

COMPLETING THE RETURN

Only registered promoters for the 2017 general election who spend more than \$100,000 (inclusive of GST) on election expenses for advertising published during the regulated period (**23 June to 22 September 2017**) must file a return of election expenses with the Electoral Commission.

CHECKLIST

Step 1 completed

Details of election expenses completed

Declaration signed and dated

FILING THE RETURN

Where you have completed the return electronically you will need to print the return so that it can be signed and dated by or on behalf of the registered promoter.

The deadline for filing the return with the Electoral Commission is **5pm, 23 January 2018**.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 10, 34-42 Manners Street, Wellington
- by email to: enquiries@elections.govt.nz

Reminder: the returns are open to public inspection and will be published on: www.elections.org.nz.

DECLARATION

Step
1

Promoter's name:

NZEI Te Riu Roa

Promoter's representative:

Paul Goulter

Enter name of promoter's duly authorised representative if the registered promoter is not an individual or company.

Step
2

I declare that to the best of my knowledge this return, filed pursuant to section 206ZC of the Electoral Act 1993, is an accurate record of the election expenses incurred by the registered promoter or on the registered promoter's behalf for the 2017 general election and is not



Signature

18/01/2018

DATE: DD / MM / YYYY

The return must be signed by the registered promoter or where the registered promoter is not an individual or company the authorised representative of the registered promoter.

Further information on third party expenses is available in the *Electoral Commission's – Third Party Handbook*

REGISTERED PROMOTER'S ELECTION EXPENSES

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided free or below reasonable market value.

Instructions on how to complete the return

You should include all election expenses incurred in relation to election advertisements promoted by the registered promoter that were published, or continued to be published, during the regulated period for the general election (**23 June to 22 September**). A registered promoter's election expenses must not exceed \$315,000 (including GST) during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside the regulated period.

There is no apportionment between a third party and a candidate and/or party. Total costs of such advertisements are counted as both a party/candidate election expense and a third party election expense.

The description of the item should be sufficient to identify where and when it was published. Where the advertisement encourages or persuades voters to vote for one or more identifiable candidate or party you should also provide the name of the candidate(s) and/or party(parties).

		TOTAL	\$40,013.15
Item description	Candidate or party expenses	Value \$0.00 (including GST)	
Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate			
EXAMPLE:			
Flier: 30 June to 10,000 households Featuring the Growth Party	Paul Smith, Growth Party	\$400.00	
"Yes Maori Can" corflutes design 10 hours@65\$		\$650.00	
"Yes Maori Can" 50 corflutes - printed by Mesh Ltd A1 corflutes	n/a	\$1,230.00	
Electorate mapping for website - Abletch	n/a	\$2,139.00	
Vote for Education website - set up and design - NZEI staff 20 hours @ 65	n/a	\$1,300.00	
Vote for Education -150,000 postcards promoting education policies - Format Print	n/a	\$9,950.00	
Vote for Education - print 4800 A2 posters	n/a	\$2,370.00	
Vote for Education postcard distribution Format Print	n/a	\$837.00	
Vote for Education photography - Duo Photography	n/a	\$859.57	
Vote for Education photo props - Costume Cave	n/a	\$6.52	
Vote for Education models - Howick Children Youth Theatre Talent Hire	n/a	\$130.44	
Vote for Education - food for models	n/a	\$52.27	
Vote for Education - koha for models	n/a	\$43.48	
Bring an Adult to Vote kit including video and planning workshop for schools and ECE services to use to promote participation in Election 2017:			
Bring an Adult to vote Video - artwork by Beard and Braid	n/a	\$1,500.00	
Bring an Adult to vote Video - video production by John McRae	n/a	\$3,750.00	
Bring an Adult to vote Video - prompter hire from NZ Camera Hire	n/a	\$180.00	
Vote for Education Facebook adverts - approx 1 month during election period	n/a	\$1,337.36	
Vote for Education Twitter adverts - approx 1 month during election period	n/a	\$200.87	
Design costs - Vote for Education - NZEI staff 100 hours @\$65	n/a	\$6,500.00	
Design costs - Bring an Adult to Vote - NZEI staff 20 hours @\$65	n/a	\$1,300.00	

Item description	Candidate or party expenses	Value \$0.00 (including GST)
Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate		
Bring an adult to vote media promotion work - Kirsten Warner n/a		\$1,540.00
E-text reminder to NZEI members to vote - SPARK n/a		\$4,136.64