

Return of Electorate Candidate Expenses and Donations for the Mt Roskill By-election



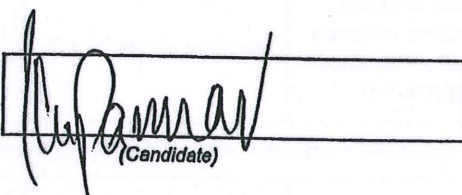
Fill in boxes highlighted in yellow

If completing the form manually - also fill in orange boxes

Candidate name	Parmjeet Parmar
Address	59 Quedley Court, Eastern Beach, Auckland
Party <i>(if applicable)</i>	New Zealand National Party
Donations	Complete Parts A to E of the Donations section of the return before signing the declaration, even if you have a Nil return
Expenses	Complete Parts A to D of the Expenses section of the return before signing the declaration, even if you have a Nil return

DECLARATION

I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the Mt Roskill By-election and is not false in any material particular.

Signed: 
(Candidate)

Date: 31/03/2017
(dd/mm/yyyy)

Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the candidate. The signed return must be received by the Electoral Commission by Monday, 3 April 2017. Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

CHECKLIST

Parts A to E of Donations completed (if no donations, then answer Nil for each section)	✓
Parts A to D of Expenses completed (if no expenses answer Nil for each section)	✓
If you have completed the return electronically, print off the Declaration, Donations and Expenses sections	
Sign and date the return. Send or deliver it to the Electoral Commission to arrive by Monday, 3 April 2017.	

Donations

Complete sections A to E. Write 'Nil' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's *Candidate Handbook - By-elections*.

Part A Candidate donations of more than \$1,500

			Total for Part A	\$ 50,186.40
Donor's name	Donor's address	Date donation received (or dates received if aggregated donations from same donor) dd/mm/yyyy	Does the donation contain contributions of more than \$1,500 from someone else? Enter Yes or No (If YES complete Part B or Part E below)	Amount of donation or total aggregated donations (including GST) \$0.00
<i>Write 'Nil' if you have no donations to declare in this section.</i>			➔	
New Zealand National Party	41 Pipitea Street, Wellington	01/12/2016	No	\$ 50,186.40

Only complete Part B if a donation in Part A includes a contribution of more than \$1,500 from a person or organisation other than the donor. See the attached guidance notes for help on 'donations' versus 'contributions'.

Part B Contributions of more than \$1,500 to a donation

			Total for Part B	
Contributor's name	Contributor's address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor	Amount of each contribution (including GST) \$0.00
<i>Write 'Nil' if you have no candidate contributions to declare in this section.</i>			➔	Nil

Part C Anonymous candidate donations of more than \$1,500

				Total for Part C	
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Amount paid to the Electoral Commission (including GST) \$0.00	Date paid to Electoral Commission dd/mm/yyyy		
<i>Write 'Nil' if you have no anonymous donations to declare in this section.</i>				➔	Nil

Part D Overseas candidate donations of more than \$1,500

			Total for Part D	
Name of overseas donor	Address of overseas donor	Date overseas donation received (or dates received if aggregated donations) dd/mm/yyyy	Amount of donation or total aggregated donations (including GST) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
<i>Write 'Nil' if you have no overseas donations to declare in this section.</i>			➔	Nil

Part E Contributions from overseas person of more than \$1,500

			Total for Part E	
Name of overseas contributor	Address of overseas contributor	Date the related donation funded from the contribution was made and name of donor dd/mm/yyyy	Amount of contribution (or total amount of aggregated contributions) \$0.00	Amount returned to overseas donor or paid to Electoral Commission and date of that return or payment
<i>Write 'Nil' if you have no overseas contributions to declare in this section.</i>			➔	Nil

Expenses

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted for advertisements published both before and during the regulated period (14 October to 2 December 2016).

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's *Candidate Handbook - By-elections*.

Total Expenses Parts A + B + C + D \$ **41,597.81**

Part A Newspaper advertising

		Total for Part A	\$ 6,241.00
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no newspaper advertising to declare in this section.</i>		→	
Rainmakers: Central Leader 16/11/16, 23/11/16, 30/11/16	\$3,482.15	100	\$3,482.15
Beacon Blockhouse Bay 1/11/16	\$402.50	100	\$402.50
Rainmakers: Indian Weekender 18/11/16	\$358.80	100	\$358.80
Rainmakers: Mandarin Pages 15/11/16, 23/11/16	\$747.50	100	\$747.50
Rainmakers: Onehunga Community News 1/11/16	\$517.50	100	\$517.50
Rainmakers: Indian Weekender 2/12/16	\$358.80	100	\$358.80
Rainmakers: Mandarin Pages 2/12/16	\$373.75	100	\$373.75

Part B Radio and television advertising

		Total for Part B	\$ 3,080.85
Name of broadcaster and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no radio or television advertising to declare in this section.</i>		→	
Rainmakers: Radio Tarana 20/11/16 - 30/11/16	\$1,296.05	100	\$1,296.05
Rainmakers: Newsupremo 21/11/16 - 30/11/16	\$1,113.20	100	\$1,113.20

Rainmakers: Radio Tarana 1/12/16, 2/12/16	\$418.60	100	\$418.60
Rainmakers: Newsupremo 1/12/16, 2/12/16	\$253.00	100	\$253.00

Part C Internet advertising

		Total for Part C	\$ 48.76
Name of provider and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no internet advertising to declare in this section.</i>		→	
Modica NZ Ltd: Website (parmjeetparmar.co.nz)	\$48.76		\$48.76

Part D Other forms of advertising / publicity

		Total for Part D	\$ 32,227.20
Name of supplier and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
<i>Write 'Nil' if you have no other forms of advertising/publicity to declare in this section.</i>		→	
90 Seconds New Zealand Ltd: Video Content/creation - Media Stand Up	\$879.75	100	\$879.75
90 Seconds New Zealand Ltd: Parmjeet Parmar x 2 visits Video Project	\$1,150.00	100	\$1,150.00
90 Seconds New Zealand Ltd: Meet Parmjeet Parmar Introductory Video	\$1,495.00	100	\$1,495.00
Art that Works: Hoarding & signage artwork	\$442.75	100	\$442.75
Art that Works: Flyers artwork	\$342.13	100	\$342.13
Art that Works: Business cards artwork	\$120.75	100	\$120.75
Art that Works: T-shirt artwork	\$60.38	100	\$60.38
Art that Works: Banner Ad artwork	\$100.63	100	\$100.63
Art that Works: Campaign Lunch email invitation artwork	\$80.51	100	\$80.51
Art that Works: Press Ad 97mmW x139mm -The Beacon artwork	\$80.51	100	\$80.51
Art that Works: FB 'Help Parmjeet Win' graphics/FB & Twitter cover image graphics artwork	\$241.50	100	\$241.50
Art that Works: Car design graphics	\$462.88	100	\$462.88
Art that Works: Rosette insert artwork	\$60.38	100	\$60.38
Art that Works: Chinese translation version of DL Flyer artwork	\$100.63	100	\$100.63
Art that Works: A5 Plan Flier artwork	\$281.76	100	\$281.76
Art that Works: Video screen watermark graphic	\$60.38	100	\$60.38

Art that Works: Parmjeet Parmar video & screen graphic	\$60.38	100	\$60.38
Art that Works: A5 Plan Flier - Chinese translation version artwork	\$100.63	100	\$100.63
Art that Works: Press Ads x 3 for Central Leader, landian Weekender & Mandarin Times artwork	\$100.63	100	\$100.63
Art that Works: How to Vote flyer artwork	\$60.38	100	\$60.38
NZ National Party: How to Vote flyer printing	\$30.00	100	\$30.00
NZ National Party: Graphic design	\$60.00	100	\$60.00
Crucial Colour Ltd: DLE Flyers	\$2,070.01	100	\$2,070.01
Crucial Colour Ltd: A5 Flyers	\$2,089.66	100	\$2,089.66
Crucial Colour Ltd: A5 Flyers x 5000 Chinese translation	\$882.86	100	\$882.86
Oliver Crawford Photography: Photography	\$200.11	100	\$200.11
Crucial Colour Ltd: Business cards x 5000	\$486.45	100	\$486.45
Konstruct Ltd: 40 T-shirts Royal Blue assorted sizes	\$1,150.00	100	\$1,150.00
Panda Inspire: Hoardings 2400 x 1200 Mt Roskill x 150	\$3,967.50	100	\$3,967.50
Panda Inspire: Yard signs 900 x 600 Mt Roskill x 200	\$1,276.50	100	\$1,276.50
Panda Inspire: Hoardings 2400 x 1200 Mt Roskill x 30	\$879.75	100	\$879.75
Panda Inspire: Printing full colour self adhesive vinyl graphics for vehicle	\$1,035.00	100	\$1,035.00
Panda Inspire: Hoarding slashes x 50	\$966.00	100	\$966.00
Orangebox Limited: DM x 9000	\$2,494.44	100	\$2,494.44
Orangebox Limited: DM x 10124	\$6,282.94	100	\$6,282.94
Plus64 Connect: Contact centre services - Robo calls	\$1,748.86	100	\$1,748.86
Plus64 Connect Ltd: Contact centre services - Text Campaign	\$325.20	100	\$325.20