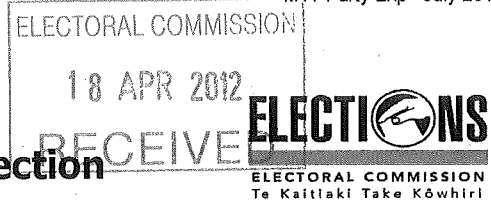


Party Election Expense Return 2011 General Election



Fill in boxes highlighted in yellow

If completing the form manually - also fill in orange boxes

Party
Name

Green Party of Aotearoa New Zealand

Party
Secretary
Name

Jon Field

Declaration

I declare that to the best of my knowledge this return, filed pursuant to section 206I of the Electoral Act 1993, is an accurate record of the party election expenses for the 2011 General Election and is not false in any material particular.

Signed:

(Party Secretary)

Date:

17 April 2012

Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the party secretary and both the party secretary and the auditor must initial each page of the return. The signed return and the auditor's report must be received by the Electoral Commission before **Friday 16 March 2012**. Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 9, 17-21 Whitmore Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

Checklist

Parts A to D completed (if no expenses, then answer Nil on the Summary Sheet)	✓
Party Secretary has initialled every page	✓
All relevant supporting documentation supplied to auditor	✓
Auditor has stamped and initialled every page	✓
Auditors report enclosed	✓
Representation letter enclosed, if used	✓

Party Election Expense Return 2011 General Election



Party Name

Green Party of Aotearoa New Zealand

				\$0.00
Did you contest the party vote?	Answer Yes or No	Yes	"Yes" = \$1,065,000	\$1,065,000.00
Number of electorate candidates for the party		59	Number * \$25,000	\$1,475,000.00
				\$0.00
Expenditure limit (incl GST)			Total	\$2,540,000.00

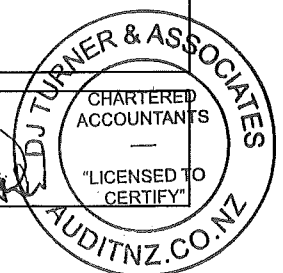
Summary

Total expenditure returned (incl GST)		\$0.00
If you do not have any expenses to declare answer Nil		
Part A Party advertisements promoted solely by the party	Total A	\$733,662.85
Part B Apportionment of party advertisements shared with candidates or another party or parties	Total B	\$34,867.61
Part C Authorised party advertisements promoted by candidate or third party promoters	Total C	\$12,761.70
Part D Joint party and referendum advertisements	Total D	Nil
		\$0.00
Total	Total A to D	\$781,292.16

Please indicate in each box	Answer Yes or No
All party election expenses have been included	Yes
All expenses greater than \$100 vouched by invoice and receipt	Yes
All relevant papers provided to auditor	Yes

Notes/Comments: (Add any notes/comments in this section)

Party Secretary Initial		Auditor Stamp/Initial
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To add more rows to this sheet. Enable Macro, Unprotect Sheet, then click on this (blue) button.
It will add 10 rows to the foot of the table. See PDF - Instructions for adding rows to M41 returns in Excel format for more details.

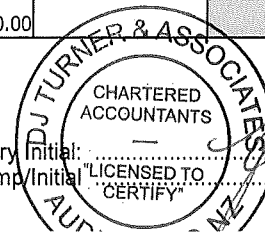


A: Party advertisements promoted solely by the party

(Note: the only apportionment permitted is for advertisements published both before and within the regulated period)

Total A \$0.00

Total returned expense for A	Party Name		
	Green Party of Aotearoa New Zealand		
	\$0.00	%	\$-
			\$733,662.85
Item description (incl name of advertiser, supplier, volume, duration, size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
"Green at Heart" campaign design work, Danny Pemberton.	270.00		\$270.00
"Going Places" web banner & icon, Danny Pemberton, 19 June 2011	225.00		\$225.00
Green campaign creative development, project management, planning, creative conceiving, Running with Scissors	23000.00		\$23,000.00
Green vehicle magnets - 30 magnets, 150mmx550mmx0.8mm, including courier to Wellington, Green Frog Sign and Display; 25/7/2011	686.55		\$686.55
Green campaign creative revision - creative conceiving, account management, planning & consulting, phone costs, Running With Scissors	14041.50		\$14,041.50
Green Party rosettes, medium, 700 units, Ribbons and Rosettes Ltd; 22 Aug 2011	2459.79		\$2,459.79
Advertisement in GreyPower magazine Sept 2011 edition, 8x2, Waikato Business Publications; 23 Aug 2011	402.50		\$402.50
NZ Post mailing cost, 7,707 letters	3086.12		\$3,086.12
Printing x23,000 DLE envelopes (2 colours), Orange Box	1766.40		\$1,766.40
Complete direct mail project (including letter printing, data merge, folding and insertion, sorting), 7,707 letters, legal letterhead size, Orange Box	2487.97		\$2,487.97
Richer NZ campaign development - concept development, copywriting leaflet #1 and TVC script, account management, colour lasers, Running with Scissors	8636.50		\$8,636.50
Labour Services for Green photoshoot briefing, Running with Scissors	632.50		\$632.50
Art director for Green billboard photoshoot, Grace Mok, 10 Sep 2011	517.50		\$517.50
Photography for Green Party hoardings, Emma Bass Photography; 13 Sep 2011	3283.82		\$3,283.82
Green leaflet #1, print production 50% deposit, Running with Scissors	26076.25		\$26,076.25
Richer NZ hoardings (print production deposit as agreed), Running with Scissors	32200.00		\$32,200.00
1 month adfree Ustream subscription for live stream of policy launch, Ustream;	123.10		\$123.10
Production of opening and closing television broadcasts, Pohutukawa Television, 17 Oct 2011	5750.00		\$5,750.00
Green leaflet #1 (amendment and dispatch to print), Running with Scissors	1184.50		\$1,184.50
Green hoardings - generic dispatch including amendments, Running with Scissors	1380.00		\$1,380.00
Green generic hoarding (print production), Running with Scissors	5718.38		\$5,718.38
Green hoardings- 'Kids & River' execution, Running with Scissors	6612.50		\$6,612.50
Making coreflute signs, 120cm x 200cm, green jobs, Big Image Print, 23 Sep 2011	189.75		\$189.75
Freight costs for distributing leaflets and hoardings, Mainfreight Ltd, 23 September 2011	1809.30		\$1,809.30
Green Room production costs 1 of 2, Smitten Design Ltd	1150.00		\$1,150.00
Green campaign leaflet design and development, First Aid Kit, 27 Sep 2011	690.00		\$690.00



Distribution of 2300 Green Party leaflets in Carterton, Carterton Crier, 20 Oct 2011	\$126.50	\$126.50
Advertising in Wairarapa newspapers, Fairfax Media, 31 Oct 2011	\$236.44	\$236.44
Circular distribution to Wairarapa addresses, H2 Group Ltd, 25 nov 2011	\$137.54	\$137.54
Printing of A4 posters, "There once was an island", Lamb Peters Print, 31 oct 2011	\$42.55	\$42.55
Advertising in Wairarapa newspapers, Fairfax Media, 30 Nov 2011	\$1,588.77	\$1,588.77
Setup and printing of t shirts, Brazen Limited 10 nov 2011	\$978.02	\$978.02
Printing of tickets, The Big Picture, Wellington, 16 Nov 2011	\$65.00	\$65.00
Printing of poster, The Big Picture, Wellington, 11 nov 2011	\$40.00	\$40.00
Green Party DL flyers, Thames Publications, 16 Nov 2011	\$810.75	\$810.75
Green Party Posters, Thames Publications. 16 Nov 2011	\$161.00	\$161.00
Posting for Green Party, Six Killer Promotions, Wellington, 13 to 25 Nov 2011	\$100.00	\$100.00
Design of tickets, flyers and posters, Luxon Advertising Ltd 30 Sep 2011	\$1,261.56	\$1,261.56
Annual licence for my.greens.org.nz website; Web Industries, 8 Nov 2011	\$149.50	\$149.50
Freight charge for distributing Green Party election leaflets, 31 Oct 2011	\$4,988.70	\$4,988.70
Printing costs for Green Party election leaflet, Producer Ltd, 31 Oct 2011	\$38,868.85	\$38,868.85
Production of "Big Ups' Election advertisement, Smitten Design, 29 Nov 2011	\$5,750.00	\$5,750.00
Advertising in Wairarapa newspapers, Fairfax Media, 30 Nov 2011	\$1,588.77	\$1,588.77
Luxon Advertising, design work on business cards, 30 June 2011	\$250.13	\$250.13
Luxon Advertising, design work on business cards, 30 July 2011	\$207.00	\$207.00
Luxon Advertising, design work on DL business flyer, 31 July 2011	\$435.74	\$435.74
Images and Sound, production of TV commercial, 15 Nov 2011	\$1,673.25	\$1,673.25

