:
Michele Smith

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?
Answer YES or NO

Select YES - \$1,388,000 \$ 0.00

Number of electorate candidates for the party

33 Number \$32,600 \$ 1,075,800.00

Expenditure limit (incl GST) Total \$ 1,075,800.00

3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by the party \$300,476.58

Part B: Party advertisements shared with candidates or other parties \$59,996.65

Part C: Authorised party advertisements promoted by third parties

Total (A + B + C) \$360,473.23

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY: NIL

WRITE 'NIL' if the party did not receive a broadcasting allocation under the Broadcasting Act

5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses \$ 0.00

Part E: Party and candidate shared allocation expenses \$ 0.00

Part F: Candidate only allocation expenses \$ 0.00

Total (D + E + F) \$ 0.00

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2023 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE
M. Smith

DATE DD/MM/YYYY
28/04/2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the **How to Complete Your Party Expenses Return Form for the General Election** instruction sheet.

CHECKLIST

- Steps 1, 2 and 4 completed on this page
- Parts A to C (step 3) completed
- Parts D to F (step 5) completed if party received a broadcasting allocation
- Party secretary signed and dated the return
- All relevant supporting documentation supplied to auditor
- Auditor stamped or initialed a copy of the return to keep for own records
- Auditor's report enclosed
- Representation letter enclosed, if used

FILING THE RETURN

The return must be received by the Electoral Commission by **5pm, 13 March 2024** (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by upload to the Party Portal
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the **Party Portal**

SAVE AS PRINT

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

A party's election expenses during the regulated period (14 July to 13 October) must not exceed their expense limit. It is an offence to spend more than the limit.

A party contesting the party vote can spend up to \$1,388,000 (including GST) and \$32,600 (including GST) for each electorate candidate the party stands at the election.

Party election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for a party (whether or not the name of the party is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the party or with the party's authority.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Instructions on how to Complete Part A:

In this part you should record all election expenses (including GST) incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount (including GST) incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

300476.58

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 13/09/2023 – 13/10/2023: 3 x Billboards: 2000mm x 1000mm	\$1,200
Corporate Print: 04/09/2023 – 13/10/2023: 1 x Corflute: 900mm x 600mm	\$34.50
Yeram: 18/09/2023 – 18/09/2023: Website/Webpage Re-design	\$1472
META: 1/10/2023 - 31/10/2023: Facebook Advertising	1744.62
Blueteez Ltd: 14/07/2023 - 13/10/2023: Official T-Shirt Website Printing Orders	3052.03
Copybooth Ltd: 14/07/2023 - 13/10/2023: Ordering Flyers + Printing	26461.57
Printdoctor Ltd: 14/07/2023 - 13/10/2023: Official T-Shirt and cap Website Printing Orders	34615.51
Naissant Ltd: 14/07/2023 - 13/10/2023: Graphic Design for flyers, billboards, Video Editing, Social media content creation	4507.15
Juggernaut Graphics Limited: 14/07/2023 - 13/10/2023: Billboards and Corflutes printing plus freight Costs	4393
Future Grafix Ltd: 14/07/2023 - 13/10/2023 - Billboards printing plus freight	3868.01
S. Martin (Volunteer): 14/07/2023 - 13/10/2023: Bumper Stickers freight expenses (Reimbursed)	3253.39
Custom Clothing: 20/09/2023: 300 "U15518" Uflex Pro Style 5 Panel Snapback Caps with a small embroidered logo front (includes setup costs). Plus Auckland Delivery	6478.93
T/A CWE Consulting: 14/07/2023 - 13/10/2023: Website development work for Official Website	3000
J. Clark: 14/07/2023 - 13/10/2023: Photos and Video production services, plus Tour Costs reimbursements	13945.51
Mailchimp: 14/07/2023 - 13/10/2023: Email Marketing campaign	488.72
Shopify: 14/07/2023 - 31/10/2023: Website Maintenance - Fees	488.25
C. Hammond (Volunteer Tour Bus Driver): 14/07/2023 - 13/10/2023: Tour Bus Fuel costs Reimbursed	3053.30
Kustom Design Studio: 14/07/2023 - 13/10/2023: Billboards, corflutes, bumper stickers, vehicle wraps Ordered Total	92853.52
AB Signz & Refrigeration 2440 x 1220mm Electorate signs Taeri & 1200 x 1200 Electorate signs with Postage	322

<p style="text-align: center;">Item description</p> <p style="text-align: center;">Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate</p>	<p style="text-align: center;">Value \$0.00 (inc GST)</p>
Coporate Print, One 1.2 x 1.2 Liz Gunn/NZ loyal Billboards	74.75
Nationwide Speaking Tour (Excl. Northland) Team Total Cost for Hotels/food/accomodation - 15/09/23 - 18/10/23	21839.65
C. Jauernig, Admin Help With Shopify Merchandise Sales 04/09/23 - 24/09/23	900
C. Harrison (Real Social) - Social Media/digital strategy + Marketing (31/07/23 - 13/10/23) + Apartment Lease(7/8/23)	42308.52
Northland Speaking Tour Total Costs for Food/accomodation 15/09/23 - 21/09/23	900
Fotor Graphic Professional Subscription Annually, for graphics & vdeo thumbnails Jul 20, 2023 – Jul 20, 2024	32.12
Apple MacBook (+ Apple Care) Air 15" Laptop with M2 Chip - For Video recorded Interviews whilst travelling - 20/07/23	3228
H. Tindall , Email Administration + newsletter writing, 14/07/23 - 13/10/23	4100
Protonmail Email hosting for party personnel 14/07/23 - 13/10/23	1596.86
Oranus (supporter), for 800 A5 Party Flyers 11/10/23	200.00
NZL Tour - Stay At Croydon Lodge, Gore from 12/10/23 - 16/10/23	5277
Lease of Bus + update WOF for NZ Loyal speaking tour from M. Jones. 29/08/23 - 13/10/23	3794.66
J. Tapp, local promotional work Invercargill 10/09/23	1000
J. Blake, Signage building in Wellington 29/08/23	500
Air NZ Flights for speaking engagements, L. Gunn, 17/08/23 & 09/10/23	2403
Alexandra Bowling Club - Meeting Room Hire 23/08/23	115
Croydon Lodge - Function Room Hire 24/08/23	240.00
Winton Commercial Hotel - Function Room Hire 29/08/23	350
Twitter/X - Social Media Platform Monthly Account Subscription for the party, 14/07/23 - 13/10/23	65
Arrowtown Bowling Club - Meeting Room Hire 03/09/23	115
Pumphouse Print Ltd. 13,000 A5 Leaflets Double Sided 300gsm Silk Card + 1500 A5 Leaflets Double Sided 300gsm Silk Card + Freight - 20/08/2023	3752.45
Upper Cuts Butchery Ltd, Election Night Catering Services, 14.10.23	1393.50
Southern Field Days, Woolshed Function Centre Hire - 14th October 2023	500
2400x600mm Landscape Billboard Sign. Graphic Design by Naissant Ltd - Design, Copywriting, Liaise, Prepress . Invoice: #620396. 17/09/2023. IN communicaiotn with Savvy Oldershaw (The Sign Factory)	\$133.56
NZ Loyal HQ T-shirts. Candidate Pete Arnott, NZ Loyal	1200
The Sign Factory - Bumper Stickers. Candidate Pete Arnott, NZ Loyal	425.5

PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$59,996.65
~~\$50,000.00~~

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned to party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 13/09/2023 - 13/10/2023: 3 x billboards: 2000mm x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000	20%	\$1,200
The Epoch Times Advertisement October 2023 - shared Print advert - with candidates: S.Oliver, P.Scothem, J.Armstrong, A.Perrat, DKouka, Dyet, Newman.	\$ 1,725.00	51%	\$ 879.75
Naissant Ltd. DL Candidate flyer. Design, Copywriting, Prepress. Invoice: #620395. 25/09/2023. Candidate Anne Perratt, NZ Loyal	\$ 10.58	50%	\$ 5.29
NZ Loyal Merchandise shop - shirts and caps with NZL logo. Candidate Bill Dyet, NZ Loyal	\$ 556.40	50%	\$ 278.20
Pumphouse Print Ltd - flyers qty 3000 INV6397 23/8/23. Candidate Bill Dyet, NZ Loyal	\$ 799.25	50%	\$ 399.63
North Harbour Signs Ltd - Billboards qty 10 INV5378 11/9/23. Candidate Bill Dyet, NZ Loyal	\$ 862.50	50%	\$ 431.25
North Harbour Signs Ltd - small signs qty 4 INV5452 Candidate Bill Dyet, NZ Loyal	\$ 105.80	50%	\$ 52.90
Torbay Magazine - 1/4 page advert 14/9/23 INV2107. Candidate Bill Dyet, NZ Loyal	\$ 224.25	50%	\$ 112.13
Pumphouse Print Ltd Trifold flyers qty 5000 INV6064 6/9/23. Candidate Bill Dyet, NZ Loyal	\$ 897.00	50%	\$ 448.50
Martin Printery Ltd. 10,000 99 x 210mm flyers DL Gloss. 13/09/2022. Candidate Dean Grant, NZ Loyal	\$ 772.27	20%	\$ 154.45
NZ Loyal Magnetic Car Stickers. 29/09/2023. Candidate Dean Grant, NZ Loyal.	\$ 124.00	50%	\$ 62.00
Martin Printery Ltd. 1,000 99 x 210 mm DL Gloss Flyers. 26/09/2023. Candidate Dean Grant, NZ Loyal.	\$ 537.39	20%	\$ 107.48
Martin Printery Ltd. 10,000 99 x 210mm flyers DL Gloss. 27/09/2023. Candidate Dean Grant, NZ Loyal.	\$ 772.27	20%	\$ 154.45
NZ Loyal Flyers. Dave Spratt. 10/10/2023. Candidate Dean Grant, NZ Loyal.	\$ 500.00	50%	\$ 250.00
Capture Signs. Computer Printing for trailer billboards. 11/10/2023. Candidate Dean Grant, NZ Loyal.	\$ 246.10	20%	\$ 49.22
Capture Signs. Print for billboard/trailer signage. 28/09/2023. Candidate Dean Grant, NZ Loyal.	\$ 272.00	20%	\$ 54.40
AB Signs, Billboard Signs - 65 @ 2440x1220, 85 @ 900x600: 13 September - 22 September 2023 Featuring Candidate & Party Leader. David Kowalewski, NZ Loy	\$ 10,449.78	34%	\$ 3,552.93
Campaign Advertising 4/10/2023 - 13/10/2023. Candidate D. Kowalewski, NZ Loyal	\$ 5,832.69	50%	\$ 2,916.35

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Southland Times: Event Notice Two Double Column Advertising Promoting Candidate & Party. Candidate David Kowalewski, NZ Loyal.	669.30	50	334.65
Audio Visual: 33800 Flyers Design Print & Advertising Papers Promoting Candidate & Party. Candidate David Kowalewski, NZ Loyal.	6051.29	75	4538.4675
Copybooth: Flyers 5000 Party Flyers Promoting Candidate & Party. Candidate D. Kowalewski, NZ Loyal	517.97	75	388.4775
Lynley@printersdoctor.co.nz: TShirt Sales @ 60 TShirts Promotional Merchandise Party NZ Loyal. Candidate D. Kowaleski, NZL	1135	90	1021.5
Naissant Limited: Video, Edit and Effect - paid by Party and apportioned to Candidate David Kowalewski, NZ Loyal.	337.03	0	0
Billboards. Candidate Jeanette Wilson, NZ Loyal.	1170.70	50	585.35
2 flags & poles. Candidate Jeanette Wilson, NZ Loyal.	799.48	50	399.74
Trifold flyers. Candidate Jeanette Wilson, NZ Loyal.	897.00	50	448.5
Billboards. Candidate Jeanette Wilson, NZ Loyal.	172.50	50	86.25
Car magnets. Candidate Jeanette Wilson, NZ Loyal.	2793.99	50	1396.995
Car flags. Candidate Jeanette Wilson, NZ Loyal.	1980	50	990
facebook adverts. Candidate Jeanette Wilson, NZ Loyal.	884.00	50	442
The sign factory, 129 signs and billboards. Candidate Pete Arnott, NZ Loyal	9303.18	50	4651.59
the Sign Factory 28,100 leaflets. Candidate Pete Arnott, NZ Loyal	2233.14	40	893.256
Naissant Ltd: DL Candidate Flyer. Design, Artwork, Prepress. INV: #620392. 17/09/23. Candidate John Armstrong, NZ Loyal.	18.41	50	9.205
Naissant Ltd: Design Layout, Photo Artwork INV:620395, 8/9/23. Candidate Dean Grant, NZ Loyal.	\$ 29.07	50%	\$ 14.54
Wairarapa Times Age - 6 ads over three weeks paid 30/10 and 15/11. Candidate Pete Arnott, NZ Loyal	1071.80	50	535.9
Bush Telegraph - 4 ads over 2 weeks - paid 15/11. Candidate Pete Arnott, NZ Loyal	1016.60	50	508.3
The Warehouse - Printing for Scrutineers. Candidate Pete Arnott, NZ Loyal	61.20	0	0
Graphic Design - Flyer update - Naissant Ltd - Inv# 620397. Candidate Pete Arnott, NZ Loyal	16.34	50	8.17
Video Edit - In Conversation with Pete Arnott and Liz Gunn - Naissant Ltd, Inv# 620420. Candidate Pete Arnott, NZ Loyal	99.26	50	49.63
ABSignnz - Braiden Paterson - NZ Loyal Billboard Signs (1200X2400) x 20. Candidate Ray Bailey, NZ Loyal	2300	50	1150
Dunedin Print - NZ Loyal Standard (Large 1200X800) A0 Size X4. Candidate Ray Bailey, NZ Loyal	368	50	184
Dunedin Print - NZ Loyal A1 Corflutes X8. Candidate Ray Bailey, NZ Loyal	368	50	184
Aztech Ltd. Corflute Signs + Billboards. 28/09/2023. Candidate Ray Cobb, NZ Loyal.	1115.50	50	557.75
Naissant Ltd. Video Graphics, Audio Sweeten, Encode. INV: #620419. 11/10/2023. Candidate Ray Cobb, NZ Loyal.	65.02	50	32.51
Naissant Ltd. Graphic Design. INV: #620401. 20/09/2023. Candidate Rob Hulman	50.48	0	0
Billboards/fliers - shared 50/50 with candidate Tanya Ban, NZ Loyal.	3000	50	1500

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Naissant Ltd: Video Edit & Effects, Graphics, Audio Sweeten & Mix, Render & Encode, Invoice #620418: 9/10/23. Candidate Warren Willetts, NZ Loyal	79.19	50	39.595
Naissant Ltd: Design, Layout, Prepress, INVOICE # 620406: 27/09/23. Candidate Warren Willetts, NZ Loyal	4.79	50	2.395
Naissant Ltd: Layout, Liaise, Photo Clearcut, Prepress: INVOICE # 620405: 27/09/23. Candidate Warren Willetts, NZ Loyal	25.47	50	12.735
Naissant Ltd: Process Print Flyer Artwork to WebReady Thumbnails: INVOICE # 620404: 27/09/23. Candidate Warren Willetts, NZ Loyal	5.65	50	2.825
20 corflute signs featuring candidate Wayne Shearer, NZ Loyal.	477.94	50	238.97
Flyer DLE 22/09/2023 4700 households, 300 businesses. With candidate Wayne Shearer, NZ Loyal	769.35	50	384.675
Flyer A5 18/8/2023 6000 households. With candidate Wayne Shearer, NZ Loyal	887.33	90	798.5970000000001
29/8/2023 1 billboard, 2 corflutes. With candidate Wayne Shearer, NZ Loyal	209.00	90	188.1
Brochures, Quality Print Taupo (half of \$2,098.21) 27/09/23. With candidate Gordon Wilson, NZ Loyal.	2098.21	50	1049.105
Kustom Design Studio INV-1045 (part) to NZ Loyal Political Party 6/10/23. With candidate Gordon Wilson, NZ Loyal.	980.00	50	490
Quality Print INV-35873 25/09/23. With candidate Gordon Wilson, NZ Loyal.	2098	50	1049
Naissant - Video Production INVOICE # 620417. 9/10/23. With candidate Gordon Wilson, NZ Loyal.	39.81	50	19.905
Naissant - Invoice - 620397 NZ Loyal - 6185403 - DL Candidate Flyer - Update - Tax Invoice 25/9/23. With candidate Gordon Wilson, NZ Loyal.	298.99	50	149.495
J&N Hammond, Corflute Boards x 6. With candidate Gordon Wilson, NZ Loyal.	180.00	50	90
Impact Photographics, Tokoroa x 2 Posters. With candidate Gordon Wilson, NZ Loyal.	80.00	50	40
Naissant Ltd: Interview Video Edit, Graphics, Render & Encode Invoice: #620422: 13/10/23. With candidate Bryan Ten-Have, NZ Loyal	56.11	50	28.055
Naissant Ltd: 1 Percent Tax Policy DL Flyer Design. Design, Layout, Prepress. Invoice: #620406: 08/10/23 With candidate Bryan Ten-Have, NZ Loyal	83.36	50	41.68
Naissant Ltd: DL Candidate Flyer - Update. Layout, Liaise, Photo Clearcut, Prepress. Invoice: #620405: 08/10/23. With candidate Bryan Ten-Have, NZ Loyal	46.90	50	23.45
Naissant Ltd: Produce Candidate Thumbnails. Process Print Flyer Artwork to WebReady Thumbnails. Invoice: #620404: 08/10/23. Bryan Ten-Have, NZ Loyal	7.48	50	3.74
REACH flyer delivery 28 September 2023 (6,070 flyers). With candidate Donna Kouka	747.50	50	373.75
Juggernaut Graphics Ltd 29 September 2023 (2 x corflute banners) - With candidate Donna Kouka	172.50	50	86.25
REACH flyer delivery 9 October 2023 (5,724 flyers) - With candidate Donna Kouka	1022.32	50	511.16
Airbubble Campaign 13 October 2023 (party logo banner towed in air display advertisement) - With candidate Donna Kouka	917.73	10	91.77300000000001
Candidate Flyers, Naissant Ltd, I n 620395, 25/09/23 - With candidate Donna Kouka	14.55	50	7.275
NZ Loyal Song, Video Production, Naissant Ltd, Inv 620402, 27/09/23 - With candidate Donna Kouka	109.79	50	54.895
Stationary NZ Loyal Office Set Up - Candidates Steve Lawton & Fred Roberts September 22nd	250.04	50	125.02
NZ Loyal Party Printed Art Stock x 30000 -Sep 12th - with candidate Fred Roberts	2101.67	90	1891.5030000000002
NZ Loyal Party Coreflutes x 12 September 18th - with candidate Fred Roberts	736.00	90	662.4

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NZ Loyal Party Flyers x400 - September 6th - with candidate Fred Roberts	132.25	90	119.025
NZ Loyal Party Coreflutes x13 September 20th - with candidate Fred Roberts	1196	90	1076.4
NZ Loyal Party Coreflute x1 September 21st - with candidate Fred Roberts	46	90	41.4
NZ Loyal Party Flyers x6000 - October 12th - with candidate Fred Roberts	827.70	90	744.9300000000001
NZ Loyal Party Coreflutes x21 September 20th - with candidate Fred Roberts	966.00	90	869.4
11-9-23 Kustom Design Studio, Signs, banner, corflutes with candidate Jordan Blake	404.60	50	202.3
Inv. 68286, 20th Sept 2023, Party Leader + Candidate with candidate Logan Courtney	187.26	50	93.63
Election Sign: Sign Network 900x600mm Inv. 67280 with candidate Logan Courtney	188.26	50	94.13
Kustom Design Studio: Billboard: 2400 x 1200mm with candidate Logan Courtney	45	50	22.5
Election Sign: Sign Network: 1700 x 850mm with candidate Logan Courtney	135.41	50	67.705
AB Signz + Refrigeration - Billboards with candidate Logan Evans. 57 24 x12. 6 900x11	6764.97	60	4058.982
AB Signz & Refrigeration - NZ Loyal 10 1% tax stickers for Billboards - with candidate Logan Evans	34.50	60	20.7
Central Southland Printing Services - 7250 DLE Flyers - with candidate Logan Evans	2750	60	1650
The Ensign - 23 Aug 23 - Advertisement - 150x73cm - with candidate Logan Evans	212.11	60	127.266
The Ensign - 28th September 23 - Newspaper Ad - 150x73cm - with candidate Logan Evans	220.80	60	132.48
The Ensign - 3 Oct 23 - Newspaper Ad - 150x73cm - with candidate Logan Evans	220.80	60	132.48
The Ensign - 10 Oct 23 - Newspaper Ad - 150x73cm - with candidate Logan Evans	220.80	70	154.56
Advocate Communications Online - Fiordland - 1% Tax advertisement - with candidate Logan Evans	79.35	55	43.6425
Advertising online - with candidate Logan Evans	2566.80	50	1283.4
Audio Visual & Print - 5000 Business Cards - with candidate Logan Evans	575	60	345
Audio Visual & Print - 20,000 DLE Advertising Meetings - with candidate Logan Evans	2350	55	1292.5
Bruce Lietz - DLE Flyers 1000 x A4 paper - with candidate Logan Evans	300	60	180
Blue Mountain Express Newspaper Ad. 28 Aug + 12 Sept + 19 Sept + 25 Sept - with candidate Logan Evans	475	55	261.25
Ambla Graphic Design - slogans - small corflutes - with candidate Logan Evans	300	50	150
Queenstown Billboards, NZ loyal supply and print 4 corflute signs - with candidate Logan Evans	400	50	200
Naissant Ltd, Graphic Design DLE Flyers - Advertising Meetings - with candidate Logan Evans	184.28	40	73.712
Naissant Ltd, Graphic Design DLE Flyers - Video Edit - Logan Evans + Chris Wingate	381.51	50	190.755
Photocopying/Paper/Postage - with candidate Logan Evans	60	50	30

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Central Otago Newspaper - 5 Oct 23 - Logan and 1% Tax advertisement - with candidate Logan Evans	239.20	60	143.51999999999998
The Ensign - 7th September 2023. 150x73cm Newspaper Ad - with candidate Logan Evans	212.11	40	84.84400000000001
Billboards - 2400x1200 – Juggernaut Graphics - with candidate Michael Feyen	3956.00	50	1978
Flyers - 30,000 from SP Copy Booth (design and print) - with candidate Michael Feyen	3474.33	67	2327.8011
Naissant Ltd: DL Candidate Flyer Design. Design, Liase, Prepress. Invoice: #620401. 27/09/23. With candidate Natalie Colello	72.97	50	36.485
Naissant Ltd: DL Candidate Flyer. Design, Liase, Prepress. Invoice: #620397. 25/09/2023 . With candiate Peter Vaughan	7.56	50	3.78
Naissant Ltd: Candidate Video Interview for internet. INV: #620416. 9/10/23. With candiate Janita Andrews	55.64	50	27.82
Naissant Ltd: DL Candidate Flyer. Design, liase, prepress. Invoice: #620401. 27/09/23. With candidate Janita Andrews.	32.02	50	16.01
Juggernaut Graphics Ltd: 4x 2440x1220 & 4x 1220x1220 direct printed on 3.3mm Corflute. With candidate Phil Scothern	280	50	140
Naissant Ltd: DL Candidate Flyer. Layout, liase, photo clearcut, prepress. INV: #620405. 8/10/23. - With candidate Phil Scothern	29.16	50	14.58
Naissant Ltd: Candidate Video Interview for internet. INV: #620415. 9/10/23. With candiate Phil Scothern	50.11	50	25.055
Naissant Ltd: DL Candidate Flyer. Layout, liase, prepress. INV: #620397. 25/09/23. With candidate Sebastian Marinkovich	57.31	50	28.655
Juggernaut Graphics Ltd: 10x 2440x1220 direct printed on 3.3mm Corflute for Sebastian Marinkovich + Freight	565	50	282.5
Sign HQ: 2440x1220mm full colour UV printed on 3mm coreflute. 1220x610mm full colour UV printed on 3mm coreflute. INV-1028. 31/08/2023. Steve Oliver candi	1081	50	540.5
Sign HQ: 2440x1220mm full colour UV printed on 3mm corefute. 1220x610mm full colour UV printed on 3mm corefute. INV-1036. 05/09/2023 Steve Oliver candid	598	50	299
Naissant Ltd. DL Candidate Flyer - Update. Layout, Liaise, Photo Clearcut, Prepress. Invoice: #620405. 08/10/2023 Steve Oliver candidate	07.49	50	3.745
Naissant Ltd: Design, Artwork, Web Render, Invoice: #620394. 05/09/2023 Steve Oliver candidate	31.46	50	15.73
Naissant Ltd: Process Print Flyer Artwork to WebReady Thumbnails . INV: #620404. 08/10/23. With candidate Steve Lawton	09.62	50	4.81
Kustom Design Studio -10 Billboards, 40 Corflues, 1 dely fee for election signage 30/08/2023 (Party leader and Kim Turner Candidate incl. Party advertising)	1920.50	50	960.25
Juggernaut Graphics Ltd - 5 Corflutes 19/09/2023 NZ Loyal Party leader & Kim Turner Candidate including NZL Party advertising	258.75	50	129.375
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PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023).

Expenses cannot be apportioned with third party promoters. If you authorised someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART C

0

Item description

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as the name of the third party which promoted the advertising

**Value \$0.00
(inc GST)**

EXAMPLE: Display Advertising Ltd: 13/9/2023 - 13/10/2023: 3 x Billboards: 2000mm x 1000mm Worker's United	\$1,200

PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on TV, radio or the internet for the 2023 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL
0

TOTAL FOR PART D

Supplier's name and street address <small>This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account</small>	Invoice date or dates	Description of allocation expenses <small>List the total production costs, television placement, radio placement and internet placement costs for each supplier separately</small>	Value \$0.00 (inc GST)
<small>EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000</small>	<small>1st and 10th of October 2023</small>	<small>Production costs</small>	<small>\$10,000</small>
		<small>13 September – 12 October 2023 TV placement costs on Channel A and Channel B</small>	<small>\$62,450</small>
		<small>1 October – 13 October 2023 Radio placement costs on Radio X and Y</small>	<small>\$11,450</small>
		<small>20 – 30 September 2023 Social Media promotional posts</small>	<small>\$300</small>

<p>Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account</p>	<p>Invoice date or dates</p>	<p>Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately</p>	<p>Value \$0.00 (inc GST)</p>
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PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on TV, radio or the internet.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**
- **Description of allocation of expenses:** List the total production costs, TV placement, radio placement and internet placement costs for each supplier separately

- **Candidate name**
- **Value \$0.00 inc GST**

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of candidate expense. If you use the allocation to produce a candidate election advertisement on TV, radio or online, the costs should also be disclosed in the candidate's return as an election expense and a donation from the party.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

0

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Candidate name	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2023	Production cost	M Brown	\$10,000
		13 September – 12 October 2023 TV placement costs on Channel A and Channel B	T Smith	\$62,450
		1 – 13 October 2023 Radio placement costs on Radio X and Y	M Brown	\$11,450
		20 – 30 September 2023 Social Media promotional posts	T Smith	\$300

