

# Party Expenses Return for the 2020 General Election

## DECLARATION

1. Party name:

Parti o te Kaitiaki Take Kōwhiri

### 2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?  
 Answer YES or NO  YES = \$1,199,000

Number of electorate candidates  
 for the party  Number x \$28,200

Expenditure limit (inc GST)

### 3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party

Part B: Party advertisements shared with candidates  
 or other parties

Part C: Authorised party advertisements promoted by  
 third parties

Total (A + B + C)

### 4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:

Write 'NIL' if the party did not receive a broadcasting  
 allocation under the Broadcasting Act

### 5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

Part E: Party and candidate shared allocation expenses

Part F: Candidate only allocation expenses

Total (D + E + F)

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2020 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE 

05/03/2021

### COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete Your Party Return Form* instruction sheet.

### CHECKLIST

- steps 1, 2 and 4 completed on this page
- Parts A to C (step 3) completed
- Parts D to F (step 5) completed if party received a broadcasting allocation
- Party secretary signed and dated the return
- All relevant supporting documentation supplied to auditor
- Auditor stamped or initialled a copy of the return to keep for own records
- Auditor's report enclosed
- Representation letter enclosed, if used

### FILING THE RETURN

The return must be received by the Electoral Commission by 5pm, 17 March 2021 (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

- The return can be filed:
- by post to PO Box 3220, Wellington 6140
  - delivered to Level 4, 34-42 Manners Street, Wellington
  - by email to: enquiries@elections.govt.nz

Reminder: the returns are open to public inspection and will be published on [www.elections.nz](http://www.elections.nz).

Further information on party expenses is available in the *Party Secretary Handbook - General Election and Referendums 2020*.

**PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY**

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party and one or

more referendum options, the full cost counts as a party election expense and a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage a publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value

Further guidance is available in the *Party Secretary Handbook - General Election and Referendums 2020*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$67,136.46

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EMPIRE Digital Billboards 10/01/2020 - 16/10/2020 - Billboards 2000mm x 2500mm	\$2,000.00
Print&Stitch 20 branded Tshirts 10/01/20 - 16/10/20	\$600.00
Graphics on Shirts, Tshirts 30/01/20 - 16/10/20	\$3,584.90
3ACopy&Design, 300 A5 Flier 31/01/20 16/10/20	\$126.51
Artech Print, 400 Vision NZ Brochure, 13/02/20 - 16/10/20	\$975.20
Graphics on Shirts, 50 Tshirts 10/06/20 - 16/10/20	\$1,236.25
Banarect Mack Marketing, Pop Up Bannerstands, 12/06/20 - 16/10/20	\$414.00
3APrint&Design, 4xAO Posters, 17/06/20 - 16/10/20	\$253.00
3APrint&Design, Transparent Vinyl 400mmx25mm, 17/06/20 - 16/10/20	\$103.50
Graphics on Shirts 30x Tshirts, 38 crop hoodies, 02/07/20 - 16/10/20	\$2,609.12
ID Solutions, 200 Tshirts, 200 Sweatshirts 08/07/20 - 16/10/20	\$17,275.00
Jazz Brand Projections, 1000 Lapel Badges, 2000 Button Badges 23/07/20 - 16/10/20	\$5,313.00
ID Solutions, 91 Tshirts, 23/07/20 - 16/10/20	\$2,370.00
Panda Inspire, 200 x Election Signs, 900x600mm, 28/08/20 - 16/10/20	\$2,110.25
ID Solution, 100 Tshirts, 14/08/20 - 16/10/20	\$5,476.40
Boost Promo, 1000 Pens with Party Logo 20/08/20 - 16/10/20	\$980.95
Panda Inspire 30 Billboards Large and medium, 25/09/20 - 16/10/20	\$807.30
Panda Inspire 344 Billboards, 2400x1200 28/08/20 - 16/10/20	\$10,093.48
Panda Inspire 100 corflut Sign Rockers 1200x600mm 2/10/20 - 16/10/20	\$1,015.45
Panda Inspire 50 corflut Sign Rockers 1200x600mm 9/10/20 - 16/10/20	\$626.75
ID Solutions, Tshirts, 15 Tshirts, 17 Sweatshirts 23/07/20 - 16/10/20	\$1,326.00
Artech Print, 400 Vision NZ Brochure, 13/03/20 - 16/10/20	\$975.20
Tote Bag Bannerstands, Media Wall, 7/11/ 2019 - 16/10/20	\$6,675.75
A4 Party Brochure, 21/11/2019 - 16/10/20	\$732.55
A5 Cards, Advertising Party 21/11/2019 - 16/10/20	\$71.20
Party Pens & Notebook, 12/12/2019 - 16/10/20	\$1,384.60

**PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES**

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned, if you published advertising during the regulated period that promoted the party, one or more candidates and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the Party Secretary Handbook - General Election and Referendums 2020.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

		TOTAL FOR PART B	
			\$24,034.04
Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
2400x1200mm Party/Candidate; HTamaki, SWilcox, DMurphy	\$6,000.00	25%	\$1,500.00
Panda Print, 28/08/20-16/10/20, 2400x1200, 500 billboards, 334 party, 16 candidates	\$15,360.55	82%	\$12,641.73
Panda Print, 28/08/20-16/10/20, 2400x1200, 35 billboards, party&candidate	\$1,409.67	25%	\$352.42
Artech Print, A5 Flier, 50,000, 28/08/20 - 16/10/20 HTamaki and party,	\$2,355.20	25%	\$588.80
Artech Print, A5 Flier, 14,000, Public Meeting 21/09/20 HTamaki & party	\$2,320.01	25%	\$580.00
Artech Print, A5 Flier, 7400, Public Meeting 15/09/20 HTamaki & party	\$1,320.20	25%	\$330.05
Artech Print, A5 Flier, 5000, 15/09/20-16/10/20 HTamaki & party	\$899.30	25%	\$224.83
Artech Print, A5 Flier, 500, 8/09/20 event, HTamaki & party	\$197.80	25%	\$49.45
Artech Print, A5 Flier, 120,000, 21/09/20-16/10/20, HTamaki & party	\$4,581.60	50%	\$2,290.80
3A Copy&Design, A5 Flier, 20,000, 10/09/20-16/10/20, HTamaki & party	\$2,121.52	50%	\$1,060.76
Future Print, Door Hanger, 330mx130m, 28/08/20-16/10/20, party, party c	\$8,395.00	35%	\$2,938.25
3A Copy&Design, A5 Flier, 200, 30/07/20	\$109.25	50%	\$54.63
Warehouse Stationery, 15, A4 Flier, featuring party & PWiniata, 29/09/20	\$62.85	50%	\$31.43
Warehouse Stationery, 50, A4 Flier, featuring party & PWiniata, 1/10/20	\$209.50	50%	\$104.75
Warehouse Stationery, 25, A4 Flier, featuring party & PWiniata, 08/10/20	\$104.75	50%	\$52.38
3A Copy&Design, A5 Flier, 100 17/06/20-16/10/20, SWilcox & party	\$74.76	50%	\$37.38
3A Copy&Design, A5 Flier, 100 26/06/20-16/10/20, PWiniata & party	\$74.76	50%	\$37.38
3A Copy&Design, A5 Flier, 100 29/06/20-16/10/20, DMurphy & party	\$74.76	50%	\$37.38
Election Hoardings 2400x1200 Party/Candidate; HTamaki, SWilcox, DMurphy	\$5,099.52	50%	\$2,549.76
3A Copy&Design, A5 Flier, 300 31/07/20-16/10/20	\$143.76	50%	\$71.88







