

Party Expenses Return for the 2020 General Election

DECLARATION

1. Party name:
New Zealand National Party

Party secretary name:
Greg Hamilton

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote? Answer YES or NO	Yes	YES = \$1,199,000	\$1,199,000
Number of electorate candidates for the party	65	Number x \$28,200	\$1,833,000
Expenditure limit (inc GST)	Total		\$3,032,000

3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party	\$1,967,201.52
Part B: Party advertisements shared with candidates or other parties	\$376,798.06
Part C: Authorised party advertisements promoted by third parties	\$0.00
Total (A + B + C)	\$2,343,999.58

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:
Write 'NIL' if the party did not receive a broadcasting
allocation under the Broadcasting Act

\$1,335,255

5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses	\$1,335,255.00
Part E: Party and candidate shared allocation expenses	\$0.00
Part F: Candidate only allocation expenses	\$0.00
Total (D + E + F)	\$1,335,255.00

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2020 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

Greg Hamilton

DATE: DD / MM / YYYY

16/3/2021

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete Your Party Return Form* instruction sheet.

CHECKLIST

Steps 1, 2 and 4 completed on this page	<input type="checkbox"/>
Parts A to C (step 3) completed	<input type="checkbox"/>
Parts D to F (step 5) completed if party received a broadcasting allocation	<input type="checkbox"/>
Party secretary signed and dated the return	<input type="checkbox"/>
All relevant supporting documentation supplied to auditor	<input type="checkbox"/>
Auditor stamped or initialled a copy of the return to keep for own records	<input type="checkbox"/>
Auditor's report enclosed	<input type="checkbox"/>
Representation letter enclosed, if used	<input type="checkbox"/>

FILING THE RETURN

The return must be received by the Electoral Commission by 5pm, 17 March 2021 (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington
- by email to: enquiries@elections.govt.nz

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the *Party Secretary Handbook* –

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party and one or

more referendum options, the full cost counts as a party election expense and a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election and Referendums 2020*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$1,967,201.52

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 - 16/10/2020: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Data Zoo (NZ) Limited, phone calling setup	\$2,115.82
Ecanvasser, subscription & out of hours professional services for door knocking app	\$10,874.50
Morrison Lloyd, phone calling	\$5,000.00
George Sikharulidze, calling plans	\$75.00
Vodafone New Zealand, phone calling	\$2,467.37
BC& F Dentsu Ltd, review & redesign of Party Hoardings	\$5,744.25
Attivo Limited t/a Rainmakers, billboard production	\$209,973.65
Carat New Zealand Limited, Go Media, Lumo Digital Outdoor	\$32,154.74
Carat New Zealand Limited, Amnet NZ, Display	\$14,253.16
Attivo Limited t/a Rainmakers, Media 5, Outdoor Attractions, Go Media Ltd, JCDecaux NZ, QMS NZ LTD,	\$208,342.13
Ad-Vantage Medea	
Crucial Colour Ltd, Flyers x 730,000	\$41,711.65
OrangeBox Ltd, Flyers x 200,000	\$9,729.90
OrangeBox Ltd, Flyers "Our Plan"	\$7,933.56
OrangeBox Ltd, Young Nats flyer	\$832.05
OrangeBox Ltd, Campaign Launch tickets	\$560.84
Spectrum Print, Flyer "Time of Crisis" x 30,000	\$1,389.20
Wakefields Digital Ltd, Flyers x 23,000	\$2,242.50
Go Media Ltd, Bus backs & sides	\$15,984.97
Carat New Zealand Limited	\$86,937.48
Angelica Little, digital advisory services	\$3,520.00
Shutterstock, photographs	\$103.58
OrangeBox Ltd, Direct Mail	\$6,712.50
Attivo Limited t/a Rainmakers, Advertising -Indian Weekender, Mandarin Pages, Filipino News,	\$9,891.39
Chinese Herald, Pinoy NZ Life	
Attivo Limited t/a Rainmakers, Advertising Skydiwi, Indian Weekender	\$2,770.63
Attivo Limited t/a Rainmakers, Advertising, MKTG Partner Ltd, editorial writing	\$873.29
Attivo Limited t/a Rainmakers, WTV Cantonese & Mandarin recording	\$38.81
Attivo Limited t/a Rainmakers, Advertising Korea Post	\$155.37
Attivo Limited t/a Rainmakers, Filipina News & Pinoy NZ Life	\$1,740.05

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
Attivo Limited t/a Rainmakers, Campaign management, Google display	\$575.38
Attivo Limited t/a Rainmakers, Go Kiwi, NZ Mao Media, Ski Kiwi, This is NZ, Indian Newslink & Weekender, Google display	\$26,206.32
Attivo Limited t/a Rainmakers, advertisements Indian Weekender, Mandarin Pages, Weekly Korea	\$12,740.74
Attivo Limited t/a Rainmakers, MKTG Partner Ltd, editorial writing	\$4,153.46
Freeparking, domain names	\$2,119.16
NationBuilder, webhosting	\$13,194.07
Streamyard Inc, Live Stream software subscription	\$101.48
BC& F Dentsu Ltd, Tax TVC edit	\$816.50
BC& F Dentsu Ltd, Undecided Voter edit	\$2,518.50
Campaign Technologies Ltd, Campaign Management	\$12,937.50
Badge King Ltd, button badges	\$3,379.85
Konstruk Limited, Jacket & t-shirts	\$14,159.90
Ribbons & Rosettes, Rosettes & centres	\$11,742.08
TLC Marketing Limited, Jackets	\$29,741.30
Bay of Plenty Business Publications, advertising Grey Power magazine, BOP Business News	\$2,156.25
Coastal Media Ltd, Advertisement & editorial	\$856.75
Global HQ Ltd, Advertising	\$5,750.00
Just 1 Ltd, advertising Seasons Magazine	\$1,725.00
NZME Publishing Limited, advertising HBT weekday	\$910.17
Sri Lanka NZ Limited, advertising	\$1,035.00
TMO Publications Ltd, advertising Maxi-Web spot	\$1,723.85
Wairarapa Times Age, advertising	\$1,607.70
Zealand Enterprises Ltd	\$460.00
Facebook, advertising	\$355,636.76
Carat New Zealand Limited, online advertising, Stuff NZME, Amnet NZ, Mediaworks, H2	\$171,410.50
Mighty Mouth Productions, photography & videography services	\$517.50
Oliver Crawford Photography, Headshots and gear hire	\$2,691.00
Karen Winefield, makeup fee for photo shoots	\$1,150.00
PandalInspire, Instagram picture frames	\$247.25
Storybox Ltd, Map Animation, intro video	\$6,960.00
Streamliner Productions, AV equipment & services	\$50,427.50
Tell My Story Ltd, Campaign launch video	\$10,117.13
BC& F Dentsu Ltd, Music for advertising	\$15,180.13
BC& F Dentsu Ltd, TV Production, filming	\$160,235.25
PandalInspire, hoardings freight	\$5,347.50
Campaign salaries	\$78,765.88
Carat New Zealand Limited, Outdoor media upload fee	\$863.06
Crucial Colour Ltd, Rally signs	\$2,627.75
Digital Advertising, Sales Premium - 1 ad in every 9 ads (rotation) for 7 days, 321 Pages Rd, Chch	\$2,300.00
Digital Advertising, Sales Premium - 1 ad in every 8 ads (rotation) for 7 days, 15 Link Drive, Wairau Park	\$4,600.00
Dynasty Sport Ltd, 3 Media walls	\$1,810.76
Molloy PSK Limited t/a Mammoth, Party coreflutes	\$416.59
PandalInspire, Hoardings, Mt Albert,	\$900.45
PandalInspire, Hoardings Slashes	\$28,054.25

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
PandalInspire, Hoardings "Your Economy/Your Future"	\$22,252.50
PandalInspire, Lecturn signs	\$74.75
Print Consultants Ltd, Media wall display	\$1,749.15
Shout Advertising Limited, Dairy & street posters	\$23,031.05
The Big Picture, Lecturn signs & hoarding	\$559.53
BC & F Dentsu Limited	\$37,271.50
Hertz Rental Cars, rental vehicle for transporting BC & Dentsu Ltd equipment	\$189.01
Adgraphix Limited, 100% Party Vote hoardings used by electorates	\$18,151.22
Alan Hughes Contractors, Labour for PV hoarding erection, Aug, Oct 2020	\$200.11
JCDecaux, Omaha Road Sign	\$3,501.75
Morrison Lloyd GOTV calling 30 Oct	\$3,126.85
PandalInspire, Party Vote Hoardings & Hardsigns incl freight	\$118,159.14
The Big Picture, Party Vote Hoardings & Yardsigns incl freight	\$1,636.81
Facebook Promotional Posts 6 October to 16 October	\$1,555.00
Young Nats Jackets (Purchased 14 April, first used in public 7 June) calcultion as \$1653.13 x (59/131)	\$744.54

PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party, one or more candidates and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage or publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value

Further guidance is available in the *Party Secretary Handbook - General Elections and Referendums 2020*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$376,798.06

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 - 16/10/2020: 3 x billboards: 2000 x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000.00	20%	\$1,200.00
Emma Mellow, Auckland Central			
PandalInspire, Party/Candidate hoardings & yardsigns incl freight	\$4,686.25	50%	\$2,343.13
NZ National Party, Designwork	\$60.00	33%	\$19.80
NZ National Party, Designwork	\$360.00	50%	\$180.00
NZ National Party, Designwork	\$30.00	10%	\$3.00
Marlene O'Brien, Mail Delivery Services	\$500.00	50%	\$250.00
Orangebox, Hand Delivered Flyer, 20,000 (Sep)	\$7,682.58	33%	\$2,535.25
Orangebox, Direct mail, 20,000 (October)	\$6,993.76	50%	\$3,496.88
Orangebox, Flyer x 1600	\$271.98	50%	\$135.99
Orangebox, envelopes for Hand Delivered Flyer (Sep)	\$920.00	50%	\$460.00
Orangebox, envelopes for Direct Mail (Oct)	\$920.00	50%	\$460.00
NZ Post, postage for direct mail (Oct)	\$529.43	50%	\$264.72
NZ Post, Mail Delivery Waiheke Island	\$280.00	50%	\$140.00
2 Degrees, Mobile Phone Credit	\$152.00	50%	\$76.00
Catherine Chu, Banks Peninsula			
Adgraphix Limited, Party/Candidate Hoardings	\$386.40	50%	\$193.20
Adgraphix Limited, Party/Candidate Hoardings	\$4,299.85	50%	\$2,149.93
NZ National Party, Designwork	\$75.00	50%	\$37.50
Todd Muller, Bay of Plenty			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,040.20	30%	\$612.06
PandalInspire, Party/Candidate Yard Signs	\$322.00	30%	\$96.60
N-Gon Group, Pamphlet 1 Printing	\$2,871.55	50%	\$1,435.78
NZ Post, Pamphlet 1 Postage	\$1,680.00	50%	\$840.00
Orangebox, direct mail x 3269	\$827.06	50%	\$413.53
Orangebox, envelopes for direct mail	\$150.37	50%	\$75.19
NZ Post, postage for direct mail	\$2,015.47	50%	\$1,007.74
Infocus International Ltd, Stall Gazebo	\$219.14	50%	\$109.57
NZ National Party, Designwork	\$60.00	50%	\$30.00
Christopher Luxon, Botany			

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Pandainspire, Party/Candidate Hoardings	\$5,163.50	50%	\$2,581.75
Chinese Herald Advertising Package (Chinese Herald 1/4 Page Advert 1st,8th Oct, Social Media ad package)	\$1,150.00	15%	\$172.50
OrangeBox, Generic C Luxon/Party Flyer (qty 20,270) Aug-Oct	\$857.83	20%	\$171.57
			\$80.41
Presentations Designs, Letter to Filipino community (qty 350), Oct	\$160.82	50%	\$689.24
Presentations Designs, Flyer for Pasifika community (qty 3,000), Oct	\$1,378.47	50%	\$168.89
OrangeBox, New Voters Letter, Printing(qty 1,335), Oct	\$337.77	50%	\$30.71
OrangeBox, New Voters Letter, Envelopes, Oct	\$61.41	50%	\$314.76
NZ Post, New Voters Letters, Postage, Oct	\$629.51	50%	\$678.62
Presentations Designs, Flyer to Chinese Community (7,000), Oct	\$2,262.05	30%	\$58.86
Presentations Designs, Letter to Chinese Community (qty 230)	\$196.19	30%	\$2,300.00
James Kirkpatrick Group, Outdoor Signs, Ormiston Rd	\$4,600.00	50%	\$112.50
NZ National Party, Designwork	\$225.00	50%	\$54.00
NZ National Party, Designwork	\$180.00	30%	\$27.00
NZ National Party, Designwork	\$135.00	20%	
Dale Stephens, Christchurch Central			
Panda Hoardings, Candidate Text Yard signs(600x900) x 55	\$354.20	50%	\$177.10
Panda Hoardings, Candidate Text signs (1220x2440) x 10	\$264.50	50%	\$132.25
Adgraphix Limited, Hoardings photo x 70	\$2,576.00	50%	\$1,288.00
Adgraphix Limited, Street Cnr hoarding x 5	\$193.20	50%	\$96.60
Griffin Press 20K DLE flyer 3	\$1,021.20	50%	\$510.60
Orangebox, Direct Mail, hand delivered x 15623	\$4,137.44	50%	\$2,068.72
Orangebox, envelopes for direct mail	\$718.66	50%	\$359.33
NZ National Party, Designwork	\$120.00	50%	\$60.00
Lincoln Platt, Christchurch East			
Adgraphix Limited, Party/Candidate photo hoardings	\$794.98	50%	\$397.49
Spectrum Print, DLE Printing	\$2,771.50	50%	\$1,385.75
Paper Plus, DLE Letter Printing	\$840.00	50%	\$420.00
Paper Plus, Envelopes	\$416.35	50%	\$208.18
Spectrum, Flyer Print	\$773.56	50%	\$386.78
NZ National Party, Designwork	\$165.00	50%	\$82.50
Scott Simpson, Coromandel			
Pandainspire, Party/Candidate Hoardings	\$2,308.87	50%	\$1,154.44
Orangebox, Direct Mail	\$2,905.62	50%	\$1,452.81
Orangebox, Envelopes for Direct Mail	\$486.73	50%	\$243.37
NZ Post, Postage for Direct Mail	\$6,716.62	50%	\$3,358.31
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork	\$30.00	10%	\$3.00
Michael Woodhouse, Dunedin			
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$2,233.30	50%	\$1,116.65
NZ National Party, Designwork	\$120.00	50%	\$60.00
			\$1,065.42
Speed Print Dunedin, Party/Candidate Hand Delivered Letter	\$2,130.83	50%	\$446.94
Orangebox, Party/Candidate Flyer Printing	\$893.87	50%	\$163.84
Allied Press: Judith Collins Public Meeting, 7/10	\$327.67	50%	

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Tania Tapsell, East Coast			
PandalInspire, Party/Candidate hoardings & yardsigns	\$4,507.71	50%	\$2,253.86
Gisborne Herald 2 front page solus ads, 23-30 Sept	\$1,492.70	50%	\$746.35
Gisborne Herald, 3 front page solus ads 1-15 Oct	\$2,239.05	50%	\$1,119.53
Orangebox, Direct Mail	\$3,502.83	50%	\$1,751.42
Orangebox, Envelopes for Direct Mail	\$588.89	50%	\$294.45
NZ Post, Postage for Direct Mail	\$1,791.67	50%	\$895.84
NZ National Party, Designwork	\$240.00	50%	\$120.00
NZ National Party, Designwork	\$30.00	20%	\$6.00
Whakatane Printers 38,000 4 pg DL Brochures Sep 10	\$3,013.00	50%	\$1,506.50
Hoardings window space	\$110.00	50%	\$55.00
Erica Stanford, East Coast Bays			
Panda Graphics, Party/Candidate hoardings & Yardsigns incl freight	\$1,696.48	50%	\$848.24
NZ National Party, Designwork	\$45.00	50%	\$22.50
Pages Printing, Flyer # 2	\$3,047.73	10%	\$304.77
Torbay Business Association, Flyer # 2, Distribution	\$529.00	10%	\$52.90
Reach Media, Flyer # 2, Distribution	\$2,296.95	10%	\$229.70
21 Days, Venue & Catering, 17/10/20	\$1,000.00	50%	\$500.00
Paul Goldsmith, Epsom			
PandalInspire, Party/Candidate Hoardings and Yardsigns incl freight	\$1,391.50	50%	\$695.75
OrangeBox, DM Printing 20% Usable	\$1,544.49	70%	\$1,081.14
Orangebox, DM Envelopes 20% Usable	\$191.00	70%	\$133.70
NZ Post, DM Postage 20% Usable	\$1,224.57	70%	\$857.20
OrangeBox, DM Printing	\$3,045.39	70%	\$2,131.77
OrangeBox, DM Envelopes	\$531.44	70%	\$372.01
OrangeBox, DM Printing	\$553.76	70%	\$387.63
NZ Post, DM Envelopes	\$89.15	70%	\$62.41
OrangeBox, Flyers 4pp	\$1,425.82	50%	\$712.91
NZ National Party, Designwork	\$195.00	50%	\$97.50
David Bennett, Hamilton East			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$6,581.45	50%	\$3,290.73
Orangebox, Flyers 9/10/2020	\$713.55	10%	\$71.36
Orangebox, Flyers 8/9/2020	\$2,300.37	10%	\$230.04
Facebook, advertising	\$97.36	70%	\$68.15
Designwork, NZ National Party	\$105.00	50%	\$52.50
Designwork, NZ National Party	\$75.00	40%	\$30.00
Designwork, NZ National Party	\$135.00	15%	\$20.25
Tim Macindoe, Hamilton West			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,674.74	50%	\$1,337.37
NZ National Party, Designwork	\$60.00	50%	\$30.00
Stuff, Pg 3 Ad (45% Bennett, 45% Macindoe, 10% PV)	\$533.14	10%	\$53.31
Chris Bishop, Hutt South			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,426.22	50%	\$713.11
The Big Picture. Party/Candidate Hoardings & Yardsigns incl freight	\$4,394.08	50%	\$2,197.04

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
The Big Picture, Party/Candidate Hoardings & Yardsigns incl freight	\$137.90	30%	\$41.37
NZ National Party, Designwork	\$75.00	50%	\$37.50
Orangebox, Direct mail envelopes	\$1,495.14	43%	\$642.91
NZ Post, Direct mail postage	\$2,950.92	43%	\$1,268.90
Orangebox, Direct mail production	\$8,223.26	35%	\$2,878.14
Vertia Web, 9000x GOTV Flyers	\$845.48	10%	\$84.55
Vertia Web, 36650x DLE Brochures	\$4,834.31	30%	\$1,450.29
Vertia Web, 33000x DLE Brochures	\$4,355.63	80%	\$3,484.50
Gerry Brownlee, Ilam			
PandaInspire- 50/50 Candidate / PV Hoardings	\$657.80	50%	\$328.90
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$920.00	50%	\$460.00
NZ National Party, Designwork	\$30.00	70%	\$21.00
NZ National Party, Designwork	\$45.00	50%	\$22.50
NZ National Party, Designwork	\$15.00	10%	\$1.50
NZ Post, Postage for targeted mail	\$1,231.75	70%	\$862.23
OrangeBox- Candidate/PV Flyer x 31,500	\$1,190.94	50%	\$595.47
Orangebox- Envelopes for targeted mail	\$117.58	70%	\$82.31
OrangeBox- targeted mail	\$646.67	70%	\$452.67
Ovato Distribution Ltd, Street Corner Meeting Flyer- Printing & Delivery	\$2,863.73	10%	\$286.37
Penny Simmonds, Invercargill			
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$4,077.47	50%	\$2,038.74
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$450.80	50%	\$225.40
Craigs Printing, DL Flyer Farmers	\$1,038.86	29%	\$301.27
Craigs Printing, A5 Flyer	\$2,925.68	25%	\$731.42
NZ National Party, Designwork	\$45.00	50%	\$22.50
Stuart Smith, Kaikoura			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$86.30	50%	\$43.15
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$2,464.45	50%	\$1,232.23
Adgraphix Limited, billboard skin 1.6m*3m	\$372.60	50%	\$186.30
NZ National Party, Designwork	\$120.00	50%	\$60.00
Chris Penk, Kaipara-ki-Mahurangi			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,414.15	50%	\$1,207.08
NZ National Party, Designwork	\$135.00	50%	\$67.50
NZ National Party, Designwork	\$30.00	5%	\$1.50
OrangeBox, Flyer DL 2pp, * 10000	\$660.68	5%	\$33.03
Presentations Design & Print, 4pp DL brochure * 23000	\$6,137.55	50%	\$3,068.78
Bala Beeram, Kelston			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,799.75	50%	\$899.88
Balakrishna Gaunder Labour & Hoardings, 2/199 Puhinui road, Papatoetoe.	\$2,500.00	50%	\$1,250.00
Fringe Magazine, advertisement	\$1,029.20	75%	\$771.90
NZ Post, Postage for Direct Mail	\$2,704.70	50%	\$1,352.35

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Orangebox, Direct Mail Printing	\$1,115.48	50%	\$557.74
Orangebox, Envelopes for Direct Mail	\$202.81	50%	\$101.41
NZ National Party, Designwork	\$70.00	50%	\$35.00
Jo Hayes, Mana			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,451.30	50%	\$725.65
The Big Picture, Party/Candidate Hoardings & Yardsigns incl freight	\$2,062.03	50%	\$1,031.02
NZ National Party, Designwork	\$150.00	50%	\$75.00
NZ Post, Direct Mail 1 postage (Sept)	\$2,685.52	50%	\$1,342.76
NZ Post, Direct Mail 2 postage (Oct)	\$1,183.48	50%	\$591.74
Orangebox, A4 DL brochures 6pp	\$1,497.07	50%	\$748.54
Orangebox, Direct Mail 1 (Sept)	\$1,487.07	50%	\$743.54
Orangebox, Direct Mail 2 (Oct)	\$3,187.10	50%	\$1,593.55
Orangebox, Direct Mail envelopes 2 (Oct)	\$568.65	50%	\$284.33
Agnes Loheni- Mangere			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,001.00	50%	\$1,000.50
NZ National Party, Designwork	\$45.00	50%	\$22.50
Nuwi Samarakone, Manurewa			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$881.98	50%	\$440.99
Orangebox, Direct Mail letter x 7970	\$2,079.57	50%	\$1,039.79
Orangebox, Direct Mail envelopes	\$366.62	50%	\$183.31
Girls Brigade, Direct Mail hand delivery	\$700.00	50%	\$350.00
NZ National Party, Designwork	\$60.00	50%	\$30.00
Denise Lee, Maungakiekie			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,997.98	50%	\$1,998.99
Gorilla, hoardings Oct	\$193.20	34%	\$65.69
C & R, Timber donated	\$1,000.00	50%	\$500.00
Orangebox, Get out and Vote DM Oct	\$5,709.79	50%	\$2,854.90
Orangebox, Direct mail x 8495	\$2,149.24	50%	\$1,074.62
Orangebox, Direct mail envelopes	\$390.77	50%	\$195.39
NZ National Party Designwork	\$75.00	50%	\$37.50
NZ National Party Designwork	\$225.00	10%	\$22.50
Melissa Lee, Mt Albert			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,665.47	50%	\$1,332.74
NZ National Party, Designwork, 4pp flyer	\$60.00	70%	\$42.00
NZ National Party, Designwork, DL flyer	\$30.00	10%	\$3.00
			\$52.50
NZ National Party, Designwork, GOTV letter, 1/4 page advert, hoardings	\$105.00	50%	
NZ Post, Direct Mail for Direct Mail 1	\$6,247.92	50%	\$3,123.96
OrangeBox, Direct Mail 1 x 12246	\$3,161.10	50%	\$1,580.55
OrangeBox, 20,000 x Flyer DL 2pp Printed	\$832.05	10%	\$83.21
OrangeBox, 30,000 x Flyer DL 4pp 30% candidate vote	\$1,871.34	70%	\$1,309.94
OrangeBox, Direct Mail 2 x 2000	\$506.00	50%	\$253.00
OrangeBox, Envelopes for Direct Mail 2	\$92.00	50%	\$46.00
OrangeBox. Envelopes for Direct Mail 1	\$563.32	50%	\$281.66

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Dr Parmjeet Parmar, Mt Roskill			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,831.14	50%	\$1,415.57
Konstruk, T-shirts x 12	\$416.34	10%	\$41.63
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork	\$60.00	15%	\$9.00
NZ Post, Direct Mail postage	\$4,933.71	50%	\$2,466.86
OrangeBox, Direct Mail envelopes	\$470.17	50%	\$235.09
OrangeBox, Direct Mail x 10221	\$2,585.91	50%	\$1,292.96
Western Mailing, Direct Mail, 20,000, Printed & enveloped	\$5,183.05	15%	\$777.46
Katie Nimon, Napier			
PandaInspire, Party/Candidate Hoardings & Yardsign incl freight	\$2,230.57	50%	\$1,115.29
Facebook advertising, 3 x shared candidate announcement videos	\$249.99	50%	\$125.00
HB Today, 1/4 page advertisement for town hall meeting with Justice/Defence Spokesperson, 10th October	\$1,033.85	10%	\$103.39
HB Today, Solus ads, 29 Aug & 12 Sep (Shared Party, L Yule, K Nimmon)	\$2,163.00	34%	\$735.42
HB Today, Solus ads, 3 & 10 Oct, (Shared Party, L Yule, K Nimmon)	\$1,365.00	34%	\$464.10
HB Today, ad town hall meeting - Reg Econ Dev Spokesperson, 30 Sep & 1 Oct	\$1,147.70	10%	\$114.77
NZ National Party, Designwork	\$45.00	10%	\$4.50
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork (Shared Party, L Yule, K Nimmon)	\$45.00	34%	\$15.30
NZ Post, Postage for Direct Mail	\$324.20	50%	\$162.10
Orangebox, Direct mail letter (8585)	\$1,942.37	50%	\$971.19
Orangebox, Envelopes for Direct mail	\$394.91	50%	\$197.46
Dr Nick Smith, Nelson			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$837.94	17%	\$142.45
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$382.07	30%	\$114.62
Adgraphix, Party/Candidate Hoardings & Yardsigns incl freight	\$1,165.82	30%	\$349.75
Facebook, Boosted social media posts	\$1,709.88	30%	\$512.96
Information signs, Designwork	\$241.50	33%	\$79.70
Nelson Electoral office, Young Nats Function flyers	\$10.00	30%	\$3.00
Nelson Mail, soltace ad	\$699.20	15%	\$104.88
Nelson Weekly, cover wrap	\$1,800.00	25%	\$450.00
Nelson/Waimea Weekly, candidate feature ad	\$362.25	15%	\$54.34
Nelson/Waimea Weekly, weekly column and digital column	\$4,118.05	50%	\$2,059.03
NZ National Party, Designwork	\$60.00	50%	\$30.00
Printhouse, Letterbox flyers	\$2,248.48	10%	\$224.85
Printhouse, Street corner meeting cards	\$2,105.65	20%	\$421.13
Speedy signs, caravan	\$169.74	50%	\$84.87
Speedy Signs, Election information signs	\$345.00	33%	\$113.85
Waimea Weekly, last week ad	\$412.82	25%	\$103.21
Lisa Whyte, New Lynn			

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Pandainspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,994.10	50%	\$997.05
OrangeBox, Direct Mail envelopes	\$641.33	50%	\$320.67
NZ Post, Direct Mail postage	\$3,704.10	50%	\$1,852.05
Beacon community newspaper Advertising September / October	\$713.00	50%	\$356.50
Chinese Herald Advertising	\$1,150.00	50%	\$575.00
Fringe magazine advertising split with party	\$488.75	50%	\$244.38
Indian Weekender Advertising	\$1,150.00	50%	\$575.00
Mighty Mouth, video	\$575.00	50%	\$287.50
NZ National Party, Designwork	\$240.00	50%	\$120.00
NZ National Party, Designwork	\$60.00	15%	\$9.00
NZ Post, stamps for direct mail that wasn't hand delivered	\$1,050.00	50%	\$525.00
Orangebox Direct Mail letters x 13942	\$3,527.34	50%	\$1,763.67
Jonathan Young, New Plymouth			
Pandalnspire, Party/Candidate Hoardings & Yardsigns incl freight	\$4,404.25	50%	\$2,202.13
NZ National Party, Designwork	\$60.00	50%	\$30.00
Razzprint, 4 panel flyer	\$1,472.00	50%	\$736.00
Simon Watts, North Shore			
Pandalnspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,045.66	50%	\$1,522.83
National Party, Designwork	\$300.00	50%	\$150.00
National Party, Designwork	\$30.00	10%	\$3.00
OrangeBox, Direct Mail x 27,890	\$7,753.70	50%	\$3,876.85
OrangeBox, Direct Mail x 7,500	\$835.82	50%	\$417.91
OrangeBox, Direct Mail envelopes	\$1,282.94	50%	\$641.47
Dan Bidois, Northcote			
Benefitz, Party/Candidate Hoardings & Yardsigns incl freight	\$4,479.31	50%	\$2,239.66
Pandalnspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,302.06	50%	\$1,151.03
Orangebox, 30,000 flyers 22 July 2020	\$1,020.97	50%	\$510.49
Orangebox A5 Flyers showing polling places 30 Sept, 8 Oct 2020	\$2,674.32	15%	\$401.15
Orangebox letter to all constituents 30 Sep 2020	\$6,695.08	30%	\$2,008.52
Orangebox letter to Asian constituents 30 Sep 2020	\$5,188.59	30%	\$1,556.58
Orangebox letter to new constituents on roll 30 Sep 2020	\$1,059.37	30%	\$317.81
NZ National Party, Designwork	\$210.00	50%	\$105.00
NZ National Party, Designwork	\$255.00	30%	\$76.50
NZ National Party, Designwork	\$150.00	15%	\$22.50
Matt King, Northland			
Pandalnspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,027.48	50%	\$1,013.74
Bay Signs, Public Meeting	\$86.25	50%	\$43.13
Fence Billboard Co, Lease Ad Space	\$287.50	50%	\$143.75
Integrity Community Media, Kaipara Lifestyler&Weekender,NFS.	\$3,712.17	10%	\$371.22
Jakob Andrew Ltd, Facebook Ads	\$2,013.38	10%	\$201.34
Mighty Mouth. Video and Design	\$575.00	50%	\$287.50
NZ National Party, Designwork	\$195.00	50%	\$97.50
NZME, Northland Age, Advocate	\$698.28	10%	\$69.83
Orangebox, Flyers	\$991.59	50%	\$495.80
Reach Media, Unaddressed Mail x 2	\$11,035.30	50%	\$5,517.65
Reach Media, Northern News, Bay Chronicle	\$1,510.82	10%	\$151.08
Brett Hudson- Ohariu			

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PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,301.86	50%	\$1,150.93
Fuji Xerox, Printing for Direct Mail & Street Meetings	\$991.35	14%	\$138.79
MBS Digital, Newsletter	\$3,915.75	25%	\$978.94
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork	\$195.00	20%	\$39.00
NZ Post, Direct Mail postage	\$2,029.51	50%	\$1,014.76
OrangeBox, Direct Mail	\$1,087.66	50%	\$543.83
Orangebox, Direct Mail envelopes	\$197.75	50%	\$98.88
Wakefields, DLE Brochure	\$2,547.25	20%	\$509.45
Tim Costley, Otaki			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,933.97	50%	\$966.99
Kapiti Hire, cherry picker	\$210.45	75%	\$157.84
NZ National Party, Designwork	\$240.00	50%	\$120.00
NZ National Party, Designwork	\$75.00	5%	\$3.75
Orangebox, Direct Mail 1, envelopes	\$78.38	50%	\$39.19
NZ Post, Direct Mail 2, envelopes & postage	\$14,728.15	50%	\$7,364.08
Orangebox, Direct Mail 1, hand delivered	\$453.22	50%	\$226.61
Orangebox, Direct Mail 2, mailed	\$5,250.26	50%	\$2,625.13
Simeon Brown, Pakuranga			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,087.61	50%	\$1,543.81
Orangebox, 50/50 flier for launch	\$422.14	50%	\$211.07
Banner Express, Newsletter 21k units (Sep)	\$3,537.40	10%	\$353.74
NZ National Party, Designwork	\$120.00	50%	\$60.00
NZ Post, Direct Mail, postage	\$7,352.66	50%	\$3,676.33
OrangeBox, Direct Mail	\$3,923.03	50%	\$1,961.52
Orangebox, Direct Mail envelopes	\$713.28	50%	\$356.64
William Wood, Palmerston North			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,276.77	50%	\$1,638.39
Fisher Print, 30000, A5 flyer	\$1,649.10	50%	\$824.55
NZ National Party, Designwork	\$105.00	50%	\$52.50
NZ National Party, Designwork	\$75.00	10%	\$7.50
Kanwaljit Singh Bakshi, Panmure-Otahuhu			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,478.90	50%	\$739.45
Manurewa Girls Brigade, delivery of direct mail	\$700.00	50%	\$350.00
NZ National Party, Designwork	\$165.00	50%	\$82.50
Orangebox, Direct Mail	\$1,664.35	50%	\$832.18
Orangebox, Direct Mail envelopes	\$291.18	50%	\$145.59
Judith Collins, Papakura			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,826.20	50%	\$913.10
NZ National Party, Designwork	\$85.00	50%	\$42.50
NZ Post, Direct Mail postage	\$852.75	50%	\$426.38
Orangebox, Direct Mail envelopes	\$10,326.66	50%	\$5,163.33
Orangebox, Printing Letters	\$4,781.72	50%	\$2,390.86
Valley Voice, Advertising	\$488.75	50%	\$244.38
Andrew Bayly, Port Waikato			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	4,276.85	50%	\$2,138.43
PandaInspire, Party/Candidate Trailer hoardings	241.50	10%	\$24.15
NZ National Party, Designwork	225.00	50%	\$112.50

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NZ National Party, Designwork	30.00	20%	\$6.00
NZ National Party, Designwork	30.00	10%	\$3.00
NZ Post, postage for direct mail 1	1,519.20	50%	\$759.60
NZ Post, postage for direct mail 2	3,334.87	50%	\$1,667.44
OrangeBox, Direct Mail 1	561.21	50%	\$280.61
OrangeBox, Direct Mail 2	825.54	50%	\$412.77
OrangeBox, Direct Mail 1envelopes	70.15	50%	\$35.08
OrangeBox, Direct Mail envelopes 2	150.10	50%	\$75.05
Megan Hands, Rangitata			
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$3,153.15	50%	\$1,576.58
24th November Pamphlet DL Flyers Ashburton	\$370.35	50%	\$185.18
Ashburton Courier, full page advt	\$1,029.25	50%	\$514.63
Business Boomers Timaru, Leaflet delivery	\$600.00	50%	\$300.00
NZ National Party, Designwork	\$240.00	50%	\$120.00
NZ Post, Direct Mail postage	\$2,935.93	50%	\$1,467.97
Orangebox, Direct Mail	\$1,314.07	50%	\$657.04
Orangebox, DL leaflet	\$1,973.22	50%	\$986.61
Orangebox, Direct Mail envelopes	\$238.92	50%	\$119.46
Timaru Courier, full page advt	\$1,092.50	50%	\$546.25
Ian McKelvie, Rangitikei			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,792.98	50%	\$1,396.49
Streamline print & mail, Flyers	\$747.50	50%	\$373.75
Streamline print & mail, direct mailings	\$11,205.60	50%	\$5,602.80
NZ National Party P Nth, Collins public meeting advertising	\$645.15	33%	\$212.90
Campaign administrator	\$2,802.28	50%	\$1,401.14
NZ National Party, Hoarding design	\$45.00	50%	\$22.50
Mark Crofskey, Remutaka			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$4,193.30	50%	\$2,096.65
Facebook, Promotions	\$3,392.61	30%	\$1,017.78
NZ National Party, Designwork	\$45.00	50%	\$22.50
NZ National Party, Designwork	\$30.00	30%	\$9.00
David Patterson, Rongotai			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$879.30	50%	\$439.65
Dom Post 9 October 2020 advertisement, Stuff Ltd	\$1,230.50	50%	\$615.25
Facebook advertising, Aug-Oct 2020, Jakob Andrew Ltd	\$563.38	28%	\$157.75
Labour for hoarding erection, Aug, Oct 2020, Alan Hughes Contractors (C	\$533.64	50%	\$266.82
NZ National Party, Designwork	\$210.00	50%	\$105.00
NZ National Party, Designwork	\$30.00	10%	\$3.00
NZ Post, Direct mail postage	\$230.16	50%	\$115.08
OrangeBox, Direct Mail envelopes	\$10.21	50%	\$5.11
OrangeBox, Direct mail Oct	\$56.17	50%	\$28.09
OrangeBox, DL brochure, Oct	\$2,609.06	50%	\$1,304.53
Todd McClay, Rotorua			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,813.25	50%	\$1,406.63
Advocate Print, flyer	\$2,397.75	50%	\$1,198.88
Coural rural, flyer delivery	\$631.88	50%	\$315.94
Inside Eastside, newspaper advertisement	\$165.60	50%	\$82.80
NZ National Party, Designwork	\$420.00	50%	\$210.00

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NZ Post, direct mail postage	\$10,495.15	50%	\$5,247.58
NZME, News Paper ads	\$10,215.55	50%	\$5,107.78
Orangebox, direct mail	\$4,797.47	50%	\$2,398.74
Orangebox, direct mail envelopes	\$830.76	50%	\$415.38
Ovato, flyer delivery	\$702.33	50%	\$351.17
Sign Creation, Party/Candidate Billboard	\$1,132.75	50%	\$566.38
Nicola Grigg, Selwyn			
Adgraphix, Party Candidate Hoardings & Yardsigns incl freight	\$1,133.44	50%	\$566.72
Pandainspire, Party/Candidate Hoardings & Yardsigns incl freight	\$617.74	50%	\$308.87
Ellesmere Echo, Print Advertising x 1	\$479.00	50%	\$239.50
Malvern News / Rolleston News, Print Advertising	\$600.00	50%	\$300.00
NZ National Party, Designwork	\$120.75	50%	\$60.38
NZ National Party, Designwork	\$86.25	75%	\$64.69
NZ National Party, Designwork	\$86.25	90%	\$77.63
NZ National Party, October, DM Envelopes and Postage	\$2,447.54	50%	\$1,223.77
Orangebox, October 2020, DM Printing x 12,248	\$3,212.33	50%	\$1,606.17
Ovato, DL Size Flyer, 22,736	\$3,457.43	10%	\$345.74
Star Media, Print Advertising x 1, October 2020	\$4,025.00	25%	\$1,006.25
Star Media, Print Advertising x 1, September 2020	\$4,025.00	25%	\$1,006.25
Joseph Mooney, Southland			
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$6,536.42	50%	\$3,268.21
NZ National Party, Designwork	\$120.00	50%	\$60.00
NZ Post: direct mail postage	\$4,558.31	50%	\$2,279.16
Orangebox, DLE Flyer 4pp	\$1,076.77	50%	\$538.39
OrangeBox: Direct Mail 4,788	\$1,211.36	50%	\$605.68
Orangebox: direct mail envelopes	\$220.25	50%	\$110.13
Sky Dive, Advertising	\$300.00	50%	\$150.00
Tiwai A5 Flyer	\$724.70	50%	\$362.35
Liam Kernaghan, Taieri			
Pandainspire, Party/Candidate Hoardings & Yardsigns incl freight	\$851.00	50%	\$425.50
Adgraphics Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$623.31	50%	\$311.66
NZ National Party, Designwork	\$135.00	50%	\$67.50
NZ Post, postage for direct mail	\$1,263.49	50%	\$631.75
Orangebox, Direct mail x 10221	\$2,941.17	50%	\$1,470.59
Orangebox, DL brochure	\$1,985.16	50%	\$992.58
Orangebox, envelopes for direct mail	\$504.21	50%	\$252.11
Rima Nakhle, Takanini			
Pandainspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,178.30	50%	\$1,589.15
Chinese Herald, digital advertising and article, 11th Oct	\$1,150.00	50%	\$575.00
Facebook, advertisements	\$5,992.64	49%	\$2,936.39
NZ Herald, digital ads (2 runs)	\$566.38	50%	\$283.19
NZ National Party, Designwork	\$45.00	50%	\$22.50
Volunteer facebook marketing	\$477.95	49%	\$234.20
Dylan Parshotam, Volunteer graphic design	\$652.58	49%	\$319.76
Dylan Parshotam, Volunteer video production	\$1,000.00	50%	\$500.00
Dylan Parshotam, Volunteer videographer	\$500.00	50%	\$250.00
Zhan Jay's Store, large flag of corflute design	\$57.29	50%	\$28.65
Simon O'Connor, Tamaki			

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PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$3,099.25	50%	\$1,549.63
NZ National Party, Designwork	\$45.00	50%	\$22.50
Barbara Kuriger, Taranaki-King Country			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,623.04	50%	\$811.52
NZ National Party, Designwork	\$30.00	15%	\$4.50
NZ National Party, Designwork	\$45.00	50%	\$22.50
OrangeBox, Printing of flyers for PO Boxes & RD addresses	\$832.05	15%	\$124.81
Reach Media, Flyer mailout	\$2,789.77	15%	\$418.47
Louise Upston, Taupo			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,652.46	50%	\$1,326.23
NZ National Party, Designwork	\$105.00	50%	\$52.50
NZ Post, Direct mail postage	\$14,381.19	50%	\$7,190.60
OrangeBox, Direct mail 18755 letters	\$4,745.03	50%	\$2,372.52
Orangebox, Direct mail envelopes	\$862.73	50%	\$431.37
Simon Bridges- Tauranga			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$4,744.59	50%	\$2,372.30
Ngon Group, 27600 Flyers	\$1,664.65	50%	\$832.33
NZ National Party, Designwork	\$120.00	50%	\$60.00
NZ Post, Direct Mail postage Sept	\$6,140.53	50%	\$3,070.27
Orangebox, Direct Mail Envelopes Sept	\$592.20	50%	\$296.10
OrangeBox, Election 2020 Direct Mail Sept	\$3,257.11	50%	\$1,628.56
Alfred Ngaro, Te Atatu			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	3,634.36	50%	\$1,817.18
Lighthouse Digital Billboard: 21 Aug 2020	690.00	50%	\$345.00
Lighthouse Digital Billboard: 7 Sep 2020	690.00	50%	\$345.00
Lighthouse Digital Billboard: 22nd Aug- 5th Sept	690.00	50%	\$345.00
Lighthouse Digital Billboards x3: 28 Sep 2020 (28 Sep, 16 Oct 2020)	2,415.00	50%	\$1,207.50
Peninsula Printing Services Ltd Ngaro News Brochure x2,000: 13 Oct 2020	1,033.85	50%	\$516.93
Peninsula Printing Services Ltd Ngaro News Election x18,000:	3,300.50	50%	\$1,650.25
Peninsula Printing Services Ltd Ngaro News, Brochure x18,000: 12 Oct 2020	3,138.35	50%	\$1,569.18
Whoah Performing Arts Trust, Billboard Hire: 28 Sep 2020	853.88	50%	\$426.94
Lawrence Yule, Tukituki			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,354.50	50%	\$1,177.25
Coural Delivery Rural, 5,230 x Flyer 2 Delivery	\$660.40	30%	\$198.12
Coural Rural Delivery, 1500 x Flyer 1 Delivery	\$229.95	50%	\$114.98
Dalia Media, Social Media Management	\$1,500.00	15%	\$225.00
Facebook, Adverts	\$2,211.78	18%	\$398.12
Google, Adverts	\$943.82	50%	\$471.91
Input4U, Letters Delivery	\$5,567.82	75%	\$4,175.87
Leader, 7, 14th October	\$1,610.00	50%	\$805.00
Malloy PSG Ltd, 21,000 x Flyer 1 Printing,	\$1,958.45	50%	\$979.23
Malloy PSG Ltd, 26,000 x Flyer 2 Printing,	\$1,495.00	33%	\$493.35
Malloy PSG Ltd, Announcement Hoardings	\$580.80	28%	\$162.62
Malloy PSG Ltd, Envelopes	\$809.60	50%	\$404.80

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Malloy PSG Ltd, Letters Printing	\$4,243.29	50%	\$2,121.65
Malloy PSG Ltd, Trailer Signs,	\$152.60	30%	\$45.78
NZ Post, Letters Delivery	\$2,984.58	75%	\$2,238.44
OrangeBox, 24,000 x Flyer 3 Printing	\$1,425.82	25%	\$356.46
Southampton Road Hoarding Site Rental, Inv 427465	\$340.00	20%	\$68.00
Alphapix Limited - Photography	\$402.50	50%	\$201.25
NZ National Party, Designwork	\$540.00	42%	\$226.80
Jake Bezzant, Upper Harbour			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$925.75	30%	\$277.73
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,938.97	50%	\$1,469.49
Crucial Colour, West Auckland brochure (shared L Whyte, A Ngaro, B Beeram, Party)	\$3,040.31	20%	\$608.06
Facebook Social Media spend in regulated period	\$2,510.39	42%	\$1,054.36
Fringe Magazine August Publication	\$257.31	50%	\$128.66
Image Concepts, Electorate wide, 22000 used	\$2,215.48	45%	\$996.97
Image Concepts, Party/Bezzant DLE	\$523.00	34%	\$177.82
Image Concepts, Party/Bezzant DLE 2 ticks	\$1,283.00	25%	\$320.75
NZ National Party, Designwork	\$120.00	20%	\$24.00
Pumpt, DLE for hand delivery	\$1,100.00	20%	\$220.00
Pumpt, Electorate wide flyer delivery only x 2	\$3,277.20	20%	\$655.44
Pumpt, electorate wide letter print and delivery	\$6,049.00	50%	\$3,024.50
Tim Van de Molen, Waikato			
PandalInspire, Cand/Party yard signs 600*900	\$3,018.75	50%	\$1,509.38
Orangebox, Campaign Fliers 3/09/2020	\$964.71	50%	\$482.36
Scene Matamata, Advertising Judith Collins Visit 13/10/2020	\$322.00	50%	\$161.00
Matt Doocey, Waimakariri			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$261.05	50%	\$130.53
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,058.00	50%	\$529.00
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$3,680.00	50%	\$1,840.00
Direct Mail Letter Orangebox 10/2020	\$773.93	50%	\$386.97
Direct Mail envelopes, Orangebox	\$140.71	50%	\$70.36
Direct Mail postage, NZ Post	\$1,574.90	50%	\$787.45
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork-North Canterbury News	\$45.00	5%	\$2.25
North Canterbury News Candidate Profile 07/10/2020	\$517.50	5%	\$25.88
Mike Butterick, Wairarapa			
PandalInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,074.55	50%	\$1,037.28
Lamb & Peters, advertising	\$543.00	50%	\$271.50
NZ National Party, Designwork	\$255.00	50%	\$127.50
NZ National Party, Designwork	\$30.00	25%	\$7.50
NZ National Party, Designwork	\$45.00	20%	\$9.00
NZ National Party, Designwork	\$30.00	10%	\$3.00
NZ Post, postage for direct mail	\$4,293.71	50%	\$2,146.86
NZME, advertising	\$1,605.29	50%	\$802.65

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Orangebox, Direct mail	\$1,222.50	50%	\$611.25
Orangebox, DL Flyer x 20,000	\$964.71	25%	\$241.18
Orangebox, Envelopes for direct mail	\$222.27	50%	\$111.14
Postcode Rural Distribution, rural delivery	\$1,114.54	25%	\$278.64
Postcode Rural Distribution, rural delivery	\$1,114.54	50%	\$557.27
Wairarapa Times Age, Advertisement	\$2,846.25	50%	\$1,423.13
Jacqui Dean, Waitaki			
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$2,775.91	50%	\$1,387.96
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,880.75	50%	\$1,440.38
NZ National Party, Designwork	\$45.00	50%	\$22.50
OrangeBox, Candidates Flyers	\$832.05	50%	\$416.03
OrangeBox, Flyers Design	\$171.82	50%	\$85.91
Nicola Willis, Wellington Central			
Big Picture, Panda, Party/Candidate Hoardings & Yardsigns incl freight	\$637.70	50%	\$318.85
Facebook ad boast, campaign video, 6	\$750.00	10%	\$75.00
NZ Post, Direct mail postage, 12,776	\$6,167.67	50%	\$3,083.84
Orangebox, Direct mail printed envelopes, 12,776	\$587.70	50%	\$293.85
Orangebox, Direct mail printed letter, 12,776	\$3,232.33	50%	\$1,616.17
Orangebox, DL sized flyer, street corner meetings	\$437.35	10%	\$43.74
Orangebox, DL sized trifold flyer, 'achievements', 20,000	\$1,679.00	50%	\$839.50
Orangebox, DL sized trifold flyer, 'commitments', 25,000	\$3,198.16	10%	\$319.82
Orangebox, Signs advertising street corner meetings, various locations	\$470.96	10%	\$47.10
Maureen Pugh, West Coast-Tasman			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$1,844.60	50%	\$922.30
Adgraphix Limited, Party/Candidate Hoardings & Yardsigns incl freight	\$2,267.23	50%	\$1,133.62
NZ National Party, Designwork	\$185.00	50%	\$92.50
NZ National Party, Designwork	\$15.00	30%	\$4.50
NZ Post, Direct Mail Postage	\$1,929.00	50%	\$964.50
Orangebox, Direct Mail Envelopes	\$86.11	50%	\$43.06
Orangebox, Direct Mail x 1872	\$473.62	50%	\$236.81
OrangeBox, flyers x 10,000	\$1,787.74	30%	\$536.32
Harete Hipango, Whanganui			
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$2,472.50	30%	\$741.75
PandaInspire, Party/Candidate Hoardings & Yardsigns incl freight	\$852.96	50%	\$426.48
H & A Print 3000 DL Flyers Double Sided	\$630.00	30%	\$189.00
NZ National Party, Designwork	\$75.00	50%	\$37.50
NZ National Party, Designwork	\$75.00	30%	\$22.50
NZ National Party, Designwork	\$45.00	5%	\$2.25
NZ Post, Direct Mail Postage	\$8,093.80	50%	\$4,046.90
Orangebox 5050 direct mail Posted and Hand Deliered	\$3,768.14	50%	\$1,884.07
Orangebox, Direct Mail, envelopes	\$654.40	50%	\$327.20
Mark Mitchell, Whangaparaoa			

[illegible]

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)

[illegible]

PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2020 general election and referendums.

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of referendum expense. If you use the allocation to produce and publish advertising during the regulated period that promoted one or more referendum options, the

cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

In Part D you should record details of all expenses incurred using the broadcast allocation promoting the party or attacking another party or candidate or encouraging people to vote or not to vote in a particular way in a referendum.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D

\$1,335,255.00

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th October 2020	13 September - 12 October 2020 Television placement costs on Channel A and Channel B	\$10,000.00
		1 October - 16 October 2020 Radio placement costs on Radio X and Y	\$62,450.00
		20 - 30 September 2020 Social Media promotional posts	\$300.00
Rainmakers, PO Box 36370, Merivale, Christchurch	31/08/2020	Production Aug-Oct Senator Productions Ltd Subtitles	\$827.10
Rainmakers, PO Box 36370, Merivale, Christchurch	30/09/2020	14-29 Sep 2020 Radio placement costs: AM SUMCON, Coast SUMCON, Flava SUMCON, FM SUMCON, Hauraki SUMCON, Hokonui SUMCON, THE HITS SUMCON, Newstalk ZB SUMCON, ZM SUMCON, +BOOSTPLUS, APNA, BREEZEAK, BREEZECHCH, EDGEAUCK, EDGECHCH, HUMMF, LIFENETW, MAGRADAKL, MAGRADCHCH, MAIFMAKL, MOREFMAKL, MOREFMCHCH, NEWSUPREMO, NIUFMAK, REALGOOD, RHEMANETWO, ROCKAUCK, ROCKCHCH, ROCKNETWFULL, SOUNDAUCK, SOUND CHCH, SOUTHSTAR, TARANANETW, WAATEA, 531PIAUCK	\$172,592.40
Rainmakers, PO Box 36370, Merivale, Christchurch	30/09/2020	13-30/9/2020 TV: TVNZ (RM), MAORI TV (rm), WTV (TV28), APNA TV, SKY TV, MEDIAWORKS TV (RM), CHOICE TV (RM)	\$235,743.28
Rainmakers, PO Box 36370, Merivale, Christchurch	31/10/2020	Production Aug-Oct REALGOOD	\$172.62
Rainmakers, PO Box 36370, Merivale, Christchurch	31/10/2020	1-16/10/2020 Radio placement costs: SUMCON, Coast SUMCON, Flava SUMCON, FM SUMCON, Hauraki SUMCON, Hokonui SUMCON, THE HITS SUMCON, Newstalk ZB SUMCON, ZM SUMCON, +BOOSTPLUS, APNA, BREEZEAK, BREEZECHCH, B2B2, EDGEAUCK, EDGECHCH, GEORGEAUCK, HUMMF, LIFENETW, MAGRADAKL, MAGRADCHCH, MAIFMAKL, MOREFMAKL, MOREFMCHCH, NEWSUPREMO, NIUFMAK, REALGOOD, RHEMANETWO, ROCKAUCK, ROCKCHCH, ROCKNETWFULL, SOUNDAUCK, SOUND CHCH, SOUTHSTAR, TARANAAUCK, TARANANETW, TRAFFICDUMMY, WAATEA, 531PIAUCK	\$224,694.67
Rainmakers, PO Box 36370, Merivale, Christchurch	31/10/2021	1-16/10/2020 TV: TVNZ (RM), MAORI TV (RM), WTV (TV28), APNA TV, SKY TV, MEDIAWORKS TV (RM), CHOICE TV (RM)	\$293,051.66

[illegible]

In Part E record allocation expenses used to produce or place advertising on television, radio or the Internet featuring the party and one or more candidates.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- **Value \$0.00 inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

Nil

TOTAL FOR PART E

\$0.00

[illegible]

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the Internet.

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately

- WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

[illegible]

INDEPENDENT ASSURANCE REPORT
To the Party Secretary of the New Zealand National Party

Report on parts A, B, and C of the New Zealand National Party Election Expense Return (Election Expenses)

Disclaimer of Opinion

We have undertaken a reasonable assurance engagement on the New Zealand National Party's (the "Party") compliance, in all material respects, with the requirements of sections 206I of the Electoral Act 1993 ("the Act") as evaluated against the return of the Party's election expenses (the "return") for the 2020 general election period 18 August 2020 to 17 October 2020.

Because of the significance of the matter described in the *Basis for Disclaimer of Opinion* section of our report, we do not express an opinion on the Party's compliance with the Act as evaluated against the return throughout the period from 18 August 2020 to 17 October 2020.

Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the election expenditure as follows:

Election Expenses Limit: \$3,032,000

Total Party Election Expenses: \$2,343,999.58

Basis of Disclaimer of Opinion

We do not express an opinion on parts A, B, and C of the Return for the following reasons:

- We were unable to ascertain the completeness of the election expenses listed in the party return for the following reasons:
 - We are not the auditor of the Party's branches, our scope was therefore limited in respect of assessing the completeness of party election expenses which may have been incurred at branch level;
 - Controls over the recording of election expenses that may have been provided at no cost are limited as there are no practical audit procedures to determine the effect of this limited control; and
 - Difficulties in the apportionment of election expenses of election activity between candidates and the Party as a whole.

Due to the nature of the limitations above, we do not believe there is further information that can be provided to us by the Party to allow us to determine the effects of these limited controls. As a result of these matters we were unable to determine whether any adjustments might have been found necessary in respect of unrecorded election expenses.

Party Secretary's Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Act as evaluated against the return.
- b) **Identification of risks that threaten compliance with the requirements of the Act identified** above being met and controls which will mitigate those risks and monitor ongoing compliance.

Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, **objectivity, professional competence and due care, confidentiality and** professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) BDO Wellington Audit Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Assurance Practitioner's Responsibilities

Our responsibility is to **express an opinion on the Party's compliance, in all material** respects, with the requirements of the Act as evaluated against the return, throughout the **specified period**. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied, in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Act involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Act. The procedures selected depend on our judgement, including the **identification and assessment of risks of material**

non-compliance with the requirements of the Act as evaluated against the return.

Our firm carries out other assignments for the Party in the area of audit **of the financial** statements, donation return and taxation advice. The firm has no other relationship with, or interests in, the Party.

Because of the matter described in the Basis for Disclaimer of Opinion Paragraph, we are not able to obtain sufficient appropriate audit evidence to provide a basis for a reasonable assurance opinion on the Party's compliance with the Act as evaluated against the return.

Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the **specified period does not** provide assurance on whether compliance with the requirements of the Act will continue in the future.

Use of Report

This report has been prepared for use by the Party Secretary for the purpose of establishing that the election expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

BDO Wellington Audit Limited

BDO WELLINGTON AUDIT LIMITED

16 March 2021

Wellington

New Zealand

INDEPENDENT ASSURANCE REPORT
To the Party Secretary of the New Zealand National Party

Report on parts D, E, and F of the New Zealand National Party Election Expense Return (Allocation Expenses)

Opinion

We have undertaken a reasonable assurance engagement on the New Zealand National Party's (the **"Party"**) compliance, in all material respects, with the requirements of sections 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 (**"the Acts"**) as evaluated against the return of the Party's allocation expenses (the **"return"**) for the 2020 general election period 18 August 2020 to 17 October 2020.

In our opinion, the Party has complied in all material respects, with the requirements of sections 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 as evaluated against the return for the 2020 general election period 18 August 2020 to 17 October 2020.

Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the allocation expenditure as follows:

Party Broadcasting Allocation: \$1,335,255

Total Party Allocation Expenses: \$1,335,255

Basis for Opinion

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) Compliance Engagement: issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Party Secretary's Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Acts as evaluated against the return.
- b) **Identification of risks that threaten compliance with the requirements of the Acts identified** above being met and controls which will mitigate those risks and monitor ongoing compliance.

Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, **objectivity, professional competence and due care, confidentiality and** professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) BDO Wellington Audit Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Assurance Practitioner's Responsibilities

Our responsibility is to **express an opinion on the Party's compliance, in all material** respects, with the requirements of the Acts as evaluated against the return, throughout the **specified period**. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied, in all material respects, with the requirements of the Acts as **evaluated against the return, throughout the specified period**.

An assurance engagement to report on the Party's compliance with the requirements of the Acts involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Acts. The procedures selected depend on our judgement, **including the identification and assessment of risks of material** non-compliance with the requirements of the Acts as evaluated against the return.

Our firm carries out other assignments for the Party in the area of audit **of the financial** statements, donation return and taxation advice. The firm has no other relationship with, or interests in, the Party.

Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the **specified period does not provide** assurance on whether compliance with the requirements of the Acts will continue in the future.

Use of Report

This report has been prepared for use by the Party Secretary for the purpose of establishing that the allocation expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

BDO Wellington Audit Limited

BDO WELLINGTON AUDIT LIMITED

16 March 2021

Wellington

New Zealand

16 March 2021

Mark Bewley

BDO Wellington Audit Limited

Dear Mark

Letter of Representation for Party Return of Expenses for the 2020 General Election

This representation letter is furnished in connection with the return of party election expenses and broadcasting allocation expenses for the 2020 general election (the return) by New Zealand National Party (the Party) made in accordance with sections 206I and 206IA of the Electoral Act 1993 (the Act) which has been subject to an assurance engagement and reported on by you in accordance with sections 206L and 206LA of the Act.

I understand that your assurance engagement was conducted in accordance with the relevant provisions of the Act and the applicable Auditing and Assurance Standards issued by the New Zealand Auditing and Assurance Standards Board.

I confirm and take responsibility for the following representations after taking all reasonable steps to assure myself of them:

- 1 The return has been prepared in accordance with the relevant provisions of the Act.
- 2 I am responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return. I have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3 All records, documents and accounts (records) have been kept by the Party (including subsidiary entities) and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- 4 I have disclosed to you:
 - 4.1 any material transactions not disclosed in the records;
 - 4.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters (whether registered or not), and other political parties (whether registered or not) or their electorate candidates;

- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return or instances of non-compliance with applicable requirements;
 - 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
 - 4.5 the fact of, and results from, any assessment made by me that considered whether the records of the Party may be materially misstated or incomplete for any reason; any design deficiencies in the compliance system and instances where that system has not operated as described.
- 5 I have sought, received, and hold in the Party's records confirmation from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to me, with adequate supporting records, for inclusion in this return.
- 6 The return contains the total returnable expenses of the Party for the 2020 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not an advertisement contained a promoter statement.
- 7 Parts A to C of the return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
 - 7.1 Was the advertising undertaken by the party secretary, or with their authority? [definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).
 - 7.2 If yes - did the advertising constitute **publishing**? [definition of **publish**, section 3D; definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).
 - 7.3 If yes - was that the publishing of a **party advertisement**? That is, did the advertisement encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [definition of **party advertisement**, section 3(1); definition of **election expenses**, section 206(1)] (If no, advertising is not a party election expense).
 - 7.4 If yes - was the advertising undertaken (or deemed to be undertaken) during the regulated period (from 18 August to 16 October 2020)? [definition of **regulated period**, section 3B; definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).

- 7.5 If yes:
- 7.5.1 What expense was incurred in undertaking the advertising? [definition of **advertising expenses**, section 3E; definition of **election expenses**, section 206(1)]
 - 7.5.2 What cost was involved in respect of the preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 3E(1)(a)(i)]
 - 7.5.3 What was the reasonable market of any **material** used for or applied toward the party advertisement, including material provided free of charge, or below reasonable market value? [section 3E(1)(a)(ii)]
 - 7.5.4 Was the advertisement a **joint party advertisement** [section 206CB], or a **joint party and candidate advertisement** [section 206CC]? (If yes, the costs can be apportioned based on coverage).
 - 7.5.5 Was the advertisement published before the regulated period and continued to be published during the regulated period [section 206CA]? (If yes, the costs can be apportioned with the costs attributed to the regulated period counted).
- 7.6 Do any of the costs identified above fall within any of the election expense exceptions? [section 3E(1)(b)]
- 7.6.1 The conduct of any survey or public opinion poll (other than push-polling).
 - 7.6.2 Framework, other than a commercial framework, supporting a hoarding displaying the party advertisement.
 - 7.6.3 The labour of any person provided free of charge by that person.
 - 7.6.4 Replacement of election materials damaged in circumstances out of the party's control.
 - 7.6.5 Expenses, including running costs, of a vehicle used to display a party advertisement (provided payment was not made or promised) for the display of the advertisement on the vehicle.
 - 7.6.6 Allocations from the Electoral Commission of money for election broadcasting [definition of **election expenses**, section 206(1)(c)].
- If yes, that specific cost is not an election expense.
- 7.7 Where an apportionment of election expenses is given in the return:

- 7.7.1 the basis of apportionment is appropriate, and has been properly applied and recorded; and
- 7.7.2 the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.

8 Where the Party received a broadcasting allocation for the 2020 general election Parts D to F have been determined by considering these questions and the relevant provisions of the Electoral Act 1993 (the Electoral Act) and Part 6 of the Broadcasting Act 1989 (the Broadcasting Act):

- 8.1 Was the allocation used by the Party to produce, broadcast or publish election programmes on television, radio or election advertisements on the internet for the 2020 general election? [definition of **election programme, broadcasting costs, production costs** and **publishing costs**, section 69(1) Broadcasting Act; definition of **election advertisement**, section 3A Electoral Act] (If no, advertising is not an allocation expense).
 - 8.1.1 If the allocation was used for **broadcasting costs** - was the placement on television or radio during the **election period** (from 13 September to 16 October 2020)? [definition of **election period**, section 69(1) Broadcasting Act] (the allocation cannot be used for broadcasting costs on radio or television outside of the election period).
 - 8.1.2 If the allocation was used for **publishing costs** - was the placement on the internet during the **election period**? (the allocation can only fund publishing costs during the election period. Parties can spend their own funds on internet placement costs before and during the election period and those costs must be declared as election expenses in Parts A-C if the election advertising was published in the regulated period (see 7.4 above)).
 - 8.1.3 If the allocation was used for **production costs** what cost was involved in respect of the preparation, design, composition and creation of the programme or advertisement? [section 69(1) Broadcasting Act]. Parties can spend their own funds on production costs before and during the election period and those costs must be declared as election expenses in Parts A to C if the production costs are for election advertisements that were published in the regulated period (see 7.4 above)).
- 8.2 Was the allocation spent on any **advertising that promoted the party and a candidate** [section 70(2) of the Broadcasting Act and section 205EA and 206CC of the Electoral Act]? (If yes, the Party must report the total amounts spent on joint party and candidate advertising in Part E of the return and the percentage coverage provided to the Party and candidate. The candidate will need to report the value apportioned to

the candidate as candidate election expenses and a donation from the Party in the candidate's return of expenses and donations).

8.3 Was the allocation spent on **advertising that solely promoted a candidate** [section 70(3) of the Broadcasting Act]? (If yes, the Party must report the amounts spent on candidate only advertising in Part F of the return and the candidate will need to include the costs as candidate election expenses and a donation from the party in the candidate's return of expenses and donations).

8.4 Has the Party reported details of all accounts sent by the Party to the Electoral Commission under section 80B(1) of the Broadcasting Act in respect of expenditure of the party's allocation? [section 206IA of the Electoral Act]. The Commission pays suppliers' invoices that have been certified by an authorised party official as payable from the party's broadcasting allocation. With the exception of internet advertising placement costs paid directly by the party (for example, Facebook promoted posts), payments are made to suppliers and no money is paid directly to parties in accordance with the requirements of section 80B of the Broadcasting Act.

9 Any and all misstatements you have identified during the course of your assurance engagement have been adjusted in the final return.

10 I have completed my own procedures, distinct from your assurance engagement processes, to evaluate the accuracy and completeness of the return.

11 The return is free of any material misstatements or omissions.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely



Greg Hamilton
Party Secretary