

full name of person who is  
party secretary and financial  
agent

Registered name of party

Applicant to sign before  
authorised person

locality

n<sup>th</sup>, month, year

Authorised person to  
complete

**Statutory declaration by Party Secretary and  
Financial Agent accompanying Party Election  
Expense Return under the provisions of section  
106 (2) (a) of the Electoral Finance Act 2007**

I, Andrew Michael Beresford SMITH

Party secretary and Financial Agent of

New Zealand Labour Party

solemnly and sincerely declare that to the best of my knowledge  
and belief the attached election expense return correctly sets out all  
the information required to be provided and that a fair assessment  
has been made of the commercial value of any materials and  
advertising spaces used in party advertisements.

Am Smith

Declared at

Wellington

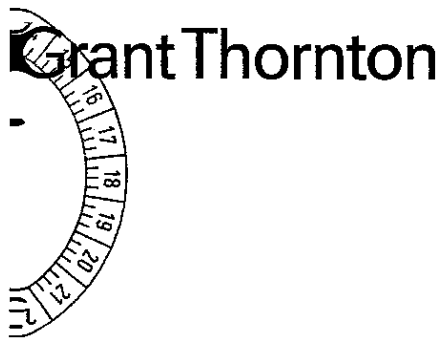
this 24<sup>th</sup> day of March, 2009 before

Lloyd Falck J.P.

Justice of the Peace, Solicitor, or other person  
~~authorised to take a statutory declaration~~

LLOYD FALCK J.P.  
SENIOR ADVISOR  
7 WOODHOUSE AVENUE  
KARORI: WELLINGTON





# Audit Report

**Grant Thornton**

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Level 13  
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New Zealand

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## **To the New Zealand Council of the New Zealand Labour Party**

We have audited the attached Return of the Party Election Expenses (the Return) for the 2008 General Election period 1 January 2008 to 8 November 2008. The Return is prepared in compliance with section 106 of the Electoral Finance Act 2007, and provides information about party election expenses incurred by the New Zealand Council of the New Zealand Labour Party.

### **Secretary's Responsibilities**

The Secretary is responsible for ensuring that the Electoral Commission receives a return of the Party's election expenses incurred by the Party for the period 1 January 2008 to 8<sup>th</sup> November 2008.

### **Auditor's Responsibilities**

It is our responsibility to express an independent opinion on the Return in terms of the requirements of section 107 of the Electoral Finance Act 2007.

### **Basis of Opinion**

An audit includes examining, on a test basis, evidence relevant to the position disclosed in the Return as regards whether or not total incurred expenditure was less than the permitted maximum expenditure.

We conducted our audit in accordance with New Zealand Auditing Standards. We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to obtain reasonable assurance that 'the Party total election expenses not exceed the maximum amount prescribed by section 98' disclosed by the Return is free from material misstatement whether caused by fraud or error.

In forming our opinion we were reliant on the source documentation provided to us by the Council and candidates disclosing party vote related expenses.

Grant Thornton provides tax advice to the New Zealand Council of the New Zealand Labour Party. Other than in our capacity as auditors of the New Zealand Council of the

#### **Business Advisers & Chartered Accountants**

Grant Thornton Wellington, an independent member firm of Grant Thornton New Zealand.

Other independent member firms in Auckland, Christchurch and Dunedin. Grant Thornton New Zealand is a member of Grant Thornton International Limited.

New Zealand Labour Party, we have no other relationship with, or interests in, the New Zealand Council of the New Zealand Labour Party.

#### Qualified Opinion

We are unable to form an opinion on the attached Return of the Party Election Expenses for the following reasons:

- There is currently significant uncertainty surrounding what constitutes an election advertisement,
- The risk surrounding completeness of the advertising expenses,
- Difficulties in establishing the commercial value of materials or space provided free of charge,
- Difficulties in the apportionment of election expenses of election activity between candidates and the party as a whole.

In this respect alone:

- We have not obtained all the information and explanations that we have required; and
- We were unable to determine whether they had met all the conditions of the Electoral Finance Act 2007.

Because of the potential effect of the limitation in the evidence available to us, we are unable to form an opinion as to whether the Party Election Expense Return complies with the Electoral Finance Act 2007.

Our audit was completed on 24 March 2009 and our qualified opinion is expressed as at that date.



Grant Thornton  
Wellington  
27 March 2009

# Party Election Expense Form 2008 Election

Party name

NEW ZEALAND LABOUR PARTY

Did you contest the party vote? Write yes or no  
Number of electorate candidates

YES
70

Expenditure limit (incl GST)

\$	1,000,000
	1,400,000
	2,400,000

## Summary

Total expenditure returned for each (incl GST)

Party ads not shared with anyone and conducted entirely within the regulated period  
Apportionment of party ads published both within and outside the regulated period  
Apportionment of party ads shared with candidates  
Apportionment of party ads shared with other parties  
Party ads shared with third parties

\$	1,859,418.56
	0.00
	357,778.61
	0.00
	54,624.42

Total

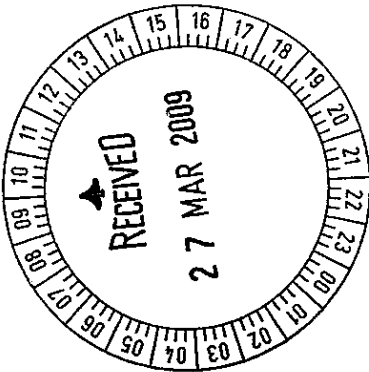
2,271,821.59
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Please indicate, write 'Yes' or 'No' in each box  
Everything has been included  
All expenses greater than \$100 vouched by bill  
All relevant papers provided to auditor

yes
yes
yes

Please email a copy of this workbook file to [catt@elections.govt.nz](mailto:catt@elections.govt.nz)

Include a printed copy with the statutory declarations and auditor's report posted to  
Dr Helena Catt, Electoral Commission, PO Box 3050, Wellington 6140, or delivered to  
L5, Featherston House, Cnr Waring Taylor and Featherston Sts, Wellington.



**Party ads not shared with anyone and conducted entirely within the regulated period  
- 2008 party election expenses component**

**Total cost**

**1859418.56**

Itemised Item description (including volume/duration/quality/size as appropriate)	All costs GST incl	production costs	publishing costs	total costs
	\$	\$	\$	\$
<b>TV PRODUCTION</b>				
Graphics Opening & Closing TV Fresco inv 6540 31/10/08		3135.94		\$3,135.94
Stock Photography Fresco inv 6542 31/10/08		4050.00		\$4,050.00
Translations and subtitles Fresco inv 6543 31/10/08		1147.50		\$1,147.50
TVNZ Footage for inclusion in launch & TVCs Fresco inv 6545 31/10/08		5857.38		\$5,857.38
Television Commercials Approvals - inv 6547 31/10/08		767.81		\$767.81
Television Commercials Approvals - inv 6553 31/10/08		205.20		\$205.20
Talent Fee Inv 6552 31/10/08		12255.00		\$12,255.00
additional post production for changes to the 12 minute opening programme and the 45 & 30 second Helen TVCs - inv 844 15/10/08		3372.75		\$3,372.75
production and post production of 6 minute Labour08 closing programme and dispatch to TVNZ - Picture House Ltd inv 848 30/10/08		21937.50		\$21,937.50
Production and post production of 30 sec and 15 sec TVC and delivery to channel, produce 3 new 15 sec TVCs - Picture House Ltd inv 847 29/10/08		58296.38		\$58,296.38
change end graphics on Labour 08 TVCs, remaster and dispatch to channels - Picture House Ltd inv 852 4/11/08		4556.25		\$4,556.25
production and delivery of additional TVCs, production of Health TV spot, production of Smart Car MP3 - Picture House Ltd inv 846 25/10/08		19845.00		\$19,845.00



various dispatches of Helen 30sec TVC, cancellation fees for Shoot and production and delivery of Kiwisaver-Picture House Ltd inv 845 17/10/08	17235.00		\$17,235.00
production, post production and delivery to channel of 1x45 sec and 1 x 30sec television commercials and a 12 minute opening programme-Picture Produce 15 second Kiwisaver Double Talk and dispatch to TVNZ, TV3 Prime&Sky Picture House Inv 853	91156.59		\$91,156.59
	1935.00		\$1,935.00
<b>RADIO</b>			
Iwi Rado translation an voice over in English & Maori Fresco inv 6544 30/10/08	1237.50		\$1,237.50
<b>PRESS ADVERTISEMENTS</b>			
Ethnic Press - design and production Fresco inv 6541 31/10/08	1254.37		\$1,254.37
Press Ad Final Week-photography and despatches Fresco inv 6539 31/10/08	1535.62		\$1,535.62
Tactical press design & production Fresco inv 6535 31/10/08	1518.75		\$1,518.75
Launch Press design & production Fresco inv 6532 31/10/08	1764.84		\$1,764.84
New Zealand Herald - Adhesive Sticker Post it Note - Friday 7/11/08	32793.75		\$32,793.75
Otago Daily Times - size 56x10 4 col - Thursday 6/11/08	7011.90		\$7,011.90
Otago Daily Times - size 56x10 4 col - Friday 7/11/08	7011.90		\$7,011.90
Christchurch Press - size 54x10 4 col - Thursday 6/11/08	9848.79		\$9,848.79
Christchurch Press - size 54x10 4 col - Friday 7/11/08	9848.79		\$9,848.79
Christchurch Press - Adhesive Sticker Post it Note - Friday 7/11/08	9213.75		\$9,213.75
Dominion Press - size 54x10 4 col - Thursday 6/11/08	15681.52		\$15,681.52
Dominion Press -size 54x10 4 col - Friday 7/11/08	15681.52		\$15,681.52



Dominion Press - Adhesive Sticker Post it Note - Friday 7/11/08	10226.25	\$10,226.25
New Zealand Herald - size 54x10 4 col - Wednesday 5/11/08	36140.18	\$36,140.18
New Zealand Herald - size 54x10 4 col - Thursday 6/11/08	27336.89	\$27,336.89
New Zealand Herald - size 54x10 4 col - Friday 7/11/08	27336.89	\$27,336.89
Chinese Times - Full page outside back cover Friday 7/11/08	1181.25	\$1,181.25
Samoa Observer - Earlist Full Page Wednesday 5/11/08	738.00	\$738.00
Taimi O Tonga - Earlist FP Wednesday 5/11/08	1108.13	\$1,108.13
Central Leader -Full page 4 col Wednesday 5/11/08	3498.94	\$3,498.94
Christchurch Mail -Full page 4 col Wednesday 5/11/08	3301.27	\$3,301.27
City Life - Full page 4 col Tuesday 4/11/08	3435.39	\$3,435.39
Dunedin Star - Full page 4 col Thursday 6/11/08	2885.59	\$2,885.59
Eastern Courier - Full page 4 col Wednesday 5/11/08	2504.37	\$2,504.37
Kapi-Mana news - Full page 4 col Tuesday 4/11/08	2624.36	\$2,624.36
Manukau Courier - Full page 4 col Thursday 6/11/08	3743.27	\$3,743.27
Western Leader - Full page 4 col Thursday 6/11/08	3743.27	\$3,743.27
Christchurch Press - Launch - Appearing on page 9 - 54x10 4 col - Monday 13/10/08	13131.73	\$13,131.73
Dominion Post - Launch - Appearing on page 4 - 54x10 4 col - Monday 13/10/08	20908.68	\$20,908.68
New Zealand Herald - Launch - Appearing on page 6 - 54x10 4 col - Monday 13/10/08	33625.12	\$33,625.12



Otago Daily Times - Launch - Appearing on page 7 - 56x10 4 col - Monday 13/10/08	9349.20		\$9,349.20
Chinese Times - Full page 4 col Friday 17/10/08	1181.25		\$1,181.25
Chinese Times - Full page 4 col Friday 24/10/08	1181.25		\$1,181.25
Chinese Times - Full page 4 col Friday 31/10/08	1181.25		\$1,181.25
Vision Asia Magazine - Full page w/c 12/10/08	1000.00		\$1,000.00
Auckland Pacific Today - Full page - Friday 24/10/08	878.63		\$878.63
Auckland Pacific Today - Full page - Friday 31/10/08	878.63		\$878.63
Auckland Pacific Today - Niche Media Booking Fee - 1/10/08	56.25		\$56.25
Samoa Observer Today - Niche Media Booking Fee - 1/10/08	56.25		\$56.25
Taimi O Tonga Today - Niche Media Booking Fee - 1/10/08	56.25		\$56.25
Samoa Observer - Full page Wednesday 22/10/08	738.00		\$738.00
Samoa Observer - Full page Wednesday 29/10/08	738.00		\$738.00
Taimi O Tonga - Full Page Wednesday 22/10.08	1108.12		\$1,108.12
Taimi O Tonga - Full Page Wednesday 29/10.08	1108.12		\$1,108.12
Central Leader - Full Page - Wednesday 29/10/08	3498.94		\$3,498.94
Christchurch Mail - Full Page - Wednesday 29/10/08	3301.27		\$3,301.27
City Life - Full Page - Tuesday 28/10/08	3435.39		\$3,435.39
Dunedin Star - Full Page - Thursday 30/10/08	2885.59		\$2,885.59





Eastern Courier - Full Page - Wednesday 29/10/08	2504.37	\$2,504.37
Kapi Mana news - Full Page - Tuesday 28/10/08	2624.36	\$2,624.36
Manukau Courier - Full Page - Tuesday 28/10/08	3743.27	\$3,743.27
Western Leader - Full Page - Tuesday 28/10/08	3743.27	\$3,743.27
Indian Newslink - Full page November Edition 15	1125.00	\$1,125.00
Indian Newslink - 1/2 page November Edition 15 Rajen Prasad	562.50	\$562.50
<b>Digital</b>		
Digital Concepts - hosted Fresco server	2992.50	\$2,992.50
Eyeblaster Click Tracking	37.12	\$37.12
Google - Google adwords	1510.88	\$1,510.88
Eyeblaster Ad Serving 1/11/08	83.85	\$83.85
SkyKiwi.co.nz homepage 1/11/08	900.00	\$900.00
Yahoo International Sites - NZ Eyes Run of Site China 1/11/08	337.50	\$337.50
Yahoo International Sites - NZ Eyes Run of Site China 1/11/08	506.25	\$506.25
180 Home page 1/11/08	675.00	\$675.00
Yahoo!Xtra - Run of Site Showcase 1/11/08	3150.00	\$3,150.00
Bebo-Homepage Sponsored Profile 1/11/08	11250.00	\$11,250.00
Decision 08 - Run of Site Video Big Banner 1/11/08	2531.25	\$2,531.25



Eyebalster Click Tracking 1/11/08	168.39	\$168.39
Eyebalster Polite Video 1/11/08	2927.60	\$2,927.60
Facebook Social Ads - Run in Rotation 1/11/08	393.75	\$393.75
NZ Herald Online - Run of Site Super Triangle 1/11/08	2475.00	\$2,475.00
Performance Network - various sites NZ Eyes 1/11/08	1687.50	\$1,687.50
Scoop - Run if Site Super Skyscraper 1/11/08	1125.00	\$1,125.00
Scoop - Related Resources 7 page 1/11/08	1125.00	\$1,125.00
Search Engine Marketing - Specific Issue Keywords 1/11/08	3375.00	\$3,375.00
TradeMe - Tab & Tower Ads 1/7 Share of Main Site 1/11/08	18000.00	\$18,000.00
TVNZ Online - Run of Site Big Banner 1/11/08	3937.50	\$3,937.50
Eyebalster Click Tracking - 1/11/08	258.75	\$258.75
Eyebalster Polite Video - 1/11/08	3974.34	\$3,974.34
Facebook Social Ads-Skyscraper Target NZ Users - 1/11/08	3375.00	\$3,375.00
MSN.co.nz - Homepage Showcase - 1/11/08	5062.50	\$5,062.50
NZ Herald Online - Homepage Showcase - 1/11/08	5040.00	\$5,040.00
Stuff - News Showcase - 1/11/08	5062.50	\$5,062.50
TradeMe - Homepage Tile - 7/11/08	5625.00	\$5,625.00
TVNZ Online - Homepage Big Banner - 1/11/08	2666.25	\$2,666.25



Yahoo!Xtra - Homepage Custom Takeover - 7/11/08	11250.00	\$11,250.00
Yahoo!Xtra - Showcase Run of Site - 7/11/08	1350.00	\$1,350.00
Yahoo!Xtra - Showcase Run of Site - 7/11/08	1687.50	\$1,687.50
Digital Advertising	44752.50	\$44,752.50
Web Labour08 Development & design	5625.00	\$5,625.00
Eyeblaster Ad serving 1/10/08	150.75	\$150.75
Eyeblaster Click Tracking 1/10/08	75.38	\$75.38
Google Adwords 1/10/08	3000.38	\$3,000.38
NZ Herald Online National News Super Rectangle 1/10/08	4000.50	\$4,000.50
Scoop ROS Super Skyscraper 1/10/08	281.25	\$281.25
Stuff News Super Skyscraper 1/10/08	3442.50	\$3,442.50
Eyeblaster Polite Ad Serving 1/10/08	977.45	\$977.45
NZ Herald Online ROS Target UK/AUS eyes 1/10/08	6525.00	\$6,525.00
Stuff ROS Super Skyscraper target UK/AUS eyes 1/10/08	6075.00	\$6,075.00
Yahoo!Xtra Run of Site target UK/AUS eyes 1/10/08	3600.00	\$3,600.00
Yahoo!Xtra Run of Yahoo Mail NZ Accounts UK/AUS eyes 1/10/08	2250.00	\$2,250.00
Stuff Run of Site Super Skyscraper 10/10/08	6075.00	\$6,075.00
TVNZ Online Run of Site Big Banner and Skyscraper 1/10/08	1839.38	\$1,839.38



Yahoo!Xtra Run of Site Showcase 1/10/08	2250.00		\$2,250.00
Bebo Sponsored Profile Package 1/10/08	6525.00		\$6,525.00
Decision08 Run of Site Video Big Banner 1/10/08	4218.75		\$4,218.75
Eyeblaster Click Tracking 1/10/08	505.17		\$505.17
Eyeblaster Polite Ad Serving 1/10/08	745.61		\$745.61
Eyeblaster Polite Video Serving 1/10/08	1384.97		\$1,384.97
Facebook Social Ads Run of Rotation 1/10/08	2250.00		\$2,250.00
NZ Herald Online Run of Site Super Triangle 1/10/08	2475.00		\$2,475.00
Performance Network Various Sites NZ Eyes 1/10/08	3937.50		\$3,937.50
Scoop Run of Site Super Skyscraper 1/10/08	2250.00		\$2,250.00
Scoop Related Resources 7 page 1/10/08	1125.00		\$1,125.00
Search Engine Marketing Specific Issue Keywords 1/10/08	13500.00		\$13,500.00
Smile City Solus Email Target AP18-50 29/10/08	9085.50		\$9,085.50
Eyeblaster Ad Serving 1/10/08	167.69		\$167.69
SkyKiwi.co.nz homepage 1/10/08	1125.00		\$1,125.00
Yahoo!International Sites NZ Eyes Run of Site China 1/10/08	675.00		\$675.00
Yahoo!International Sites NZ Eyes Run of Site India 1/10/08	371.25		\$371.25
180 Homepage 1/10/08	675.00		\$675.00



Eyebalster Ad Serving One Weekday 1/10/08	480.79	\$480.79
Eyebalster Click Tracking 1/10/08	225.00	\$225.00
MSN.co.nz Homepage Showcase 13/10/08	5062.50	\$5,062.50
NZCity Online Big Banner Run of Site 13/10/08	1237.50	\$1,237.50
NZDating.co.nz Big Banner Run if Site 13/10/08	1237.50	\$1,237.50
NZ Herald Online Homepage Big Banner 13/10/08	3375.00	\$3,375.00
NZ Herald Online National News Super Rectangle 13/10/08	5400.00	\$5,400.00
Scoop Run of Site Super Skyscraper 13/10/08	231.75	\$231.75
Scoop Homepage Big Banner 13/10/08	157.50	\$157.50
Stuff Homepage Big Banner 13/10/08	2025.00	\$2,025.00
Stuff National News Super Skyscraper 13/10/08	2784.38	\$2,784.38
TradeMe Homepage Tile Package Bonus One Weekday 1/10/08	0.00	\$0.00
TVNZ Online Homepage Big Banner 13/10/08	279.00	\$279.00
TVNZ Online One News Homepage/National News Big Banner 13/10/08	165.38	\$165.38
Yahoo!Xtra Homepage Custom Takeover 13/10/08	11250.00	\$11,250.00
Campaign Web Technical Build	11250.00	\$11,250.00
Campaign Web Technical Build	5625.00	\$5,625.00
<b>Outdoor</b>		



Cost of installation for billboard advertising due to skin change from Union ST CBD (site 34) to Khyber Pass Rd (site 37)	365.63		\$365.63
D Lite Smart Cars - 3 branded Cars, 3 Trailers 1-7/11/08	14175.00		\$14,175.00
Health TV Limited 61 Medical Centres 30" 1-4 Nov 15" 5-7Nov	4500.00		\$4,500.00
Kiwi Smart Car - Design & Computer Production	478.13		\$478.13
Billboard production, including freight	24750.00		\$24,750.00
Site installation and removal commencing 14/10/08 - 7/11/08 sites Auckland, Wellington, Christchurch - 18 6x3's 11 12x3's	16537.50		\$16,537.50
Advantage Media 3 sites 6x3's	1012.50		\$1,012.50
OTW 3 sites	2193.75		\$2,193.75
Roadside 5 sites	2520.00		\$2,520.00
Smart Care Dilite Campaign 26Oct-7Nov - Hire, install and destall of 9 car speakers	3375.00		\$3,375.00
Printing and install of 9 posters for trailers and full wraps of cars	6750.00		\$6,750.00
Health TV Limited 61 Medical centres 30" 26-31 Oct, 30 per day	4500.00		\$4,500.00
Dilite Smart Cars 3 Branded Cars, 3 Trailers 26 Oct - 31 Oct	12150.00		\$12,150.00
Roadside Attractions Chch 12x3 C50 Durham St Overbridge Sthbound 14 Oct - 7 Nov	4500.00		\$4,500.00
Roadside Attractions Wgtn 6x3 W153 Aotea Quay 14 Oct - 7 Nov	2250.00		\$2,250.00
Roadside Attractions Wgtn 6x3 W157 Waterloo Quay 14 Oct - 7 Nov	2250.00		\$2,250.00
Roadside Attractions Wgtn 12x3 W5/6 Willis Street 14 Oct - 7 Nov	4500.00		\$4,500.00
Roadside Attractions Wgtn 12x3 W55 Boulcott Street 14 Oct - 7 Nov	4500.00		\$4,500.00



iSite Auckland 12x3 AK3030 Great South Road Penrose 14 Oct-7 Nov	3937.50	\$3,937.50
iSite Christchurch 5x3 CH1143 Sawyers Rd papanui 14Oct-7Nov	1350.00	\$1,350.00
iSite Wellington 6x3 WN1047 Webb St Te Aro 14Oct-7Nov	1125.00	\$1,125.00
iSite Wellington 12x3 WN3003 Taranaki Street CBD 14Oct-7Nov	3937.50	\$3,937.50
OTW Outdoor Auckland 6x3 30 Newton Rd Newton 14Oct-7Nov	3600.00	\$3,600.00
OTW Outdoor Auckland 12x3 34 Union Street CBD 14Oct-7Nov	9000.00	\$9,000.00
OTW Outdoor Auckland 6x3 69 Empire Buirding Manukau Rd 14Oct-7Nov	3600.00	\$3,600.00
iSite Christchurch 12x3 CH3022 Garlands & Opawa Rds Opawa 14Oct-7Nov	3937.50	\$3,937.50
iSite Christchurch 12x3 CH3004 Montreal & Cashel St 14Oct-7Nov	3937.50	\$3,937.50
iSite Christchurch 6x3 CH1060v Wilsons Road 14Oct-7Nov	1406.25	\$1,406.25
iSite Wellington 6x3 WN1051 Thorndon Quay 14Oct-7Nov	1125.00	\$1,125.00
iSite Wellington 12x3 WN3002 Stadium Waterloo Quay 14Oct-7Nov	3937.50	\$3,937.50
iSite Wellington 6x3 Gen4 Hagley St Porirua 14Oct-7Nov	1125.00	\$1,125.00
iSite Wellington 6x3 WE1012 International Airport Cpark 2 14Oct-7Nov	1125.00	\$1,125.00
iSite Auckland 12x3 AK3011 Sothern Motorway Mt Wellington 14Oct-7Nov	3937.50	\$3,937.50
iSite Auckland 12x3 AK3014 Ellerslie Panmure Highway 14Oct-7Nov	3937.50	\$3,937.50
iSite Auckland 12x3 AK3032 Galatos St K Road 14Oct-7Nov	5625.00	\$5,625.00
iSite Auckland 12x3 AK3016 Queen St & Ian McKinnon Drive 14Oct-7Nov	3937.50	\$3,937.50



iSite Christchurch 12x3 CH3001 Moorehouse Ave & Colombo St 14Oct-7Nov	5625.00	\$5,625.00
iSite Christchurch 6x3 CH1051 Montreal & Moorhouse Ave CBD 14Oct-7Nov	2812.50	\$2,812.50
iSite Christchurch 6x3 CH1132 Ferry Road Ferrymead 14Oct-7Nov	2250.00	\$2,250.00
iSite Auckland 6x3 AK1031 East Tamaki Road Manukau 14Oct-7Nov	1125.00	\$1,125.00
iSite Auckland Auckland 6x3 Church Street Onehunga	1125.00	\$1,125.00
iSite Auckland 6x3 AK1064 Wiri Station Rd Manukau 14Oct-7Nov	1406.25	\$1,406.25
iSite Auckland 6x3 AK1112 Great North Rd New Lynn 14Oct-7Nov	1406.25	\$1,406.25
iSite Auckland 6x3 AK1117 cnr Devon ST & Newton Rd 14Oct-7Nov	2812.50	\$2,812.50
iSite Auckland 6x3 AK1120 Khyber Pass Rd Newmarket 14Oct-7Nov	2812.50	\$2,812.50
iSite Auckland 12x3 AK3022 Tristram Ave North Shore 14Oct-7Nov	3937.50	\$3,937.50
Advantage Media Auckland 6x3 6316 Sandringham Rd Eden Park 14Oct-7N	2475.00	\$2,475.00
Advantage Media Auckland 6x3 6327 Neilson St Onehunga 14Oct-7Nov	2475.00	\$2,475.00
Advantage Media Auckland 6x3 6343 Great North Road Avondale 14Oct-7N	2475.00	\$2,475.00
iSite Auckland 6x3 AK1004 New North Rd Kingsland 14Oct-7Nov	1181.25	\$1,181.25
iSite Auckland 6x3 AK1014 Parnell Rd Parnell 14 Oct-7Nov	1125.00	\$1,125.00
iSite Auckland 6x3 AK1025 Sth Eastern Hwy Mt Wellington 14Oct-7Nov	1125.00	\$1,125.00
iSite Auckland 6x3 AK1051v Wellesley St CBD 14Oct-7Nov	1406.25	\$1,406.25
<b>Advertising Creative</b>		





Meetings, concepts and copy for election advertising July 08	9517.50		\$9,517.50
Meetings, concepts and copy for election advertising Aug 08	2430.00		\$2,430.00
Meetings, concepts and copy for election advertising Sep 08	10125.00		\$10,125.00
Meetings, concepts and copy for election advertising Oct 08	6075.00		\$6,075.00
Digital production 27/3/08	703.13		\$703.13
Labour Party Style Guide Revamp 31/5/08	3768.75		\$3,768.75
<b>Advertising Creative</b>			
Briefing & presentations meetings June/July	4050.00		\$4,050.00
Concepts, writing TV Scripts	5670.00		\$5,670.00
Briefing & presentations meetings August	810.00		\$810.00
Concepts, writing TV Scripts	1822.50		\$1,822.50
Briefing & presentations meetings September	2430.00		\$2,430.00
Concepts, writing TV Scripts	8505.00		\$8,505.00
Briefing & presentations meetings October	1215.00		\$1,215.00
Concepts, writing TV Scripts	5467.50		\$5,467.50
CDR Ritek 50 Pack Spindle & Laser 100pcs Paper CD Sleeves for 100 discs	685.13		\$685.13



<b><u>Advertising Agency</u></b>				
Consulting & Strategy Development Jan 08		6750.00		\$6,750.00
Consulting & Strategy Development Feb 08		6750.00		\$6,750.00
Consulting & Strategy Development Mar 08		6750.00		\$6,750.00
Consulting & Strategy Development Apr 08		6750.00		\$6,750.00
Consulting & Strategy Development May 08		6750.00		\$6,750.00
Consulting & Strategy Development Jun 08		6750.00		\$6,750.00
Consulting & Strategy Development Jul 08		6750.00		\$6,750.00
Consulting & Strategy Development Aug 08		6750.00		\$6,750.00
Consulting & Strategy Development Sep 08		6750.00		\$6,750.00
Consulting & Strategy Development Oct 08		6750.00		\$6,750.00
Consulting & Strategy Development Nov 08		6750.00		\$6,750.00
<b><u>Campaign Launch - Auckland</u></b>				
Personnel		7437.38		\$7,437.38
Venue & Staging		8116.88		\$8,116.88
Sound & Light		6412.50		\$6,412.50
Backdrop/Banners		7183.13		\$7,183.13
Production - Staging		956.25		\$956.25



Production - Sound & AV	849.38		\$849.38
Production - Lighting	1762.88		\$1,762.88
Music Awards Digibeta to avi DV	168.75		\$168.75
4000 Election Campaign Launch Invites	770.63	33.75	\$804.38
600 Election Campaign Launch Invites	129.38	11.25	\$140.63
Postage invitations Auckland	1469.90		\$1,469.90
<b>Campaign Launch - Wellington</b>			
Postage Invitations Wellington	830.66		\$830.66
Personnel	3858.75		\$3,858.75
Venue & Staging	2812.50		\$2,812.50
Sound & Light	5231.25		\$5,231.25
Translation fee English to Tongan for publication in Taimi O Tonga	135.00		\$135.00
Music supply & license for Pacific language radio ads	290.25		\$290.25
5x TVC Copies of National Party Ads	283.50		\$283.50
Copies of competitors ads 14/10/2008 3xTVCs	175.50		\$175.50
Photography on opening shoot and touring with the PM	2081.25		\$2,081.25
Photography of PM at Pomare Health Centre	634.50		\$634.50



Photography Helen Clark Labour Campaign Shoot 07/08/08	281.25	\$281.25
Photography 1 day	3375.00	\$3,375.00
Production & editing	1350.00	\$1,350.00
Images written to DVD	33.75	\$33.75
Couriers	22.50	\$22.50
Sudio Hire Photo Shoot	731.25	\$731.25
Photoshoot 7/8/08	1237.50	\$1,237.50
15000 MaxPop Tropical Seal Window Envelopes	945.00	\$945.00
150k Flyers Labours Plans for Jobs & Economic Security	25890.75	\$25,890.75
Freight to 64 locations plus 500 cartons	4486.50	\$4,486.50
195k Election Flyer 1	11032.87	\$11,032.87
135k Election Flyer 2	9497.25	\$9,497.25
195k Election Flyer 3	11032.88	\$11,032.88
435k Election Flyers 4	24954.75	\$24,954.75
100 cartons for factory	112.50	\$112.50
921018 Labels	51807.26	\$51,807.26
15000 Folding & Inserting into envelopes, supplying DL White Window Envelope	496.13	\$496.13



Freight to North & South Dunedin	179.75		\$179.75
6 boxes DLE White Window Envelopes	148.37		\$148.37
500k A4 Newsletters	12819.38		\$12,819.38
500k A\$4 Letter Mail Merged	28428.75		\$28,428.75
300k Folding and inserting into envelopes preprinted A4 to DL	15637.50		\$15,637.50
530k DLE Envelopes	14995.69		\$14,995.69
Freight to Hamilton, Wellington, Christchurch	1004.06		\$1,004.06
20 boxes DLE White Window envelopes for Direct Mail	494.55		\$494.55
Stamps postage Direct Mail	2499.99		\$2,499.99
Franking Machine Direct Mail	2750.00		\$2,750.00
Delivery to Hamilton	217.45		\$217.45
Freight South Island xtra Direct Mail	237.22		\$237.22
Freight Direct Mail	42.80		\$42.80
Freight South Surcharge	131.68		\$131.68
Rural delivery surcharge	155.77		\$155.77
Rural delivery surcharge	225.06		\$225.06
Freight Underticketing	125.51		\$125.51
600 Flyers A3 3 fold Raymond Huo	1762.88		\$1,762.88



5000 flyers A3 3 fold Raymond Huo	1490.63	\$1,490.63
5000 DL Flyer April 1st 31/3/08	327.38	\$327.38
Vote Labour Sticker Design & Computer production and despatch	393.75	\$393.75
Economy Flyer Design & Computer Production	478.13	\$478.13
80k Folding A4 DL and inserting	6147.00	\$6,147.00
300k 150gsm Offset DL: Flyer Oct 1st Flyer	8284.50	\$8,284.50
1000k DIFlyer - Facts Speak	15406.88	\$15,406.88
200k DL Flyer Facts Speak	3780.00	\$3,780.00
500k DL Flyer Facts Speak	7857.00	\$7,857.00
200k DL Flyer Facts Speak	3780.00	\$3,780.00
Courier for leaflets	2589.87	\$2,589.87
530k DL Flyer - Facts Speak	8544.39	\$8,544.39
Freight to Wellington & Christchurch Aug 08	148.61	\$148.61
Courier Leaflets June 08	389.14	\$389.14
1000 Business Cards - Rajen Prasad	166.50	\$166.50
10000 DLE Flyers Rajen Prasad	1077.76	\$1,077.76
2500 A4 Flyers Rajen Prasad	3056.63	\$3,056.63
185-2400x1200 Kiwi signs	5006.25	\$5,006.25



150-1800x1200 Kiwi Signs	3543.75		\$3,543.75
300-900x600 Kiwi Signs	1687.50		\$1,687.50
2600 Statement signs	10237.50	1,170	\$11,407.50
Hoardings Design & Computer Production	1792.97		\$1,792.97
50 Hoardings 2400x1200 Save Kiwi	1957.50		\$1,957.50
380 Helen Clark Corflutes	9866.25		\$9,866.25
450 Helen Clark Corflutes	13230.00		\$13,230.00
Preparation of Ad layout and Hoarding Artwork	1012.50		\$1,012.50
Billboard & Hoardings Design	956.25		\$956.25
5630 Corflute for hoardings	27534.94		\$27,534.94
Freight & Packaging Hoardings	15982.99		\$15,982.99
100k A4 Letterheads	3380.63		\$3,380.63
Letterhead design & production	1687.50		\$1,687.50
100k A4 Letterheads	3380.63		\$3,380.63
30 Magnetic Signs & freight	530.85		\$530.85
50 Magnetic Signs & freight	855.00		\$855.00
2000 Rosettes & freight	5677.20		\$5,677.20
50 pkgs Balloons per 100 & freight	1739.56		\$1,739.56



2000 Rosettes & freight	5677.20	\$5,677.20
30 pkgs Balloons per 100 & freight	1125.75	\$1,125.75
30 pkgs Balloons per 100 & freight	1125.75	\$1,125.75
8000 Labour Logo sticker	852.75	\$852.75
Freight Mainfreight	7618.09	\$7,618.09
Freight August PBT	1153.35	\$1,153.35
Freight September PBT	5263.85	\$5,263.85
Freight October PBT	11774.86	\$11,774.86
5000 Kiwi Saver Brochure	456.25	\$456.25
Direct Mail Fundraiser Letters March 2008	151.15	\$151.15
Direct Mail Fundraiser Letters June 2008	229.44	\$229.44
Direct Mail Fundraiser Letters August 2008	151.15	\$151.15
Direct Mail Fundraiser Letters September 2008	150.74	\$150.74
Direct Mail Fundraiser Letters October 2008	151.57	\$151.57
Direct Mail Fundraiser Letters November 2008	157.82	\$157.82
Herald full page ad 31/10/08	8437.5	\$8,437.50
Horowhenua Mail & Kapiti Observer 6/11/08 20x7	1406.25	\$1,406.25
Dunedin South Bill Fraser Sign	1872.00	\$1,872.00





Princes Street Branch Vote Labour banner	500.00		\$500.00
Coromandel sign Party Vote Labour	5.00		\$5.00
Hodgson LCF Fundraiser letter	400.00		\$400.00
Massey February08 recycled tributable Labour Signs	50.00		\$50.00
Su'a William Slo Fundraiser flyer	20.00		\$20.00
Rainbow Labour Pamphlet	35.00		\$35.00
Princes Street Badges	60.00		\$60.00
Pacific Families & Communities Network Fact Sheets	300.00		\$300.00
300 Party Vote Hoardings	1080.00		\$1,080.00
Rajen Prasad Website	843.75		\$843.75
Unauthorised Pamphlet - deemed published with absence of promoters state	1.00		\$1.00
988600 Budget 2008 flyer June 2008	73845.76		\$73,845.76
1000 Ethnic Womens meeting with PM 10 August 2008	100.00		\$100.00
1 Banner for Young Labour - VicLabour 7 July 2008	5.00		\$5.00
1 VicLabour Leaflet for orientation week - four per a4 sheet 7 July 2008	50.00		\$50.00
3 Young Labour Car Magnets 28 & 29 June 2008	5.00		\$5.00
Labour Leader E-Newsletter 3 July 2008	0.00	98.45	\$98.45
15000 Student Timetable Cards February 2008	1888.88		\$1,888.88



1 Young Labour Logo from 1 Jan 08 to election	500.00		\$500.00
300 Young Labour Flyer for re-orientation week 21 July 2008	30.00		\$30.00
300 Promotion Pacific Sector Fundraiser - Tickets & Posters 21 July 2008	405.00		\$405.00
1 Banner for Maungakiekie, Manukau East, Tamaki 25 July 2008	50.00		\$50.00
50 Young Labour Flyer August 2008	2.00		\$2.00
1000 Ethnic Monthly Newsletter August 2008	100.00		\$100.00
200 Young Labour - Tertiary students flyer August 08 onwards	25.00		\$25.00
1 Kiwi Vote Website 18 Aug 08	147.15		\$147.15
300 Kiwibank flyer - Young Labour August 2008 ongoing	50.00		\$50.00
300 Interest Free Student Loans flyer - Young Labour August 2008 ongoing	50.00		\$50.00
1 Kiwi Vote Website - kiwivote.co.uk August 2008	100.00		\$100.00
1 Moon Festival Greeting from Helen Clark (NZ Chinese Herald Auckland) A	630.00		\$630.00
1 Moon Festival Greeting from Helen Clark (NZ Chinese Times Wellington) A	506.25		\$506.25
1 Moon Festival Greeting from Helen Clark (NZ Messenger Chch) August 20	421.90		\$421.90
200 Leaflet for lecture drop Auckland University 22 Sep08	10.00		\$10.00
250 5 X Vote Labour Leaflets series Sep till election	50.00		\$50.00
6 Labour sign white on red Sep till election	50.00		\$50.00
9-a3 posters with short message to be used as part display at Womens Exp	10.00		\$10.00



500 2 sided A4 info sheet to be distributed at the Womens Expo 4 & 5 Octob	20.00		\$20.00
1 Advert - Rainbow 29/9/08	168.75		\$168.75
4600 Rainbow Sector Pamphlet	731.25		\$731.25
2 x Bus Signs to be used in Christchurch urban areas 14 Oct 08	4297.50		\$4,297.50
1 Rainbow Ad in LGBT publication called "Update" 17 Oct 08	168.75		\$168.75
1 1/2 page ad in Otago University Critic 13 October	618.75		\$618.75
1 1/2 page ad in Otago University Gyro magazine advertising PM visit 13 Oct	337.50		\$337.50
1 Small ad in f*ink entertainment guide Kiwibank KiwiRail KiwiSaver 22 Oct	78.75		\$78.75
50 A3 black and white poster advertising PMs visit to Otago University 09 Oct	5.00		\$5.00
800 1/4 page strip flyer re PMs visit to Otago Uni 09 October	20.00		\$20.00
3000 Small ad in FINK entertainment guide "Student Loads, Fees, Allowance	78.75		\$78.75
1 List candidate Raj Thandi advert for international Punjabi newspaper - India	400.00		\$400.00
1 Rainbow Sector ad online gaynz.com 7 Nov 08	112.50		\$112.50
1 Rainbow Sector Website rainbowlabour.org.nz 17 October onwards	40.00		\$40.00
6 Chch Urban Committee - Adverts in The Star newspaper 22 Oct - 7 Nov 08	5244.75		\$5,244.75
60 Letter reporting back on outcomes of Christchurch ethnic forum organised	34.00		\$34.00
1 Rainbow Sector- advert in LGBT :Update" issue 31 Oct 31/10/08	168.75		\$168.75
2 Full page ad in the Samoa Times newspaper with other pacific candidates	591.60		\$591.60



1 1/4 page ad in the Manukau Courier with 7 other candidates November 6	660.82	\$660.82
1 ChCh Urban Labour - 3 Kiwis halve pag community paper 2 Nov 08	1406.00	\$1,406.00
2 CULC-strip ads 2 suburban newspapers Norwest News 5 Nov and Pegasus	585.90	\$585.90
100 Multilingual handouts and multi ethnic forum in Christchurch October	50.40	\$50.40
6099 Labour Leader E Newsletter Sept 2008 Sept 2008	101.10	\$101.10
1 Ad in the Chinese Business Pages 2008	562.50	\$562.50
1 Chinese new year ad April 2008	843.75	\$843.75
1 Chinese new year ad Feb 2008	506.25	\$506.25
1 Chinese new year ad in New Zealand Messenger Feb 2008	531.00	\$531.00
1 Chinese new year ad Issues 161 Chinese Times	742.50	\$742.50
1 Otago LRC - voter assistance ad. 5/11/08	645.97	\$645.97
15000 Leaflet profiling Clark & Indian candidates and Labour policies relevant	1464.75	\$1,464.75
Auckland-Northland Ethnic Network Flyer - in 4 ethnic languages to distribute	150.00	\$150.00
4 Car sticker - in 4 different languages 12 Sept 08	459.00	\$459.00
2500 Business Card Farida Sultana 12 Sept 08	339.00	\$339.00
1000 Business Cards Carmel Sepuloni 19 Sept 08	319.00	\$319.00
1000 Business Card Rajen Prasad 30 Sept 08	166.50	\$166.50
10000 DLE Flyer Rajen Prasad 30 Sept 08	1077.75	\$1,077.75



1000 Business Card Susan Zhu	166.50		\$166.50
130 Draft letter to Chinese Community leaders Raymond Huo	100.00		\$100.00
1 add for the Indian Newslink Rajen Prasad 26 Sep 08	337.50		\$337.50
Ethnic Candidates Campaign Launch Invitation - emailed	0.00		\$0.00
1000 Business Cards - Raymond Huo	165.38		\$165.38



### Party ads published both within and outside the regulated period

**Total returned expense for party**

**% within regulated**

**NEW ZEALAND LABOUR PARTY**  
**Party ads shared with candidate(s)**  
**- 2008 party election expenses component**

**Total returned expense for party**

**357778.61**

Item description (including volume/duration/quality/size as appropriate)	All costs GST incl	total		total publishing costs	total costs	% or party coverage (enter number only)	returned expense for party
		production costs	\$	\$	\$	%	\$
<u>CANDIDATE-TIZARD-AUCKLAND CENTRAL</u>							
Hoardings no photo 30-900x600 & 30-2400x1200		\$1,215.00		\$57.50	\$1,272.50	50	\$636.25
Hoardings photo 10-2400x1200		\$843.75		\$57.50	\$901.25	45	\$405.56
Timber per 2005		\$739.50			\$739.50	50	\$369.75
New Timber		\$123.00			\$123.00	50	\$61.50
Magnetic Vehicle Signs - 2 SETS		\$157.50		\$9.00	\$166.50	50	\$83.25
Mock Ballot Papers 20000 2/11/2008		\$735.75		\$35.00	\$770.75	50	\$385.38
A4 Candidate leaflet 25000-Sentra Print 17/10/2008		\$2,475.00			\$2,475.00	20	\$495.00
Direct Mail Marketing Impact 10000, Late October early November		\$7,126.17		\$1,000.00	\$8,126.17	50	\$4,063.09
Online Advertisment in GayNZ plus 1/4 page ad in printed issue of the newsletter Late October		\$225.00			\$225.00	50	\$112.50
Ponsonby News Ad feb, mar, apr		\$658.14			\$658.14	50	\$329.07
24000 'MP Report - Autumn 2008		\$2,120.00			\$2,120.00	30	\$636.00



ads shared with candidates

Hoardings no photo 50-900x600- North Harbour Signs	\$506.25	\$33.75	\$540.00	50	\$270.00
CANDIDATE-DEVROY-HEENA-BAY OF PLENTY					
2 Fundraising Letters June08 onwards	\$100.00		\$100.00	25	\$25.00
Candidates Monthly Newsletter Feb08 then monthly	\$400.00	\$100.00	\$500.00	25	\$125.00
Hoardings no photo 40-900x600 & 3-1800x1200	\$489.38	\$57.50	\$546.88	50	\$273.44
Hoardings photo 3-1800x1200	\$236.25	\$57.50	\$293.75	45	\$132.19
Members & Supporters Regular newsletter 30 1/08/2008	\$20.00	\$10.00	\$30.00	25	\$7.50
Monthly newsletter - Aug/Sep 30	\$20.00	\$10.00	\$30.00	25	\$7.50
newsletter to members & supporters 40	\$20.00	\$20.00	\$40.00	50	\$20.00
11500 Direct mail Late October	\$805.00		\$805.00	75	\$603.75
Members & supporters letter for volunteer help 50 Late October	\$20.00	\$20.00	\$40.00	50	\$20.00
BOP Times advert 24/10/2008	\$1,917.68		\$1,917.68	75	\$1,438.26
Hoardings no photo 10-900x600	\$101.25	\$22.50	\$123.75	50	\$61.88
Magnetic Vehicle Signs-Candidate 1SET	\$78.75	\$24.60	\$103.35	50	\$51.68
Wood for hoardings	\$386.10		\$386.10	50	\$193.05
CANDIDATE-TAWA-BOTANY			\$0.00		\$0.00
Hoardings no photo 30-900x600 & 25-2400x1200	\$1,063.13	\$57.50	\$1,120.63	50	\$560.32
Hoardings photo 5-2400x1200	\$421.87	\$57.50	\$479.37	45	\$215.72
Advertisement with four candidates in "Auckland Pacific Today", advertisement size 28.2cm by 40cm, two insertions (25 October and	\$281.25		\$281.25	30	\$84.38
30000 Pamphlet for distribution via letterbox 30 Sep 08	\$1,535.10		\$1,535.10	20	\$307.02
Times Newspaper 10x2 advert 15/10,22/10,20/10	652.74		\$652.74	40	\$261.10
Times Newspaper q/page colour 5/11/08	870.30		\$870.30	40	\$348.12
Indian Newslink 1/4 page 15/10, 29/10	450.00		\$450.00	40	\$180.00
Eastern Courier 1/4 page 17 Oct to 31 Oct	1793.15		\$1,793.15	40	\$717.26
Eastern Courier 5/11, 7/11	2943.66		\$2,943.66	40	\$1,177.46





<u>CANDIDATE-BURNS-CHRISTCHURCH CENTRAL</u>									
Hoardings no photo 80-900x600 & 20-2400x1200				\$1,372.50	\$57.50		\$1,430.00	50	\$715.00
Hoardings photo 10-1800x1200 & 10-2400x1200				\$1,631.25	\$57.50		\$1,688.75	45	\$759.94
Timber				\$810.00			\$810.00	50	\$405.00
39500 Direct Mail letter late october				\$1,744.80	\$1,010.37		\$2,755.17	50	\$1,377.59
Hoardings old- large				\$210.00			\$210.00	40	\$84.00
Hoardings old-small no photo				\$54.00			\$54.00	50	\$27.00
Hoardings commercial rate Window				\$1,382.40			\$1,382.40	100	\$1,382.40
Hoardings commercial rate Window				\$311.04			\$311.04	45	\$139.97
Hoardings commercial rate Window				\$524.88			\$524.88	50	\$262.44
Hoardings commercial rate Window				\$64.26			\$64.26	100	\$64.26
Caravan Signage				\$450.00			\$450.00	50	\$225.00
Caravan Hoardings				\$228.75			\$228.75	100	\$228.75
DM Papanui Introduction Letter				\$200.00			\$200.00	30	\$60.00
<u>CANDIDATE-DALZIEL-CHRISTCHURCH EAST</u>									
Hoardings no photo 200-900x600 39721				\$2,025.00	\$57.50		\$2,082.50	50	\$1,041.25
Hoardings photo 20-2400x1200 39721				\$1,687.50	\$57.50		\$1,745.00	45	\$785.25
6 Advert in Christchurch "The Mail" 8, 15, 22, 29 Oct 03, 19 Nov				\$3,324.40	\$0.00		\$3,324.40	50	\$1,662.20
3 Series of advertisements in local newspapers advertising Lianne's program				\$1,967.85	\$0.00		\$1,967.85	10	\$196.79
6000 Card for distribution on Guy Fawkes night November 5				\$1,237.50	\$0.00		\$1,237.50	50	\$618.75
500 Direct Mail Letters 03 November 2008				\$34.00	\$140.00		\$174.00	70	\$121.80
8000 Leaflets to be letterbox dropped advertising street corner meetings Mon				\$552.40	\$0.00		\$552.40	10	\$55.24
25000 A4 party/candidate leaflet (DLE fold) 27/10/2008				\$3,019.50	\$0.00		\$3,019.50	60	\$1,811.70
1 Ad in the Pegasus bay news 29/10/2008				\$836.33	\$0.00		\$836.33	50	\$418.17
<u>CANDIDATE-PRYDE-CLUTHA-SOUTHLAND</u>									
Hoardings no photo 16-1800x1200				\$450.00	\$57.50		\$507.50	50	\$253.75



Hoardings photo 4-1800x1200	\$315.00	\$57.50	\$372.50	45	\$167.63
materials for hoardings	\$840.00		\$840.00	50	\$420.00
CANDIDATE-KININMONTH-COROMANDEL			\$0.00		\$0.00
Hoardings no photo 30-900x600 & 20-2400x1200	\$911.25	\$57.50	\$968.75	50	\$484.38
Hoardings photo 10-2400x1200	\$843.75	\$57.50	\$901.25	45	\$405.56
Website - Facebook & Bebo Site on going	\$61.87		\$61.87	50	\$30.94
10000 Campaign Advertising Sheet May 2008	\$800.00		\$800.00	50	\$400.00
18500 Direct mail late October	\$1,491.75	\$0.00	\$1,491.75	75	\$1,118.81
Magnetic Vehicle Signs-Candidate	\$78.75	\$12.30	\$91.05	50	\$45.53
Hoardings no photo 10-1800x1200, 10-2400x1200	\$585.00	\$45.00	\$630.00	50	\$315.00
postage for targetted mail	\$756.00		\$756.00	75	\$567.00
Hauraki Herald	\$297.33		\$297.33	60	\$178.40
Goldfields Print - flyers	\$787.50		\$787.50	60	\$472.50
CANDIDATE-HODGSON-DUNEDIN NORTH			\$0.00		\$0.00
Hoardings no photo 15-1800x1200	\$421.88	\$67.50	\$489.38	50	\$244.69
1 small adv in Fink Entertainment Guide vote labour weekly guide 5 Nov 08	\$157.50		\$157.50	100	\$157.50
1 small adv in Fink Entertainment Guide vote labour weekly guide - This One	\$157.50		\$157.50	100	\$157.50
wood	\$821.28		\$821.28	50	\$410.64
Targetted mail	\$103.50		\$103.50	100	\$103.50
Critic/Gyro magazine advertisement	\$478.12		\$478.12	100	\$478.12
Allied press back page 23/10, 30/10, 6/11 with curran	\$1,672.32		\$1,672.32	50	\$836.16
D Scene 7/11/08	\$756.00		\$756.00	50	\$378.00
Womens Exps events	\$438.75		\$438.75	50	\$219.38
Allied Press Star Voter Assist	\$46.86		\$46.86	50	\$23.43
Allied Press Star Supplement	\$281.25		\$281.25	50	\$140.63
Blueskin News Leaflet Insert	\$80.00		\$80.00	50	\$40.00



ads shared with candidates

Fire Brigade use of old fire engine	\$500.00		\$500.00	50	\$250.00
PM Fundraiser letter, envelopes, stamps	\$1,100.00		\$1,100.00	50	\$550.00
Hoardings no photo 80-900x600 & 40-1800x1200	\$1,935.00	\$115.00	\$2,050.00	50	\$1,025.00
300 6 posters to be pasted up on sites around Dunedin - combined Dunedin	\$787.50	\$1,080.00	\$1,867.50	100	\$1,867.50
2 signs - 1 van and 1 for bus with Dunedin South from 16 Sep 08	\$843.75	\$506.25	\$1,350.00	50	\$675.00
2 Campaign ads for 'The Review' - community newspaper circulating in Coast	\$286.86		\$286.86	50	\$143.43
2500 Insert in monthly café publication - Deadline 1 Nov 08	\$140.00		\$140.00	100	\$140.00
CANDIDATE-CURRAN-DUNEDIN SOUTH			\$0.00		\$0.00
300 6 posters to be pasted up on sites around Dunedin - combined Dunedin	\$787.50	\$1,080.00	\$1,867.50	100	\$1,867.50
500 A4 flyer handout womens expo 10 Oct 08	\$102.86		\$102.86	50	\$51.43
25000 DLE Flyer 17 Oct 08	\$1,720.65		\$1,720.65	50	\$860.33
Hoardings no photo 100-900x600, 20-1800x1200, 20-2400x1200	\$2,182.50	\$57.50	\$2,240.00	50	\$1,120.00
Hoardings photo 5-2400x1200	\$421.88	\$57.50	\$479.38	45	\$215.72
2 signs - 1 van and 1 for bus with Dunedin North	\$843.75	\$506.25	\$1,350.00	50	\$675.00
Magnetic Vehicle Signs-Candidate	\$393.75	\$31.50	\$425.25	50	\$212.63
5000 2Letter - superannuitants & Low income families August 2008	\$352.53	\$0.00	\$352.53	75	\$264.40
8000 Direct Mail Letter to low income constituents - it will be accompanied by	\$548.40	\$0.00	\$548.40	50	\$274.20
1 Ad for The Star supplement 23/10/08	\$281.25	\$0.00	\$281.25	50	\$140.63
2 ad in Taieri Herald 28/10/08 & 4/11/08	\$1,134.00	\$0.00	\$1,134.00	50	\$567.00
4 Voter assistance ads for local papers 28 Oct 08	\$227.81	\$0.00	\$227.81	100	\$227.81
Website set up & maintenance	\$200.00		\$200.00	50	\$100.00
Timber for hoardings	\$668.42		\$668.42	50	\$334.21
value free advertising commercial premises	\$293.76		\$293.76	50	\$146.88
Dscene 2Candidates 7/11/08	\$756.00		\$756.00	50	\$378.00
ODT notice Housing Meeting 22/10/08	\$155.94		\$155.94	50	\$77.97
The Star 2 candidates 6/11/08	\$1,672.32		\$1,672.32	50	\$836.16

The Star notice re Housing meeting 23/10/08	\$93.72		\$93.72	50	\$46.86
Peacock Promotions - Womens Expo	\$438.75		\$438.75	50	\$219.38
CANDIDATE-MACKEY-EAST COAST			\$0.00		\$0.00
Hoardings no photo 20-900x600, 25-1800x1200, 33-2400x1200	\$1,908.01	\$57.50	\$1,965.51	50	\$982.76
Hoardings photo 33-2400x1200	\$2,784.38	\$57.50	\$2,841.88	45	\$1,278.85
E-Newsletter - 1 August 2008		\$7.14	\$7.14	50	\$3.57
E-Newsletter - July 2008		\$7.68	\$7.68	50	\$3.84
3 "Back in two ticks" and "Moana Mackey Works" ad to be run in Gisborne Herald	\$911.25		\$911.25	50	\$455.63
2 "Back in two ticks" and "Moana Mackey Works" ad to be run in Whakatane	\$482.80		\$482.80	50	\$241.40
1 Election day assistance ad in the Gisborne Herald 06/11/2008	\$45.90		\$45.90	100	\$45.90
2 advertorial in the Whakatane Beacon 18/10/08, 1/11/08	\$391.50		\$391.50	50	\$195.75
Wood for hoardings	\$949.27		\$949.27	50	\$474.64
courier hoardings	\$100.00		\$100.00	50	\$50.00
Photography for hoardings	\$56.25		\$56.25	50	\$28.13
3 Half page ad "Back in two ticks" in the Gisborne Herald, Opotiki News, and	\$2,877.41		\$2,877.41	40	\$1,150.96
1 "Back in two ticks" ad in the Eastern Bay News 06/11/2008	\$137.70		\$137.70	50	\$68.85
CANDIDATE-GOLDSMITH-EAST COAST BAYS			\$0.00		\$0.00
Hoardings no photo 20-900x600, 5-2400x1200	\$354.38	\$57.50	\$411.88	50	\$205.94
Hoardings photo 5-2400x1200	\$421.88	\$57.50	\$479.38	45	\$215.72
Website	\$209.54		\$209.54	50	\$104.77
50 Letter 30 July 2008	\$25.00		\$25.00	30	\$7.50
50 Launch letter to supporters & members 4 Oct 08	\$50.00		\$50.00	30	\$15.00
4 Car magnets A3 size Sept ongoing	\$168.75		\$168.75	50	\$84.38
5000 Joint Labour North Leaflet 5 Sept 08	\$576.00		\$576.00	80	\$460.80
20 Tshirt for Campaigners 4 Oct 08	\$240.00		\$240.00	50	\$120.00
100 Letter for public meeting with David Cunliffe 7 Oct 08	\$100.00		\$100.00	50	\$50.00



ads shared with candidates

100 Letter for public meeting with Chris Carter 7 Oct 08	\$91.25		\$91.25	50	\$45.63
500 letter to support 25/10/08	\$326.36		\$326.36	50	\$163.18
Materials for Hoardings	\$1,040.00		\$1,040.00	50	\$520.00
CANDIDATE-SUTTON-EPSOM			\$0.00		\$0.00
Hoardings no photo 15-900x600, 10-2400x1200	\$455.63	\$57.50	\$513.13	50	\$256.57
Hoardings photo 9-2400x1200	\$759.37	\$57.50	\$816.87	45	\$367.59
26000 Pamphlet for distribution by hand to the entire Epsom electorate 25/1	\$3,100.00		\$3,100.00	30	\$930.00
1set Magnetic Vehicle Signs-Candidate	\$78.75	\$9.00	\$87.75	50	\$43.88
wood for hoardings	\$1,101.00		\$1,101.00	50	\$550.50
sound system	\$130.28		\$130.28	50	\$65.14
CANDIDATE-MORONEY-HAMILTON EAST			\$0.00		\$0.00
Hoardings no photo 200-900x600, 100-1800x1200	\$4,837.50	\$57.50	\$4,895.00	50	\$2,447.50
Hoardings photo 20-2400x1200	\$1,687.50	\$57.50	\$1,745.00	45	\$785.25
20000 Direct mail letter First week of September	\$855.00		\$855.00	20	\$171.00
6934 Letter to 18-23 year olds 06/10/08	\$590.50		\$590.50	50	\$295.25
8308 Letter to older people 10/10/08	\$689.00		\$689.00	80	\$551.20
270 E Newsletter - Sept 2008 Sept 2008	\$11.83		\$11.83	50	\$5.92
277 E-Newsletter - 1 August 2008 1 August 2008		\$10.43	\$10.43	50	\$5.22
309 E-Newsletter July 2008 July 2008		\$10.68	\$10.68	40	\$4.27
Waikato Times advert 23 October	\$500.00		\$500.00	60	\$300.00
Waikato Community Newspapers advertorial This Week (Joint with Hamilton)	\$1,125.00		\$1,125.00	30	\$337.50
Waikato Community Newspapers Lugs Oct/Nov	\$985.50		\$985.50	30	\$295.65
Recycled Car Sticker	\$200.00		\$200.00	50	\$100.00
Ruby Law Hoarding Site	\$100.00		\$100.00	50	\$50.00
School Diary Hillcrest/Fairfield	\$643.50		\$643.50	50	\$321.75
Flyer Introd Candidate	\$1,500.00		\$1,500.00	50	\$750.00



Direct Mail Printing and Postage	\$1,638.00		\$1,638.00	50	\$819.00
CANDIDATE-GALLAGHER-HAMILTON WEST			\$0.00		\$0.00
39200 Direct mail to undefined voters Late October	\$3,074.80	\$1,000.00	\$4,074.80	75	\$3,056.10
25000 "Gallagher News" Tabloid 14/10/2008 onwards	\$6,700.00		\$6,700.00	40	\$2,680.00
Hoardings no photo 50-900x600, 10-1800x1200, 10-2400x1200	\$1,091.25	\$115.00	\$1,206.25	50	\$603.13
Timber hoardings	\$500.00		\$500.00	50	\$250.00
Hoardings XTRA	\$506.24		\$506.24	50	\$253.12
15 Hoardings no photo 15-1800x1200	\$421.88	\$33.75	\$455.63	50	\$227.82
1 Cartop signage for campaign 01 Late September till 08 November 2008	\$624.37		\$624.37	50	\$312.19
Community Newspapers Centre page with Hamilton East	\$1,125.00		\$1,125.00	30	\$337.50
CANDIDATE-MAHUTA-HAURAKI-WAIKATO			\$0.00		\$0.00
Hoardings no photo 150-900x600	\$1,518.75	\$57.50	\$1,576.25	50	\$788.13
Hoardings photo 20-2400x1200	\$1,687.50	\$57.50	\$1,745.00	45	\$785.25
810 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$17.58	\$17.58	50	\$8.79
810 E Newsletter - Sept 2008 Sept 2008	\$20.11	\$0.00	\$20.11	50	\$10.06
material for hoardings	\$153.38		\$153.38	50	\$76.69
Signs/Stickers Mahana Graphics	\$7,155.00		\$7,155.00	50	\$3,577.50
Flyers Geon Limited	\$874.13		\$874.13	40	\$349.65
CANDIDATE-FENTON-HELENSVILLE			\$0.00		\$0.00
470 E-Newsletter - July 2008 3 July 2008		\$14.18	\$14.18	50	\$7.09
Hoardings no photo 30-900x600, 20-1800x1200	\$866.25	\$57.50	\$923.75	50	\$461.88
Hoardings photo 10-1800x1200	\$787.50	\$57.50	\$845.00	45	\$380.25
464 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$12.94	\$12.94	50	\$6.47
1 Candidate website August 2008 onwards	\$120.00	\$82.00	\$202.00	5	\$10.10
1 Facebook profile August 2008	\$0.00	\$0.00	\$0.00	50	\$0.00



5000 Joint Labour North Leaflet 5 Sept 08	\$576.00	\$0.00	\$576.00	80	\$460.80
10000 Candidate DLE flyer September / October 2008	\$1,015.88	\$0.00	\$1,015.88	60	\$609.53
1 Ad in the Helensville News 05 November 2008	\$94.50	\$0.00	\$94.50	50	\$47.25
30 900X600 hoarding 20/10/2008- 07/11/2008	\$337.50	\$0.00	\$337.50	50	\$168.75
1 Ad in the Gannet community newspaper in Miriwai / Helensville 02 November	\$202.50	\$0.00	\$202.50	50	\$101.25
1 1/4 page ad in the Kaukapakapa Kourier 31/10/2008	\$123.75	\$0.00	\$123.75	50	\$61.88
1 Ad in the Rodney Times election special 30 October	\$281.25	\$0.00	\$281.25	75	\$210.94
850 Letter 25 October 2008	\$59.50	\$442.60	\$502.10	50	\$251.05
Delivery cost for party leaflets to rural areas Late October early November	\$0.00	\$1,000.00	\$1,000.00	100	\$1,000.00
459 E Newsletter Sept 2008 Sept 2008	\$14.70	\$0.00	\$14.70	50	\$7.35
reprint DLE Flyer	\$454.12		\$454.12	60	\$272.47
postage for targetted mail party	\$1,050.00		\$1,050.00	50	\$525.00
dim rural delivery	\$591.00		\$591.00	50	\$295.50
wood for hoardings	\$2,015.00		\$2,015.00	50	\$1,007.50
3 9 MP party / candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
CANDIDATE-CARTER-HUNUA			\$0.00		\$0.00
Hoardings no photo 30-900x600, 25-2400x1200	\$1,063.13	\$115.00	\$1,178.13	50	\$589.07
10000 DL Flyer 2 Oct 08	\$547.88	\$0.00	\$547.88	50	\$273.94
3 Advert - Waiuku Post, Pohutukawa News, Franklin County News 14 Oct 08	\$382.50	\$0.00	\$382.50	50	\$191.25
1 Advert Franklin County News 23 Oct 08	\$618.75	\$0.00	\$618.75	40	\$247.50
4000 Targetted mail 31/10/08	\$1,849.13	\$1,455.00	\$3,304.13	65	\$2,147.68
1 advert Franklin County News 30/10/08	\$191.25	\$0.00	\$191.25	60	\$114.75
1000 Targetted letter 3 Nov 08	\$200.00	\$500.00	\$700.00	80	\$560.00
1 advert Pohutukawa News 7 Nov 08	\$101.25	\$0.00	\$101.25	50	\$50.63
1 advert Waiuku Post 4 Nov 08	\$90.00	\$0.00	\$90.00	50	\$45.00
1 advert Franklin County News 6 Nov 08	\$596.25	\$0.00	\$596.25	80	\$477.00



ads shared with candidates

wood for hoardings	\$1,530.00			\$1,530.00	50	\$765.00
CANDIDATE-MALLARD-HUTT SOUTH				\$0.00		\$0.00
232 E-Newsletter - July 2008 3 July 2008	\$0.00		\$10.70	\$10.70	50	\$5.35
Hoardings no photo 30-2400x1200	\$911.25		\$57.50	\$968.75	50	\$484.38
Hoardings photo 5-2400x1200	\$421.88		\$57.50	\$479.38	45	\$215.72
232 E-Newsletter - 1 August 1 August 2008	\$0.00		\$9.83	\$9.83	50	\$4.92
18 Letter in response to questionnaire - asking for volunteers ASAP	\$10.80		\$0.00	\$10.80	50	\$5.40
42 Letter in response to questionnaire ASAP	\$25.20		\$0.00	\$25.20	50	\$12.60
230 E Newsletter Sept 208 Sept 2008	\$11.23		\$0.00	\$11.23	50	\$5.62
7400 Street corner meeting notices 21 November - 06 November	\$296.00		\$0.00	\$296.00	50	\$148.00
1 Half page colour ad run once in Hutt News.- 5 candidates 4 Nov 08	\$356.13		\$0.00	\$356.13	50	\$178.07
25000 Mock Ballot paper 39754	\$919.69		\$35.00	\$954.69	50	\$477.35
50 Hoardings - 2400x1200 Save Kiwi 29 Oct 08	\$1,957.50		\$0.00	\$1,957.50	100	\$1,957.50
Vehicle Signwriting	\$1,200.00			\$1,200.00	50	\$600.00
Wood fo hoardings	\$3,267.52			\$3,267.52	50	\$1,633.76
wood	\$2,564.40			\$2,564.40	50	\$1,282.20
80 Promoters statements stickers	\$428.00			\$428.00	50	\$214.00
Sportzone Signs Rental of space	\$600.00			\$600.00	50	\$300.00
80 Hoardings 2005	\$630.00			\$630.00	50	\$315.00
space ar riverbank mkt	\$160.00			\$160.00	50	\$80.00
CANDIDATE-HOROMIA-IKAROA-RAWHITI				\$0.00		\$0.00
Hoardings no photo 70-900x600, 40-1800x1200	\$1,833.75		\$225.00	\$2,058.75	50	\$1,029.38
30000 Fold out candidate card Late October - November	\$3,328.88		\$0.00	\$3,328.88	40	\$1,331.55
1 Half page colour ad run once in Hutt News.- 5 candidates 4 Nov 08	\$356.13		\$0.00	\$356.13	50	\$178.07
Hoardings ESP Design	\$2,500.00			\$2,500.00	50	\$1,250.00
CANDIDATE-YAU-ILAM				\$0.00		\$0.00





Hoardings no photo 70-900x600, 20-1800x1200	\$1,271.25	\$57.50	\$1,328.75	50	\$664.38
Hoardings photo 5-1800x1200	\$393.75	\$57.50	\$451.25	45	\$203.06
Hoardings photo 20-1800x1200	\$736.87	\$73.13	\$810.00	45	\$364.50
4 Nor West News (Mainland Press)advert 4 issues 24 Sep, 8 Oct, 22 Oct 5	\$796.52		\$796.52	50	\$398.26
Materials for Hoardings	\$697.62		\$697.62	50	\$348.81
CANDIDATE-SOPER-INVERCARGILL			\$0.00		\$0.00
Hoardings photo 50-1800x1200	\$3,937.50	\$115.00	\$4,052.50	45	\$1,823.63
Postcard for letterbox drop 03-06 November	\$1,525.50		\$1,525.50	30	\$457.65
2 sets Magnetic Vehicle Signs-Candidate	\$157.50	\$29.25	\$186.75	50	\$93.38
200 Invitation to members and supporters 6 June 2008	\$60.00	\$50.00	\$110.00	50	\$55.00
1 Southland Times 30/09/2008	\$1,333.10		\$1,333.10	20	\$266.62
2 Southland Express 30 October & 6 November	\$2,037.96		\$2,037.96	50	\$1,018.98
2 "Rock for Labour" ad in the Southland Times and Southland Express. Octo	\$675.00	\$0.00	\$675.00	50	\$337.50
99 E-Newsletter July 2008 3 July 2008	\$0.00	\$8.75	\$8.75	50	\$4.38
58 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$7.60	\$7.60	50	\$3.80
1 Facebook profile August 2008	\$0.00	\$0.00	\$0.00	50	\$0.00
55 E Newsletter - September 2008 Sept 2008	\$8.51	\$0.00	\$8.51	50	\$4.26
Southland Times 4/10 08 & 25/10	\$1,148.18		\$1,148.18	10	\$114.82
Southland Times 5 & 7/11/08	\$3,127.01		\$3,127.01	50	\$1,563.51
Southland Express 23/10/08	\$479.52		\$479.52	20	\$95.90
Western Star Riverton sept/oct	\$50.00		\$50.00	20	\$10.00
Bluff Beacon Bluff 4/11/08	\$70.00		\$70.00	20	\$14.00
Wood for hoardings	\$1,660.15		\$1,660.15	50	\$830.08
20000 MP Report - Autumn 2008	\$1,877.00		\$1,877.00	30	\$563.10
CANDIDATE-MCNAMARA-KAIKOURA			\$0.00		\$0.00
Hoardings no photo 40-900x600, 20-1800x1200	\$967.50	\$115.00	\$1,082.50	50	\$541.25

5000 DLE Flyer asap sept08	\$815.63		\$815.63	10	\$81.56
60 A2 size hoardings lats week of campaign	\$60.00		\$60.00	50	\$30.00
2 Car signwriting 12 Sep 08	\$109.00		\$109.00	50	\$54.50
60 authorisation strip for hoardings 2/10/08	\$60.00		\$60.00	50	\$30.00
3 sets Magnetic Vehicle Signs-Candidate 39751	\$236.25	\$29.25	\$265.50	50	\$132.75
3 3 adverts in public notices in local papers on a regular basis Marlborough E	\$1,405.37		\$1,405.37	50	\$702.69
1 Advert for Hurunui News 18x 2col Nov 1 08	\$247.86		\$247.86	50	\$123.93
2 2 ads 18x2 col Marlborough Express last week	\$713.29		\$713.29	50	\$356.65
1 Advert Blenheim Sun 5 Nov 08	\$243.00		\$243.00	50	\$121.50
3 18x2col advert plus 2 smaller ads 6x2col 5/11/08	\$912.19		\$912.19	50	\$456.10
Postage pf pamphlets	\$1,011.90		\$1,011.90	50	\$505.95
Wood for hoardings	\$543.38		\$543.38	50	\$271.69
CANDIDATE-LABAN-MANA			\$0.00		\$0.00
Hoardings no photo 30-1800x1200	\$843.60	\$57.50	\$901.10	50	\$450.55
Hoardings photo 4-1800x1200 & 4-2400x1200	\$652.50	\$57.50	\$710.00	45	\$319.50
5000 Campaign flyer ASAP	\$854.69		\$854.69	25	\$213.67
35000 Tabloid ASAP	\$7,432.68	\$1,537.31	\$8,969.99	50	\$4,485.00
1 Ad in Paekakriki Express 21 October 2008	\$168.75		\$168.75	50	\$84.38
CANDIDATE-SIO-MANGERE			\$0.00		\$0.00
20000 MP report containing 4 X 200 word articles July	\$1,901.25		\$1,901.25	25	\$475.31
33 A letter from Su'a to Pacific in Christchurch inviting them to a small gathe	\$18.00		\$18.00	100	\$18.00
5000 Candidate DLE August 2008`	\$360.00	\$0.00	\$360.00	50	\$180.00
20000 DLE candidate flyer with upgrade to koro pattern October - November	\$1,030.00	\$0.00	\$1,030.00	20	\$206.00
50 Party and candidate T shirt Late October	\$1,745.00	\$0.00	\$1,745.00	50	\$872.50
5000 Mock Ballot Papers	\$183.88	\$35.00	\$218.88	50	\$109.44
50 Hoardings no photo 50-900x600	\$506.25	\$57.50	\$563.75	50	\$281.88

40 Hoardings photo 40-2400x1200	\$3,375.00	\$57.50	\$3,432.50	45	\$1,544.63
1 CAR CAMPAIGN SIGNAGE ON SU'A WILLIAM SIO'S PERSONAL VEHICLE SIGN	\$1,063.00	\$0.00	\$1,063.00	50	\$531.50
100 Hoardings no photo 100-900x600	\$1,012.75	\$33.75	\$1,046.50	50	\$523.25
2 Advertisement with four candidates in "Auckland Pacific Today", □□advertis	\$281.25	\$0.00	\$281.25	30	\$84.38
1 Full Page advert in the SamoaNius Weekly Publication 3 November 2008	\$506.25	\$0.00	\$506.25	50	\$253.13
Materials for Hoardings	\$3,000.00		\$3,000.00	50	\$1,500.00
CANDIDATE-ROBERTSON-MANUKAU EAST			\$0.00		\$0.00
Hoardings no photo 40-900x600, 45-1800x1200	\$1,670.63	\$57.50	\$1,728.13	50	\$864.07
Hoardings photo 15-1800x1200	\$1,181.25	\$57.50	\$1,238.75	45	\$557.44
Timber @ \$72 non photo hoardings	\$2,016.00		\$2,016.00	50	\$1,008.00
Timber @ \$72 photo hoardings	\$1,080.00		\$1,080.00	45	\$486.00
10000 Campaign DL flyer 01 August 2008	\$920.23		\$920.23	50	\$460.12
2 Advertisement with four candidates in "Auckland Pacific Today", □□advertis	\$281.25	\$0.00	\$281.25	30	\$84.38
24000 A3 candidate flyer including party and Louisa Wall component Deliver	\$3,386.25	\$1,500.00	\$4,886.25	50	\$2,443.13
1000 Street corner meeting flyer from 01 September 2008	\$125.00	\$0.00	\$125.00	20	\$25.00
5000 "Ross Intro Flyer" in red, black and white. To be hand delivered to the	\$250.00		\$250.00	10	\$25.00
CANDIDATE-HAWKINS-MANUREWA			\$0.00		\$0.00
Hoardings no photo 25-2400x1200	\$759.38	\$115.00	\$874.38	50	\$437.19
30000 6000 X 5 full colour 2 sided DLE flyers 28/09/2008	\$2,227.50	\$0.00	\$2,227.50	50	\$1,113.75
8000 Election DLE flyer 20/10/2008	\$700.00	\$600.00	\$1,300.00	50	\$650.00
wood for hoardings	\$2,175.00		\$2,175.00	50	\$1,087.50
hoardings 2400x1200	\$874.38		\$874.38	50	\$437.19
hoardings 600x600	\$103.05		\$103.05	50	\$51.53
PMP Distributors	\$328.83		\$328.83	50	\$164.42
RD Graphics	\$703.13		\$703.13	50	\$351.57
CANDIDATE-BEAMONT-MAUNGAKIEKIE			\$0.00		\$0.00

5000 DLE for distribution at enrolment stalls, markets, doorknocking, commu	\$506.25		\$506.25	10	\$50.63
30000 A4 Flyer for distribution to all households in the electorate and handin	\$2,683.75	\$0.00	\$2,683.75	40	\$1,073.50
10000 DLE Flyer for distribution at enrolment stalls, doorknocking, shopping	\$550.50	\$0.00	\$550.50	10	\$55.05
6300 Flyer for street corner meetings 16 Oct 08	\$116.04	\$0.00	\$116.04	30	\$34.81
Hoardings no photo 50-900x600, 30-2400x1200	\$1,417.50	\$57.50	\$1,475.00	50	\$737.50
Hoardings photo 30-2400x1200	\$2,531.25	\$57.50	\$2,588.75	45	\$1,164.94
1 Vehicle signage 13 August 2008	\$1,063.12	\$0.00	\$1,063.12	20	\$212.62
1 Advertisement - Onehunga News 4 Sep 08	\$168.75		\$168.75	30	\$50.63
2 Advertisement with four candidates in "Auckland Pacific Today", <input type="checkbox"/> advert	\$281.25		\$281.25	30	\$84.38
1 Onehunga News Oct advert 93x100 10/10/08	\$168.75		\$168.75	25	\$42.19
6 Advert onm Pacific newspapers 13cmx17.7cm. Samoa Times, Auck Pacific	\$1,321.87		\$1,321.87	40	\$528.75
2 Afvert with four candidates in Auckland Pacific Today 28.2cm x 40cm 2 Ine	\$281.25		\$281.25	60	\$168.75
2 Ad - East & Bays Courier - 2 candidates 29/10/08 & 5/11/08	\$678.83		\$678.83	40	\$271.53
2 Ads-4 candidates (2 electorate 2 list) in Central Leader total cost \$2416.50	\$1,208.25		\$1,208.25	75	\$906.19
1 Advert with Carmel Sepuloni 3/11/08	\$337.50		\$337.50	70	\$236.25
CANDIDATE-CLARK-MT ALBERT			\$0.00		\$0.00
30000 MP Report - Autumn 2008 July 2008	\$2,212.00	\$0.00	\$2,212.00	70	\$1,548.40
Hoardings no photo 10-900x600, 50-2400x1200	\$1,620.00	\$57.50	\$1,677.50	50	\$838.75
Hoardings photo 15-2400x1200	\$1,265.63	\$57.50	\$1,323.13	45	\$595.41
2000 letter for campaign volunteers 9 September 2008	\$200.00	\$0.00	\$200.00	50	\$100.00
0 Facebook profile September 2008	\$0.00	\$0.00	\$0.00	50	\$0.00
30000 Mock Ballot paper 39754	\$1,103.63	\$35.00	\$1,138.63	50	\$569.32
Timber for Hoardings	\$3,077.69		\$3,077.69	50	\$1,538.85
Caravan Painting	\$1,878.75		\$1,878.75	25	\$469.69
CANDIDATE-GOFF-MT ROSKILL			\$0.00		\$0.00
2000 Direct mail to Chinese community 31/10/2008	\$320.00	\$1,100.00	\$1,420.00	50	\$710.00

ads shared with candidates



21500 Mt Roskill Reports newspaper to constituents 23 May 2008	\$3,448.12	\$600.00	\$4,048.12	40	\$1,619.25
22000 A3 campaign leaflet - includes Louisa Wall section 22/10/2008	\$2,565.00	\$0.00	\$2,565.00	50	\$1,282.50
Hoardings no photo 75-900x600, 20-2400x1200	\$1,366.88	\$57.50	\$1,424.38	50	\$712.19
Hoardings photo 20-2400x1200	\$1,687.50	\$57.50	\$1,745.00	45	\$785.25
2 Ads-4 candidaates (2 electorate 2 list) in Central Leader total cost \$2416.50	\$1,208.25		\$1,208.25	75	\$906.19
1 Ad in the Indian newslink 31/10/2008	\$562.50		\$562.50	75	\$421.88
4 Video ads for Youtube 25/10/2008	\$400.00		\$400.00	50	\$200.00
525 Letter to ethnic groups in Auckland, regarding Govt's record on law and	\$8.63	\$262.50	\$271.13	100	\$271.13
10000 DLE Flyer to be handed by when door-knocking and on stalls ASAP	\$1,002.37		\$1,002.37	40	\$400.95
Postage Direct Mail to voters	\$265.00		\$265.00	50	\$132.50
material for hoardings	\$1,993.29		\$1,993.29	50	\$996.65
Chinese Community Letter photocopying	\$100.00		\$100.00	70	\$70.00
CANDIDATE-FAIRBROTHER-NAPIER			\$0.00		\$0.00
Letter invite going to 2200 supporters /meet Labour Hawkes Bay candidates	\$154.00		\$154.00	20	\$30.80
28000 Direct mail - 01/11/2008	\$1,476.00		\$1,476.00	10	\$147.60
28000 pamphlet 31/07/2008	\$1,870.00		\$1,870.00	50	\$935.00
28000 pamphlet 30/09/2008	\$1,676.25	\$0.00	\$1,676.25	50	\$838.13
28000 Pamphlet 01/11/2008	\$1,650.00	\$0.00	\$1,650.00	75	\$1,237.50
Hoardings photo 20-1800x1200	\$1,575.00	\$115.00	\$1,690.00	45	\$760.50
E-Newsletter - July 2008	\$0.00	\$10.38	\$10.38	50	\$5.19
material for hoardings	\$678.29		\$678.29	50	\$339.15
CANDIDATE-STREET-NELSON			\$0.00		\$0.00
200 Fundraising letter 29 Sept 2008	\$0.00	\$50.00	\$50.00	50	\$25.00
50 Fundraising letter	\$10.00	\$25.00	\$35.00	50	\$17.50
500 Target letter October	\$50.00	\$0.00	\$50.00	60	\$30.00
1600 Target letter October	\$160.00	\$0.00	\$160.00	60	\$96.00



27000 "Street Talk" campaign newsletter 28 October 2008	\$4,236.75	\$120.00	\$4,356.75	50	\$2,178.38
400 Notice campaign launch 22 August 2008	\$30.00		\$30.00	50	\$15.00
16 Campaign t shirts August 2008	\$374.00		\$374.00	50	\$187.00
1 Nelson Mail article re Polytech funding - to be blown up and used as poster	\$30.60		\$30.60	50	\$15.30
1 Nelson Leader article re PM visit - to be blown up and used as poster at st	\$30.60		\$30.60	90	\$27.54
50 Bumper stickers 3 Oct 2008	\$216.00		\$216.00	50	\$108.00
100 Badges 44 cm 3 Oct 2008	\$190.00		\$190.00	50	\$95.00
10 Homemade flags with Labour logo 5 Sept 2008	\$95.88		\$95.88	100	\$95.88
50 handout for community meeting 09 October	\$2.00		\$2.00	100	\$2.00
160 Newsletter with update and bbq invite 31/10/2008	\$2.00	\$48.50	\$50.50	25	\$12.63
1000 Mock ballot paper for hand delivery 31/10/2008	\$20.65	\$0.00	\$20.65	50	\$10.33
Hoardings no photo 30-900x600, 20-2400x1200	\$911.25	\$57.50	\$968.75	50	\$484.38
Hoardings photo 6-2400x1200	\$506.25	\$57.50	\$563.75	45	\$253.69
1 Signwriting of footpath sign 26 September 2008	\$245.25	\$0.00	\$245.25	50	\$122.63
1 Ad for 1 Oct changes in Nelson Mail 1 Oct 2008	\$363.83		\$363.83	70	\$254.68
1 Candidate party ad October / November	\$3,075.92		\$3,075.92	50	\$1,537.96
2 "Remember" generic ads in the Nelson Mail 25/10 - 07/11	\$895.05		\$895.05	100	\$895.05
1 "remember" party ad in the Wairarapa weekly 05/11/2008	\$393.63		\$393.63	100	\$393.63
E-Newsletter - July 2008	\$8.20		\$8.20	60	\$4.92
124 E Newsletter - Sept 2008 Sept 2008	\$9.58		\$9.58	50	\$4.79
CANDIDATE-CUNLIFFE-NEWLYNN			\$0.00		\$0.00
500 Letter to local residents re public meeting 3 Oct 2008	\$295.00	\$0.00	\$295.00	30	\$88.50
50 Campaign t shirts 17/10/2008	\$787.50	\$0.00	\$787.50	50	\$393.75
22000 DLE flyer with candidate and party mock ballot on back Late October,	\$1,220.63	\$0.00	\$1,220.63	60	\$732.38
25000 Cunliffe Courier - tabloid newspaper 27/10/2008	\$4,117.50	\$0.00	\$4,117.50	60	\$2,470.50
helium for distribution of party branded balloons 01 November	\$300.00	\$0.00	\$300.00	100	\$300.00



ads shared with candidates



30 Campaign Tshirts 2nd print 17/10/2008	\$472.50	\$0.00	\$472.50	50	\$236.25
Hoardings no photo 200-900x600, 50-2400x1200	\$3,543.75	\$57.50	\$3,601.25	50	\$1,800.63
Hoardings photo 10-2400x1200	\$843.75	\$57.50	\$901.25	45	\$405.56
4 3 MP ad in the Western Leader 21/10, 23/10, 31/10, 06/10	\$652.96		\$652.96	50	\$326.48
1 3 MP ad Public meeting in the Western Leader advertising public meeting	\$163.24		\$163.24	25	\$40.81
91 E-Newsletter - July 2008 3 July 2008	\$0.00	\$8.64	\$8.64	50	\$4.32
90 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$7.92	\$7.92	50	\$3.96
1 Campaign website - cunliffe08.org.nz ASAP	\$500.00	\$0.00	\$500.00	10	\$50.00
90 E Newsletter - Sept 2008 Sept 2008	\$9.05	\$0.00	\$9.05	50	\$4.53
Material for hoardings	\$869.96		\$869.96	50	\$434.98
1 Ad in Titirangi Tatler Oct 2008	\$350.00		\$350.00	30	\$105.00
3 9 MP party / candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
CANDIDATE-DUYNHOVEN-NEW PLYMOUTH			\$0.00		\$0.00
Hoardings no photo 15-1800x1200	\$421.88	\$115.00	\$536.88	50	\$268.44
20000 double sided A4 flier for distribution in electorate 10 Oct 2008	\$2,008.13	\$0.00	\$2,008.13	10	\$200.81
1 Advertorial in Live Magazine 31/10/2008	\$1,456.88		\$1,456.88	50	\$728.44
material for hoardings	\$1,212.54		\$1,212.54	50	\$606.27
hoardings distribution	\$193.55		\$193.55	50	\$96.78
Opunake & Coastal News 30 Oct 2colx38cm	\$99.29		\$99.29	50	\$49.65
CANDIDATE-TWYFORD-NORTH SHORE			\$0.00		\$0.00
3000 Joint Labour North Leaflet 5 Sept 08	\$334.75	\$0.00	\$334.75	80	\$267.80
Hoardings no photo 200-900x600, 26-1800x1200, 26-2400x1200	\$3,546.00	\$115.00	\$3,661.00	50	\$1,830.50
300 Direct mail letter 26 Sep 08	\$20.00	\$0.00	\$20.00	50	\$10.00
12000 Direct mail letter 27 Sep 08	\$792.00	\$0.00	\$792.00	50	\$396.00
500 Election day letter 10 Oct 08	\$33.00	\$0.00	\$33.00	50	\$16.50
Wood for hoardings	\$2,637.10		\$2,637.10	50	\$1,318.55

hoardings north harbour signs	\$303.74			\$303.74	50	\$151.87
CANDIDATE-MCCRACKEN-NORTHCOTE				\$0.00		\$0.00
15000 Targetted letters to likely Labour voters 22/10/08	\$1,777.26	\$0.00		\$1,777.26	50	\$888.63
25 Tshirt and logo 31/7/08	\$467.99	\$0.00		\$467.99	20	\$93.60
5000 Joint Labour North Leaflet 5 Sept 08	\$576.00	\$0.00		\$576.00	80	\$460.80
50000 Candidate Leaflet 13/10/08	\$2,559.40	\$0.00		\$2,559.40	80	\$2,047.52
Hoardings no photo 100-900x600, 20-1800x1200	\$1,575.00	\$57.50		\$1,632.50	50	\$816.25
Hoardings photo 20-1800x1200	\$1,575.00	\$57.50		\$1,632.50	45	\$734.63
8 Car Magnets 8/10/08	\$495.00	\$0.00		\$495.00	50	\$247.50
4000 letter & leaflet advertising public meeting 29 Sep 08	\$200.00	\$0.00		\$200.00	20	\$40.00
1 Newspaper ad in Filipino Ethnic Paper 8/10/08	\$170.00	\$0.00		\$170.00	40	\$68.00
1 Candidates website www.votmccracken.com, on business cards and distrib	\$179.50	\$0.00		\$179.50	50	\$89.75
materials for hoardings	\$2,448.00			\$2,448.00	50	\$1,224.00
Public Meeting Hoardings Strips	\$182.81			\$182.81	20	\$36.56
car tyre cover printing	\$20.00			\$20.00	20	\$4.00
CANDIDATE-JONES-NORTHLAND				\$0.00		\$0.00
5000 A5 flyer - 02/10/2008	\$448.25	\$0.00		\$448.25	60	\$268.95
5000 A5 flyer - 02/10/2008	\$448.25	\$0.00		\$448.25	25	\$112.06
5000 A5 flyer - 02/10/2008	\$448.25	\$0.00		\$448.25	50	\$224.13
5000 A5 flyer - 02/10/2008	\$448.25	\$0.00		\$448.25	50	\$224.13
Hoardings no photo 10-1800x1200, 30-2400x1200	\$1,192.50	\$57.50		\$1,250.00	50	\$625.00
12 Hoardings photo 12-1800x1200	\$1,012.50	\$57.50		\$1,070.00	45	\$481.50
1 Ad in Northern Matters (with Kelvin Davis) Oct 2008	\$126.60	\$0.00		\$126.60	20	\$25.32
4 Series of ads in Northland Age (with Kelvin Davis) Oct & Nov 2008	\$1,114.70	\$0.00		\$1,114.70	30	\$334.41
16 Shared ad with Kelvin Davis in <input type="checkbox"/> Northern News <input type="checkbox"/> Dargaville District <input type="checkbox"/>	\$2,633.86	\$0.00		\$2,633.86	33	\$869.17
Northern Advocate	\$468.67			\$468.67	50	\$234.34



ads shared with candidates



material for hoardings	\$3,152.09		\$3,152.09	50	\$1,576.05
CANDIDATE-CHAUVEL-OHARU			\$0.00		\$0.00
20000 MP report - 4 X 200 word articles July	\$1,101.38	\$0.00	\$1,101.38	75	\$826.04
25000 Charles' Chronicle tabloid newspaper 05/10/2008	\$3,497.63	\$0.00	\$3,497.63	40	\$1,399.05
2500 Candidate DL flyer 21 October 2008	\$826.88	\$0.00	\$826.88	20	\$165.38
Hoardings no photo 20-900x600, 40-1800x1200, 40-2400x1200	\$2,542.50	\$57.50	\$2,600.00	50	\$1,300.00
Hoardings photo 15-1800x1200, 15-2400x1200	\$2,446.88	\$57.50	\$2,504.38	45	\$1,126.97
1 Half page colour ad run once in Hutt News.- 5 candidates 4 Nov 08	\$356.13		\$356.13	50	\$178.07
1 NZ Chinese Times 1/2 page ad with Wgtn candidates 31 October 2008	\$168.75		\$168.75	25	\$42.19
Hoardings Timber Carters	\$493.84		\$493.84	50	\$246.92
2 Party candidate ad in the Wellingtonian and Citylife 4th and 5h November	\$1,850.29		\$1,850.29	40	\$740.12
3 Advertisement in the Home Voice (Wellington Chinese weekly news) split v	\$315.00		\$315.00	25	\$78.75
CANDIDATE-HUGHES-OTAKI			\$0.00		\$0.00
90 Letter 30/10/2008	\$12.60	\$27.00	\$39.60	100	\$39.60
33000 Direct mailout 01 November 2008	\$4,800.00	\$0.00	\$4,800.00	50	\$2,400.00
1500 Leaflet to be distributed at local market 1/06/2008	\$1,000.00	\$0.00	\$1,000.00	10	\$100.00
3000 Flier for distribution by door-knockers September 2008	\$900.00		\$900.00	20	\$180.00
200 Flyers to advertise public meeting with Winnie Laban in Levin 16 October	\$16.00		\$16.00	50	\$8.00
Hoardings no photo 80-900x600, 5-2400x1200	\$961.88	\$57.50	\$1,019.38	50	\$509.69
Hoardings photo 15-2400x1200	\$1,265.62	\$57.50	\$1,323.12	45	\$595.40
Hoardings no photo 20-2400x1200	\$853.88	\$67.50	\$921.38	50	\$460.69
4 "Election day help" ad in the Kapiti Observer, Horowhenua Mail, Levin Chronicle	\$416.30		\$416.30	50	\$208.15
1368 E Newsletter - Sept 2008 Sept 2008	\$28.70		\$28.70	50	\$14.35
material for hoardings	\$1,135.14		\$1,135.14	50	\$567.57
CANDIDATE-KELLY-PAKURANGA			\$0.00		\$0.00
15000 DLE Leaflet 10/10/08	\$1,003.50	\$0.00	\$1,003.50	50	\$501.75



Hoardings no photo 50-900x600, 20-1800x1200, 2-2400x1200	\$1,129.50	\$57.50	\$1,187.00	50	\$593.50
Hoardings photo 5-1800x1200, 10-2400x1200	\$1,237.50	\$57.50	\$1,295.00	45	\$582.75
365 Targeted mail 1 August 2008	\$47.45		\$47.45	50	\$23.73
2000 Translated letter 1 Nov 08	\$1,200.00		\$1,200.00	75	\$900.00
6 Series of advertisements In Howick & Pakuranga Times with small party v	\$1,971.95		\$1,971.95	10	\$197.20
2 adverts-Indian Newslink 14&29 Oct \$ 350; Eastern Courier 7 Nov \$349.7 1	\$699.70		\$699.70	40	\$279.88
1 Website briankelly.org.nz on going	\$249.19		\$249.19	50	\$124.60
material for hoardings	\$974.20		\$974.20	50	\$487.10
commercial space	\$345.60		\$345.60	50	\$172.80
Postage Direct Mail	\$250.00		\$250.00	75	\$187.50
CANDIDATE-LEES-GALLOWAY-PALMERSTON NORTH			\$0.00		\$0.00
Hoardings no photo 225-900x600, 12-1800x1200	\$2,615.63	\$57.50	\$2,673.13	50	\$1,336.57
Hoardings photo 3-1800x1200	\$236.25	\$57.50	\$293.75	45	\$132.19
PACC Hoardings Sites & Materials	\$1,153.38		\$1,153.38	50	\$576.69
CANDIDATE-HEREORA-PAPAKURA			\$0.00		\$0.00
30 Letter requesting donations to sponsor an ad for the Papakura courier on	\$5.00	\$15.00	\$20.00	20	\$4.00
30000 Candidate / party DLE flyer #2 Late October - November	\$1,850.63	\$1,878.53	\$3,729.16	25	\$932.29
Hoardings no photo 30-900x600, 25-1800x1200	\$1,006.88	\$115.00	\$1,121.88	50	\$560.94
1 Car signage, Candidate and Party on Approval (September to Election)	\$765.00	\$0.00	\$765.00	10	\$76.50
1 Newspaper ad in Papakura Courier first week of November	\$1,780.56	\$0.00	\$1,780.56	50	\$890.28
Materials for Hoardings	\$1,101.60		\$1,101.60	50	\$550.80
1 Manukau Courier 12x2 39758	\$519.30		\$519.30	50	\$259.65
2 Franklin Life 12x2 29/10/08 & 5/11/08	\$432.00		\$432.00	50	\$216.00
CANDIDATE-DYSON-PORT HILLS			\$0.00		\$0.00
12000 Candidate and party letter to constituents Early November 2008	\$1,279.12	\$0.00	\$1,279.12	90	\$1,151.21
20000 MP Report - Autumn 2008	\$1,965.75	\$0.00	\$1,965.75	30	\$589.73

Hoardings no photo 20-900x600, 75-1800x1200, 40-2400x1200	\$3,526.88	\$115.00	\$3,641.88	50	\$1,820.94
CANDIDATE-BLANCHARD-RANGITATA			\$0.00		\$0.00
10000 DLE Flyer full colour 2 sided 28 Oct 08	\$826.50	\$0.00	\$826.50	50	\$413.25
1 Signwriting for Campaign Office 3 June 2008	\$280.69	\$0.00	\$280.69	25	\$70.17
Hoardings no photo 30-900x600, 30-1800x1200	\$1,147.50	\$57.50	\$1,205.00	50	\$602.50
Hoardings photo 15-1800x1200	\$1,181.25	\$57.50	\$1,238.75	45	\$557.44
Roof sign for vehicle 4 August 2008	\$0.00	\$0.00	\$0.00	50	\$0.00
Signage for Timaru Branch Office currently erected	\$0.00	\$0.00	\$0.00	50	\$0.00
Hoardings no photo 15-1800x1200	\$421.88	\$67.50	\$489.38	50	\$244.69
material for hoardings	\$720.00		\$720.00	50	\$360.00
Hoardings on Commercial properties	\$4,260.00		\$4,260.00	50	\$2,130.00
CANDIDATE-ANGUS BURNLEY-RANGITIKEI			\$0.00		\$0.00
Hoardings no photo 10-900x600, 20-1800x1200	\$663.75	\$57.50	\$721.25	50	\$360.63
Hoardings photo 5-2400x1200	\$421.88	\$57.50	\$479.38	45	\$215.72
Hoardings no photo 20-900x600	\$202.50	\$33.75	\$236.25	50	\$118.13
Magnetic Vehicle Signs-Candidate	\$78.75	\$9.50	\$88.25	50	\$44.13
Targetted mail postage	\$650.00		\$650.00	100	\$650.00
Wood for Hoardings	\$866.41		\$866.41	50	\$433.21
Ruapehu Bulletin 15/10/08	\$84.60		\$84.60	80	\$67.68
Ruapehu Press 15/10/08	\$179.34		\$179.34	80	\$143.47
Felding Herald 14/10/08	\$181.14		\$181.14	80	\$144.91
Manawatu Guardian 16/1/08	\$112.50		\$112.50	80	\$90.00
CANDIDATE-HIPKINS-RIMUTAKA			\$0.00		\$0.00
30000 Introductory Brochure August 2008	\$2,506.50	\$0.00	\$2,506.50	20	\$501.30
20000 Mock Ballot paper 39756	\$735.75	\$35.00	\$770.75	50	\$385.38
Hoardings no photo 40-900x600, 30-1800x1200, 15-2400x1200	\$1,704.38	\$57.50	\$1,761.88	50	\$880.94



ads shared with candidates

Hoardings photo 15-1800x1200, 15-2400x1200	\$2,446.87	\$57.50	\$2,504.37	45	\$1,126.97
Hoardings no photo 20-1800x1200, 10-2400x1200	\$1,163.82	\$67.50	\$1,231.32	50	\$615.66
4 Adverts- October Stokes Valley Times & Taita Times 1 Oct 08	\$675.00		\$675.00	50	\$337.50
1 Advert 21/22 Oct editions Hutt News & Upper Hutt Leader spot colour 21 Oct 08	\$733.59		\$733.59	50	\$366.80
2 advert Upper Hutt Leader and Hutt News 2 weeks before election 20 Oct 08	\$1,130.85		\$1,130.85	50	\$565.43
1 Advert final edition Upper Hutt Leader - full colour, full page 1/11/08	\$1,278.59		\$1,278.59	50	\$639.30
2 Full page adverts in Nov editions Stokes Valley Times & Taita Times - balck	\$675.00		\$675.00	50	\$337.50
1 Half page colour ad run once in Hutt News.- 5 candidates 4 Nov 08	\$356.13		\$356.13	50	\$178.07
25000 Hipkins Herald 8 Page Tabloid newspaper 13 Oct 08	\$3,497.63		\$3,497.63	50	\$1,748.82
1 Website from 1 Jan 08 till election - 11 months	\$290.94		\$290.94	50	\$145.47
Wood for Hoardings	\$618.75		\$618.75	50	\$309.38
Wood for Hoardings	\$1,462.50		\$1,462.50	50	\$731.25
CANDIDATE-ROBERTS-RODNEY			\$0.00		\$0.00
2000 Letter 23 Oct 08	\$42.84	\$0.00	\$42.84	80	\$34.27
2000 Direct Mail 24 Oct 08	\$1,353.88	\$400.00	\$1,753.88	80	\$1,403.10
3500 Leaflet to be delivered to Rodney residents to invite them to a Public M	\$730.94	\$0.00	\$730.94	60	\$438.56
50 Cottage meeting personal invitation 29 July 2008	\$10.00	\$0.00	\$10.00	50	\$5.00
2500 Leaflet for public meeting 1 August 2008	\$180.01	\$0.00	\$180.01	60	\$108.01
13000 Joint Labour North Leaflet 5 Sept 08	\$1,450.71	\$0.00	\$1,450.71	80	\$1,160.57
Hoardings no photo 4-900x600, 8-2400x1200	\$283.50	\$115.00	\$398.50	50	\$199.25
1 Vehicle Signage 18 Aug 08	\$202.50	\$0.00	\$202.50	60	\$121.50
30 Letter inviting interest groups Climate Change meeting 11 August 2008	\$15.00	\$15.00	\$30.00	60	\$18.00
3500 Leaflet for Public meeting 18 Aug 08	\$196.88	\$0.00	\$196.88	60	\$118.13
1050 Letter 20 Aug 08	\$248.47	\$0.00	\$248.47	60	\$149.08
50 Formal letter for David Cunliffe meeting 20 Aug 08	\$5.00	\$25.00	\$30.00	60	\$18.00
3400 Leaflet public meeting Annette King 29 Aug 0-8	\$468.00	\$0.00	\$468.00	60	\$280.80



ads shared with candidates

50 Letter/invite to public meeting - King 26 Sep 08	\$50.00	\$0.00	\$50.00	80	\$40.00
2 Advert Hibiscus Coast Matters & mahurangi Matters 1 Oct 08	\$572.00	\$0.00	\$572.00	80	\$457.60
1 Rodney Times Advert 39744	\$440.33		\$440.33	50	\$220.17
3 Rodney Times Advert 39749	\$1,320.99		\$1,320.99	50	\$660.50
1 Rodeny Times election supplement 39751	\$281.25		\$281.25	60	\$168.75
15000 DLE Flyer 39738	\$572.00		\$572.00	50	\$286.00
Wood for Hoardings	\$487.10		\$487.10	50	\$243.55
Website	\$45.00		\$45.00	80	\$36.00
<u>CANDIDATE-KING-RONGOTAI</u>			\$0.00		\$0.00
25000 Rongotai News - electorate newspaper October 2008	\$3,775.00	\$0.00	\$3,775.00	10	\$377.50
1 Three magnetic signs to go on Labout van over the words "Mobile Electora	\$200.00	\$0.00	\$200.00	80	\$160.00
Hoardings no photo 30-900x600, 20-1800x1200, 20-2400x1200	\$1,473.75	\$57.50	\$1,531.25	50	\$765.63
Hoardings photo 15-2400x1200	\$1,265.63	\$57.50	\$1,323.13	45	\$595.41
1 NZ Chinese Times 1/2 page ad with Wgtn candidates 31 October 2008	\$168.75		\$168.75	25	\$42.19
1 Street Corner Sound System 13 Oct onwards	\$675.00		\$675.00	50	\$337.50
1 Robocalling script for street corner meetings October and November 2008	\$527.71		\$527.71	10	\$52.77
3 Advertisement in the Home Voice (Wellington Chinese weekly news) split v	\$315.00		\$315.00	25	\$78.75
<u>CANDIDATE-CHADWICK-ROTORUA</u>			\$0.00		\$0.00
900 Letter to Rotorua teachers August 2008	\$60.00	\$0.00	\$60.00	70	\$42.00
32254 Direct mail to blue collar workers From late October	\$2,580.32	\$0.00	\$2,580.32	75	\$1,935.24
Hoardings no photo 10-900x600	\$101.25	\$57.50	\$158.75	50	\$79.38
Hoardings photo 5-1800x1200, 30-2400x1200	\$2,925.00	\$57.50	\$2,982.50	45	\$1,342.13
Newlettwer insert for Rossco News feb 2008 Issue 31/01/2008	\$157.50	\$0.00	\$157.50	50	\$78.75
Mokola Community News ad Feb 2008 issue 20/02/2008	\$140.00	\$0.00	\$140.00	50	\$70.00
Ad in Ngongotaha News March 2008 ed 16/03/2008	\$101.50	\$0.00	\$101.50	50	\$50.75
1/2 page ad in the Murupara news 04/02/2008	\$87.00	\$0.00	\$87.00	50	\$43.50

Insert for Rosco news for March 28/02/2008	\$157.50	\$0.00	\$157.50	50	\$78.75
Ngongotaha News 1/2 page ad/letter 14/02/2008	\$62.00	\$0.00	\$62.00	100	\$62.00
1/2 page letter ad in Murupara News 28/02/2008	\$87.00	\$0.00	\$87.00	100	\$87.00
5 Five weekly ads for Rotorua Review Oct and Nov 2008	\$2,128.77	\$0.00	\$2,128.77	50	\$1,064.39
4 Four weekly ads for Daily Post Weekender Oct and Nov 2008	\$1,145.61	\$0.00	\$1,145.61	50	\$572.81
11 11 ads in Rotorua Daily Post Oct & Nov 2008	\$1,558.11	\$0.00	\$1,558.11	50	\$779.06
1 Ad for the Kaweraru Voice community newspaper 06/11/2008	\$195.75	\$0.00	\$195.75	50	\$97.88
2 Ad for Eastern Bay News weekend edition 18 Oct and 01 Nov	\$391.50	\$0.00	\$391.50	50	\$195.75
1239 E-Newsletter July 2008 3 July 2008	\$0.00	\$22.90	\$22.90	50	\$11.45
1200 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$22.83	\$22.83	50	\$11.42
1189 E Newsletter - Sept 2008 Sept 2008	\$26.00	\$0.00	\$26.00	50	\$13.00
materials for hoardings	\$1,056.00		\$1,056.00	50	\$528.00
CANDIDATE-COATES-SELWYN			\$0.00		\$0.00
410 letters Oct 08	\$225.60	\$0.00	\$225.60	50	\$112.80
38 letters October 08	\$0.00	\$19.00	\$19.00	50	\$9.50
22000 A4 flyer for distribution as an insert in local newspaper first week of n	\$1,195.88	\$1,845.60	\$3,041.48	80	\$2,433.18
Hoardings no photo 60-900x600	\$607.50	\$115.00	\$722.50	50	\$361.25
1000 Letter to Farmers 13 Oct 08	\$0.00	\$930.60	\$930.60	50	\$465.30
50 letters 10 Oct 08	\$33.08	\$25.00	\$58.08	50	\$29.04
100 Selwyn Standard Iss 9 1 Nov 08	\$16.00	\$50.00	\$66.00	50	\$33.00
84 The Selwyn Standard - regular monthly newsletter Issue 4 3 June 2008 -	\$13.44	\$42.00	\$55.44	40	\$22.18
82 The Selwyn Standard Issue 5 July asap	\$13.12	\$41.00	\$54.12	30	\$16.24
96 The Selwyn Standard Issue 1 March 2008 31 March 2008	\$15.36	\$48.00	\$63.36	20	\$12.67
96 The Selwyn Standard Issue 1 April 2008 April 2008	\$15.36	\$0.00	\$15.36	20	\$3.07
103 The Selwyn Standard Issue 1 May 2008 3 May 2008	\$16.48	\$51.50	\$67.98	20	\$13.60
78 Selwyn Newsletter Issue 6 August 2008 1 August 2008	\$12.48	\$39.00	\$51.48	20	\$10.30



77 Monthly newsletter Selwyn Standard Iss 7 Sept08 1 Septembr 08	\$12.32	\$38.50	\$50.82	20	\$10.16
80 Newsletter iss 8 29 Sep08	\$12.80	\$40.00	\$52.80	40	\$21.12
1 Domain, Website www.davidcoates.org.nz 15 August 2008	\$69.60	\$0.00	\$69.60	20	\$13.92
CANDIDATE-BARTLEY-TAMAKI			\$0.00		\$0.00
5000 dle Card - 6 June	\$627.43	\$0.00	\$627.43	40	\$250.97
25000 Pamphlet 14 oct08	\$2,161.13	\$0.00	\$2,161.13	40	\$864.45
3300 Street Corner Flyer 24/10/08	\$66.00	\$0.00	\$66.00	20	\$13.20
Hoardings no photo 30-900x600, 35-2400x1200	\$1,366.88	\$57.50	\$1,424.38	50	\$712.19
Hoardings photo 5-2400x1200	\$421.87	\$57.50	\$479.37	45	\$215.72
2 Ad - East & Bays Courier - 2 candidates 29/10/08 & 5/11/08	\$678.83	\$0.00	\$678.83	40	\$271.53
material for hoardings	\$2,967.75		\$2,967.75	50	\$1,483.88
CANDIDATE-WALL-TAMAKI-MAKAURAU			\$0.00		\$0.00
36000 Direct Mail Sept/Nov 2008	\$3,527.28	\$0.00	\$3,527.28	50	\$1,763.64
10000 Candidate DLE flyer 04/08/2008	\$773.07	\$0.00	\$773.07	50	\$386.54
39 Hoardings no photo 39-1800x1200 39721	\$1,096.88	\$57.50	\$1,154.38	50	\$577.19
16 Hoardings photo 16-1800x1200 39721	\$1,260.00	\$57.50	\$1,317.50	45	\$592.88
20 Candidate hoardings in South and West Auckland 26/09/2008 onwards	\$2,885.13	\$0.00	\$2,885.13	40	\$1,154.05
2 Sign writing for 2 vehicles (car and van) September - November 11	\$1,000.00	\$0.00	\$1,000.00	50	\$500.00
postage	\$540.00		\$540.00	50	\$270.00
Wood for Hoardings	\$6,120.00		\$6,120.00	50	\$3,060.00
paint for vehicles	\$490.00		\$490.00	50	\$245.00
Spacifik Maganzine	\$1,091.24		\$1,091.24	50	\$545.62
3 9 MP party / candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
CANDIDATE-VAN DE WEERT-TARANAKI-KING COUNTRY			\$0.00		\$0.00
12000 Direct mail 2410/2008 - 06/11/2008	\$1,212.00	\$0.00	\$1,212.00	50	\$606.00
5000 DL Flyer 1 August 2008	\$293.63	\$0.00	\$293.63	20	\$58.73

Magnetic Vehicle Signs-Candidate 39753	\$78.75	\$19.13	\$97.88	50	\$48.94
Hoardings photo 15-1800x1200	\$1,122.19	\$109.25	\$1,231.44	45	\$554.15
Wood for Hoardings	\$979.20		\$979.20	45	\$440.64
Opunake & Coastal News 30 Oct 2colx38cm	\$99.29		\$99.29	50	\$49.65
CANDIDATE-BURTON-TAUPO			\$0.00		\$0.00
34001 Direct Mail Letters Oct - Nov 08	\$2,539.80		\$2,539.80	75	\$1,904.85
18000 Campaign tabloid October, November 2008	\$3,396.37	\$0.00	\$3,396.37	50	\$1,698.19
Hoardings no photo 50-900x600, 50-1800x1200	\$1,912.50	\$57.50	\$1,970.00	50	\$985.00
Hoardings photo 5-1800x1200	\$393.75	\$57.50	\$451.25	45	\$203.06
timber new	\$702.80		\$702.80	50	\$351.40
timber old	\$350.00		\$350.00	50	\$175.00
5500 pamphlet designed specifically for Cambridge (the new part of my elec	\$1,109.25		\$1,109.25	10	\$110.93
CANDIDATE-PANKHURST-TAURANGA			\$0.00		\$0.00
Hoardings no photo 150-900x600	\$1,518.75	\$57.50	\$1,576.25	50	\$788.13
Hoardings photo 10-1800x1200	\$787.50	\$57.50	\$845.00	45	\$380.25
Material for hoardings	\$1,340.00		\$1,340.00	50	\$670.00
Letter to constituents	\$912.00		\$912.00	25	\$228.00
Bay of Plenty Times 10x12	\$393.75		\$393.75	100	\$393.75
The Bay News 10x12	\$337.50		\$337.50	80	\$270.00
Grey Power Magazine	\$258.75		\$258.75	50	\$129.38
CANDIDATE-CARTER-TE ATATU			\$0.00		\$0.00
401 Newsletter to members and supporters (for postal and email distribution	\$22.22	\$51.50	\$73.72	20	\$14.74
662 Newsletter to members and supporters - August 2008 (322 by mail and	\$45.08	\$169.40	\$214.48	50	\$107.24
8610 Direct mail Late October	\$6,922.13	\$0.00	\$6,922.13	90	\$6,229.92
25000 Flyer for distribution by volunteers ASAP	\$1,428.76	\$0.00	\$1,428.76	50	\$714.38
22000 Candidate flyer late October	\$3,276.00	\$0.00	\$3,276.00	50	\$1,638.00



Hoardings no photo 20-900x600, 4-1800x1200	\$315.00	\$57.50	\$372.50	50	\$186.25
Hoardings photo 50-1800x1200	\$3,937.50	\$57.50	\$3,995.00	45	\$1,797.75
2 sets Magnetic Vehicle Signs-Candidate	\$157.50	\$16.88	\$174.38	50	\$87.19
4 3 MP ad in the Western Leader 21/10, 23/10, 31/10, 06/10	\$652.95	\$0.00	\$652.95	50	\$326.48
1 3 MP ad in the Western Leader advertising public meeting "health education"	\$163.23	\$0.00	\$163.23	25	\$40.81
3 9 MP party / candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
Material for Hoardings	\$1,501.35		\$1,501.35	50	\$750.68
Postage	\$448.74		\$448.74	50	\$224.37
CANDIDATE-MASON-TE TAI HAU AURU			\$0.00		\$0.00
Hoardings no photo 40-900x600, 10-1800x1200, 4-2400x1200	\$807.75	\$57.50	\$865.25	50	\$432.63
Hoardings photo 8-1800x1200, 6-2400x1200	\$1,136.25	\$57.50	\$1,193.75	45	\$537.19
Hoardings no photo 6-1800x1200	\$168.75	\$33.75	\$202.50	50	\$101.25
20500 Flyer 25 sep 08	\$980.00		\$980.00	20	\$196.00
Hoardings 2005	\$6,000.00		\$6,000.00	50	\$3,000.00
Material for hoardings	\$500.00		\$500.00	50	\$250.00
Sign writing for 2 vehicles (car and van)	\$3,000.00		\$3,000.00	50	\$1,500.00
Webpage	\$90.00		\$90.00	50	\$45.00
CANDIDATE-DAVIS-TE TAI TOKERAU			\$0.00		\$0.00
5000 DLE Flyer 4 August 2008	\$360.28	\$0.00	\$360.28	50	\$180.14
50 50-Overlays 39735	\$337.50	\$33.75	\$371.25	50	\$185.63
Hoardings no photo 10-1800x1200, 30-2400x1200	\$1,192.50	\$57.50	\$1,250.00	50	\$625.00
Hoardings photo 12-2400x1200	\$1,012.50	\$57.50	\$1,070.00	45	\$481.50
1 Ad in Northern Matters (with Shane Jones) Oct 2008	\$126.60	\$0.00	\$126.60	20	\$25.32
4 Series of ads in Northland Age (with Jones) Oct & Nov 2008	\$1,114.70	\$0.00	\$1,114.70	30	\$334.41
3 Ad in the Western Leader - 23, 30 October 06 November	\$1,803.96	\$0.00	\$1,803.96	50	\$901.98



16 Shared ad with Shane Jones in Northern News,Dargaville District,Bay Chronicle,Whangarei Leader Northern News 15, 22, 29 Nov 5,Dargaville	\$2,633.86	\$0.00	\$2,633.86	33	\$869.17
3 9 MP party / candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
Joint Labour North Leaflet	\$576.00		\$576.00	80	\$460.80
materials for hoardings	\$3,152.09		\$3,152.09	50	\$1,576.05
Northern Advocate	\$468.67		\$468.67	50	\$234.34
Opunake & Coastal News 30 Oct 2colx38cm	\$99.29		\$99.29	50	\$49.65
CANDIDATE-OKEROA-TE TAI TONGA			\$0.00		\$0.00
Hoardings no photo 100-1800x1200	\$2,812.50	\$115.00	\$2,927.50	50	\$1,463.75
10000 DLE calling card flyer 16/10/2008	\$666.00	\$0.00	\$666.00	50	\$333.00
1 Half page colour ad run once in Hutt News. - 5 candidates 4 Nov 08	\$356.13	\$0.00	\$356.13	50	\$178.07
CANDIDATE-BARKER-TUKITUKI			\$0.00		\$0.00
20000 direct mail letters 01 - 07 November	\$814.59	\$0.00	\$814.59	90	\$733.13
500 market flyer 1/06/2008	\$562.50	\$112.50	\$675.00	35	\$236.25
CANDIDATE-RIRINUI-WAIARIKI			\$0.00		\$0.00
12000 Candidate flyer	\$2,243.25	\$450.00	\$2,693.25	50	\$1,346.63
2500 Direct mail - r October	\$500.00		\$500.00	50	\$250.00
1 Advert in the Whakatane Beacon First week of November	\$195.75		\$195.75	50	\$97.88
Hoardings no photo 20-900x600, 40-1800x1200, 40-2400x1200	\$2,542.50	\$115.00	\$2,657.50	50	\$1,328.75
Wood for Hoardings	\$324.10		\$324.10	50	\$162.05
17600 Direct Mail Letters late October	\$1,386.00		\$1,386.00	75	\$1,039.50
CANDIDATE-ARDERN-WAIKATO			\$0.00		\$0.00
Tshirt 17 Oct 08	\$261.56	\$0.00	\$261.56	50	\$130.78
Hoardings no photo 20-900x600, 15-1800x1200	\$755.15	\$56.25	\$811.40	50	\$405.70
direct mail letters	\$1,074.96		\$1,074.96	75	\$806.22
car ardern sign	\$135.00		\$135.00	50	\$67.50

timber	\$611.00			\$611.00	50	\$305.50
CANDIDATE-COSGROVE-WAIMAKARIRI				\$0.00		\$0.00
108 Hoardings - Sans Pareil Screenprinting Sept 2008	\$6,203.69			\$6,203.69	20	\$1,240.74
Kaiapoi Advocate 6x18 1/11/08	\$450.00			\$450.00	20	\$90.00
Christchurch Mail & Northern Outlook Newspapers	\$3,248.78			\$3,248.78	20	\$649.76
North Canterbury News & Community News Papers	\$2,661.28			\$2,661.28	20	\$532.26
Materials for Hoardings	\$672.00			\$672.00	20	\$134.40
24000 Pamphlet Blue Print Ltd	\$2,563.67			\$2,563.67	20	\$512.73
CANDIDATE-MACKENZIE-WAIRARAPA				\$0.00		\$0.00
20000 Candidate Flyer 28 May 2008	\$1,225.38	\$0.00		\$1,225.38	25	\$306.35
10000 reprint of dle flyer 1 August 2008	\$500.37	\$0.00		\$500.37	25	\$125.09
21000 Distribution costs to Rural Boxes DLE Pamphlet August 2008	\$0.00	\$682.38		\$682.38	25	\$170.60
1 Artwork for candidate DLE Flyer May 2008	\$250.00	\$0.00		\$250.00	25	\$62.50
4 magnetic signs containing Labour logo 01 Jan 2008 - General election	\$137.25	\$0.00		\$137.25	100	\$137.25
5 magnetic signs containing Labour Logo, 2 ticks Party and Candidate 01 Jan	\$171.56	\$0.00		\$171.56	50	\$85.78
1 Signwriting for Candidates Vehicle June	\$1,091.25	\$0.00		\$1,091.25	25	\$272.81
125 Hoardings no photo 100-900x600, 25-1800x1200 39721	\$1,715.63	\$57.50		\$1,773.13	50	\$886.57
25 Hoardings photo 25-2400x1200 39721	\$2,109.37	\$57.50		\$2,166.87	45	\$975.09
50 Authorisation stickers for 2005 election hoardings 2/10/08	\$75.00	\$0.00		\$75.00	50	\$37.50
1 Placement of advertisement in community newspaper - Featherston Phoenix	\$80.00	\$0.00		\$80.00	25	\$20.00
5 Adverts - Bush Telegraph 8/9/08, Central HB Mail 9/9/08, Midweek 9/8/08	\$278.44	\$0.00		\$278.44	25	\$69.61
2 Adverts - Wairarapa News 10 & 17/9/08 10 & 17 Sep 08	\$139.32	\$0.00		\$139.32	25	\$34.83
2 Adverts - Martinborough Star & Carterton Crier Sept 08	\$101.00	\$0.00		\$101.00	25	\$25.25
5 Adverts - Bush Telegraph 15 Sep, Central HB Mail 16 Sep, Midweek 16 Sep	\$278.44	\$0.00		\$278.44	25	\$69.61
1 adverts- Sept issue Greytown Grapevine 15/9/08	\$40.00	\$0.00		\$40.00	25	\$10.00
5 Adverts-Bush Telegraph 22 Sep, Central HB Mail 23 Sep, Midweek 23 Sep,	\$278.44	\$0.00		\$278.44	25	\$69.61

1 Advert - Wairarapa News 24 Sep 24 Sep08	\$69.66	\$0.00	\$69.66	25	\$17.42
2 Adverts Wairarapa News - Launch and ad. 1 & 8 Oct	\$176.31	\$0.00	\$176.31	25	\$44.08
3 Advert-Featherston Phoenix, Martinborough Star, Carterton Crier October	\$189.25	\$0.00	\$189.25	25	\$47.31
10 Advert-Bush Telegraph, CHB Mail, Midweek, Wai Times Age 29 Sep - 11 Oct	\$516.38	\$0.00	\$516.38	25	\$129.10
2 Advert - Wai TA & Flyer PM Visit 29 & 30 Sept 08	\$630.00	\$0.00	\$630.00	75	\$472.50
4 Bush telegraph 13 Oct; CHB Mail 14 Oct; Wai Times Age 15 & 18 Oct - On	\$219.94	\$0.00	\$219.94	25	\$54.99
1 Wairarapa News 15 Oct	\$69.66	\$0.00	\$69.66	25	\$17.42
1 Adv-Greytown Grapevine 20 Oct 08	\$40.00	\$0.00	\$40.00	20	\$8.00
1 Wairarapa News Colour Ad 22 Oct 08	\$244.08	\$0.00	\$244.08	25	\$61.02
4 Adverts Bush Telegraph, CHB Mail, Wai Times Age 20-25 Oct 08	\$683.31	\$0.00	\$683.31	25	\$170.83
2 Wairarapa News half page's 29 Oct & 5 Nov	\$1,434.64	\$0.00	\$1,434.64	40	\$573.86
5 Bush telegraph, CHB Mail, Times Age - full colour, Bush Telegraph & CHB M	\$2,369.90	\$0.00	\$2,369.90	40	\$947.96
8 Wai Times Age 1-7 Nov, Hawkes bay Today 5 & 7 Nov; Dannevirke News 5	\$1,938.08	\$0.00	\$1,938.08	40	\$775.23
hoardings 2005	\$757.12		\$757.12	50	\$378.56
hoardings material	\$384.56		\$384.56	50	\$192.28
hoarding material	\$917.26		\$917.26	50	\$458.63
PM Flyers	\$650.00		\$650.00	75	\$487.50
CANDIDATE-PILLAY-WAITAKERE			\$0.00		\$0.00
4000 Letter August 2008	\$350.00	\$470.00	\$820.00	50	\$410.00
200 Letter October 2008	\$10.00	\$100.00	\$110.00	90	\$99.00
4000 Direct mail, October	\$126.00	\$497.00	\$623.00	60	\$373.80
200 Letter 18/10/2008	\$8.00	\$160.00	\$168.00	25	\$42.00
16000 Campaign letter First week of November	\$1,211.32	\$0.00	\$1,211.32	50	\$605.66
20000 MP Report - 4 X 200 word articles July 2008	\$1,901.25	\$0.00	\$1,901.25	25	\$475.31
2000 Candidate business card 23/09/2008	\$160.00	\$0.00	\$160.00	50	\$80.00
27000 DLE campaign flyer 23/09/2008 - 08/11/2008	\$1,175.00	\$0.00	\$1,175.00	50	\$587.50



ads shared with candidates

1500 Street corner meeting notice September, October	\$50.00	\$0.00	\$50.00	50	\$25.00
Hoardings no photo 60-900x600	\$607.50	\$57.50	\$665.00	50	\$332.50
Hoardings photo 17-2400x1200	\$1,434.38	\$57.50	\$1,491.88	45	\$671.35
Hoardings no photo 50-900x600, 6-2400x1200 39735	\$688.50	\$33.75	\$722.25	50	\$361.13
Magnetic Vehicle Signs-Candidate 39753	\$236.25	\$24.60	\$260.85	50	\$130.43
12 Campaign ad in the Coffee News 2 editions 25/09/2008 - 31/10/2008	\$365.63	\$0.00	\$365.63	50	\$182.82
4 3 MP ad Western Leader 21/10, 23/10, 31/10, 06/10	\$652.70		\$652.70	50	\$326.35
1 3 MP ad Western Leader advertising public meeting "health education fami	\$163.23		\$163.23	25	\$40.81
246 E-Newsletter - 1 August 2008 1 August 2008	\$0.00	\$10.16	\$10.16	50	\$5.08
236 E Newsletter - Sept 2008 Sept 2008	\$11.30	\$0.00	\$11.30	50	\$5.65
wood for hoardings	\$1,444.60		\$1,444.60	50	\$722.30
xtra hoardings north harbour	\$1,023.74		\$1,023.74	50	\$511.87
freight hoardings	\$461.18		\$461.18	50	\$230.59
3 9 MP candidate ad in the Western Leader 28/10, 30/10, 04/11	\$892.28		\$892.28	40	\$356.91
CANDIDATE-PARKER-WAITAKI			\$0.00		\$0.00
Hoardings no photo 10-900x600, 10-1800x1200, 10-2400x1200	\$686.25	\$57.50	\$743.75	50	\$371.88
Hoardings photo 10-1800x1200, 10-2400x1200	\$1,631.25	\$57.50	\$1,688.75	45	\$759.94
35000 4 page A3 tabloid 28-31 October 2008	\$2,363.63	\$2,346.91	\$4,710.54	90	\$4,239.49
1 A4 size ad in the "Leader" Community newspaper 04 November	\$190.00	\$0.00	\$190.00	75	\$142.50
The News Nov	\$523.13		\$523.13	75	\$392.35
Oamaru Mail Oct/Nov	\$982.53		\$982.53	75	\$736.90
East Otago Publisher Oct	\$393.75		\$393.75	75	\$295.31
Wanaka Sun Oct/Nov	\$972.50		\$972.50	75	\$729.38
Otago Daily Times Nov	\$1,447.88		\$1,447.88	75	\$1,085.91
Reach Media	\$1,286.61		\$1,286.61	90	\$1,157.95
CANDIDATE-ROBERTSON-WELLINGTON CENTRAL			\$0.00		\$0.00

200 Labour/Robertson Badge 15/9/08	\$250.00			\$250.00	50	\$125.00
10000 Flyer to distribute prior to street corner meetings 12 Oct 08 onwards	\$58.33			\$58.33	20	\$11.67
Sign Writing for Campaign Office Window	\$2,006.10	\$0.00		\$2,006.10	20	\$401.22
Hoardings no photo 50-900x600, 22-1800x1200	\$1,125.00	\$57.50		\$1,182.50	50	\$591.25
Hoardings photo 8-1800x1200	\$630.00	\$57.50		\$687.50	45	\$309.38
30 Small placard 1 Sep 08	\$360.00	\$0.00		\$360.00	50	\$180.00
Hoardings no photo 10-900x600, 8-1800x1200	\$326.25	\$33.75		\$360.00	50	\$180.00
1800 Letter May 2008	\$346.47	\$10.50		\$356.97	70	\$249.88
3300 Targetted letter 17 July 2008	\$587.63	\$82.50		\$670.13	70	\$469.09
1500 Targetted letter 1 Sep 08	\$160.79	\$75.00		\$235.79	70	\$165.05
25000 Targetted letter 19 Sep 08	\$2,134.73	\$300.00		\$2,434.73	90	\$2,191.26
5 Dominion Post 30 Oct, 1 & 6 Nov & Capital Times 20 Oct 5 Nov Oct & Nov	\$2,195.10	\$0.00		\$2,195.10	40	\$878.04
1 NZ Chinese Times 1/2 page ad with Wgtn candidates 31 October 2008	\$168.75	\$0.00		\$168.75	25	\$42.19
1 Street Corner Sound System 13 Oct onwards	\$675.00	\$0.00		\$675.00	50	\$337.50
25000 Tabloid Newsletter 11/10/08	\$5,506.88	\$500.83		\$6,007.71	30	\$1,802.31
726 E-Newsletter - July 2008 3 July 2008	\$0.00	\$17.93		\$17.93	100	\$17.93
794 Targetted letter Council	\$69.87			\$69.87	30	\$20.96
wood for hoardings	\$500.00			\$500.00	50	\$250.00
B&W pamphlets Public Servants	\$60.00			\$60.00	80	\$48.00
3 Advertisement in the Home Voice (Wellington Chinese weekly news) split v	\$315.00			\$315.00	25	\$78.75
CANDIDATE-O'CONNOR-WEST COAST-TASMAN				\$0.00		\$0.00
20000 MP Report - Autumn 2008 ASAP	\$1,877.00	\$0.00		\$1,877.00	50	\$938.50
60 Election hoardings 14 Sept 2008	\$7,454.70	\$0.00		\$7,454.70	40	\$2,981.88
23000 Flyers Late September - November	\$2,134.00	\$1,740.00		\$3,874.00	60	\$2,324.40
2 2 ads for the Grey Star 28x5 & 12x5 6 & 7 November	\$1,023.75	\$0.00		\$1,023.75	50	\$511.88
CANDIDATE-MCDOUALL-WHANGANUI				\$0.00		\$0.00



ads shared with candidates



5000 DLE hand delivered to letterboxes 29 Oct 08	\$656.10	\$0.00	\$656.10	20	\$131.22
Hoardings no photo 25-1800x1200	\$703.13	\$57.50	\$760.63	50	\$380.32
Hoardings photo 20-1800x1200	\$1,575.00	\$57.50	\$1,632.50	45	\$734.63
Hoardings no photo 25-900X600	\$303.75	\$33.75	\$337.50	50	\$168.75
Advert Wanganui Newspapers series of ads	\$2,665.78		\$2,665.78	25	\$666.45
Midweek	\$243.00		\$243.00	25	\$60.75
River City Press	\$494.75		\$494.75	25	\$123.69
Rosen Angus	\$120.00		\$120.00	25	\$30.00
Taranaki Newspapers	\$206.82		\$206.82	25	\$51.71
Opunake News	\$45.00		\$45.00	25	\$11.25
Opunake & Coastal News 30 Oct 200x38cm	\$99.29		\$99.29	50	\$49.65
CANDIDATE-CHALMERS-WHANGAREI			\$0.00		\$0.00
Hoardings no photo 50-900x600, 20-1800x1200	\$1,068.75	\$115.00	\$1,183.75	50	\$591.88
5000 DLE Leaflet 13 Oct 08	\$856.00	\$0.00	\$856.00	20	\$171.20
Caravan as per 2005	\$354.38		\$354.38	50	\$177.19
Northern Advocate 1/11/08	\$468.75		\$468.75	50	\$234.38
Northern Advocate 1/11/08, 5/11/08, 7/11/08	\$1,012.50		\$1,012.50	30	\$303.75
Northern Advocate 5-6/11/08	\$322.29		\$322.29	30	\$96.69
CANDIDATE-EBBORN-GILLESPIE-WIGRAM			\$0.00		\$0.00
200 Targetted letter 4/11/08	\$120.00		\$120.00	50	\$60.00
Hoardings no photo 40-900x600, 8-2400x1200	\$648.00	\$57.50	\$705.50	50	\$352.75
Hoardings photo 10-2400x1200	\$843.75	\$57.50	\$901.25	45	\$405.56
1 10x2cm column advert for community newspapers oct - nov 08	\$1,344.72		\$1,344.72	50	\$672.36
Street Corner meeting Signs	\$480.68		\$480.68	50	\$240.34



**NEW ZEALAND LABOUR PARTY**  
**Party ads shared with another party or parties**  
**- 2008 party election expenses component**

**Total returned expense for party**

**\$0.00**

Item description (including volume/duration/quality/size as appropriate) All costs GST incl	total production costs \$	total publishing costs \$	% of party coverage (enter number only)		returned expense for party \$
			\$	%	
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00
			\$0.00		\$0.00



**NEW ZEALAND LABOUR PARTY**  
**Party ads shared with a third party or parties**  
**- 2008 party election expenses component**

**Total returned expense for party**

**\$54,624.42**

Item description (including volume/duration/quality/size as appropriate)	All costs GST incl	total		total costs
		production costs	publishing costs	
		\$	\$	\$
CTU Leaflet Your Vote Counts 300,000		\$35,130.08	\$0.00	\$35,130.08
Flyer for distribution to union members - NZ Dairy Workers		\$550.50	\$120.00	\$670.50
Flyer for distribution to union members -NZ Meatworkers Union		\$400.50		\$400.50
Axe Taken to Kiwisaver		\$700.00	\$0.00	\$700.00
Health Leaflet CTU emailed only		\$164.05	\$0.00	\$164.05
CTU Whats At Stake A5 Leaflet 200000		7062.15		\$7,062.15
CTU Fairness at Work for Women A4 flyer 1000		243.62		\$243.62
CTU Website (fairnessatwork.orgnz and newsletter)		3670.5	80.89	\$3,751.39
CTU Chinese Times Advert			787.5	\$787.50
EPMU News		1500		\$1,500.00
SFWU Distribution Costs		4214.63		\$4,214.63

**NEW ZEALAND LABOUR PARTY**

**Items that contained a promoter statement that are not included in the expense return**  
**- 2008 party election expenses component**

**This component is not compulsory, but challenges relating to expense returns may question why a particular item has not been included. Listing items here, with the reason why the associated expenses were not included, may forestall these questions.**

Item description (including volume / duration / quality / size as appropriate)	Reason why expenses not included



Items not included in expense return